

Janice K. Brewer, Governor
Thomas J. Betlach, Director

801 East Jefferson, Phoenix, AZ 85034
PO Box 25520, Phoenix, AZ 85002
Phone: 602-417-4000
www.azahcccs.gov



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ARIZONA HEALTH CARE COST CONTAINMENT SYSTEM

DATE: February, 2010

TO: Holders of AHCCCS Contractor Operations Manual

FROM: Stewart McKenzie, Administrative Services Officer III
Division of Health Care Management, AHCCCS

SUBJECT: AHCCCS Contractor Operations Manual (ACOM)
Update 2010-02

This memo describes any changes and/or additions to the ACOM Manual for the month of February, 2010.

Chapter 400 – Operations, Policy 425, Social Networking

This is a new policy section with an effective date of 02/01/10. The policy applies to all AHCCCS Medical and Behavioral Health Contractors (Acute, Long Term Care, CMDP, CRSA, and ADHS/DBHS) if/when the Contractor chooses to use Social Networking applications/tools for a Medicaid line of business.

Requirements for policy development, permitted uses of applications, and acceptable content for Social Networking are specified in the policy. Please note that this policy also applies to all communications included in Policy 404, Member Information, Policy 416, Provider Network Information, and all future Website Requirements policy, when conducted through Social Networking applications.

Individuals with questions related to this policy should contact Alan Schafer at 417-4614 or Rodd Mas at 417-4072.