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**ARIZONA SUBSTANCE  
ABUSE PREVENTION  
COALITION DIRECTORY**

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**SUBSTANCE ABUSE  
PREVENTION  
COMMITTEE OF  
ARIZONA**

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**An overview of Arizona's coalitions**

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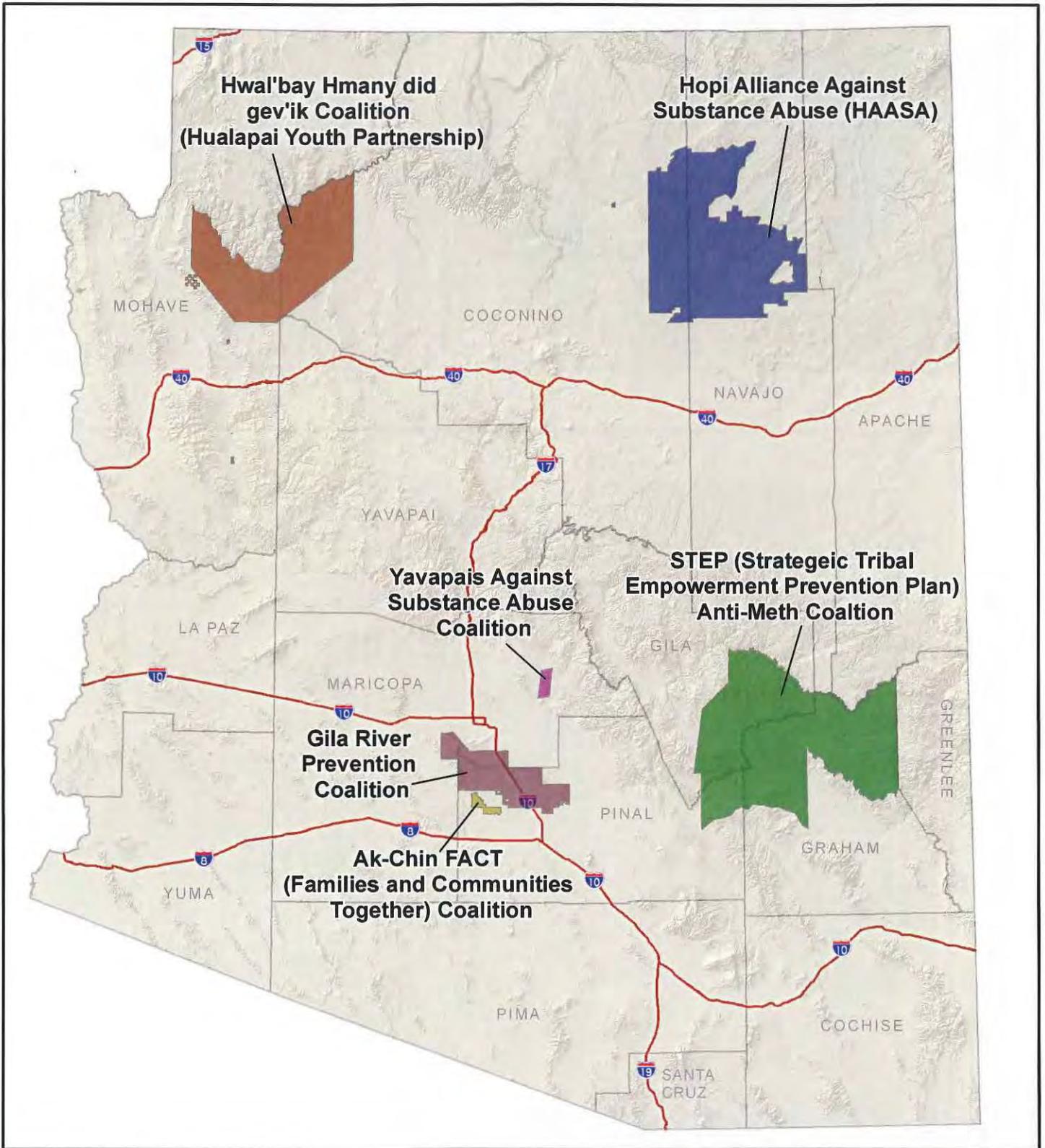
## **ARIZONA'S COALITIONS: AN INTRODUCTION**

Coalitions are made up of members of different community sectors. They provide a framework for organizations, families and individuals to address substance use in their community. Coalitions are diverse in terms of style, structure and composition yet share a common goal: to foster healthy individuals and safe communities by effectively leading community efforts to reduce drug use and its consequences. Rather than being prevention programs or human service organizations that provide direct services, community coalitions are directed by local residents and community members who determine the best strategies to address local problems. When all sectors of a community join together with a focused effort, that community can be transformed.

This coalition directory has been compiled to highlight the work of the various coalitions in Arizona. It has been organized to give a comprehensive picture of the work that is being done to cultivate healthy, drug-free communities throughout the state. First, to provide a visual representation of the areas served by Arizona's coalitions, we have included maps demonstrating coalition boundaries by county, zip code, tribal lands and city boundaries. Coalitions in each of Arizona's counties have also submitted a written description of their history, goals and achievements. They are in alphabetical order following the tab to their respective counties. Finally, a list with the contact information for each coalition can be found at the back of the directory.

It is our hope that this information can be used to provide support for existing coalitions as well as encourage partnerships between them for the betterment of our state.

# AZ COALITIONS BY TRIBAL LANDS BOUNDARIES

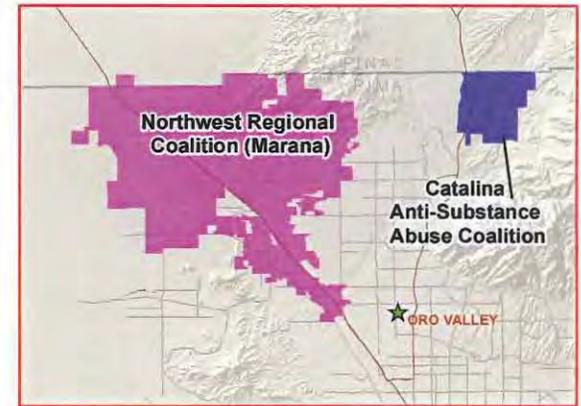
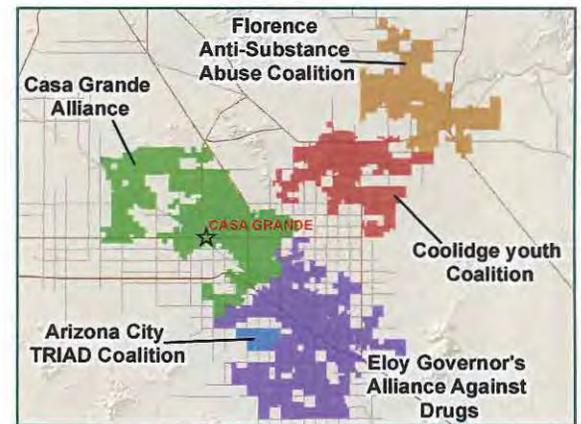
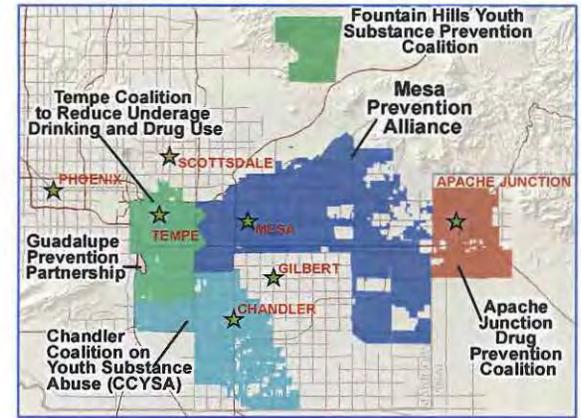
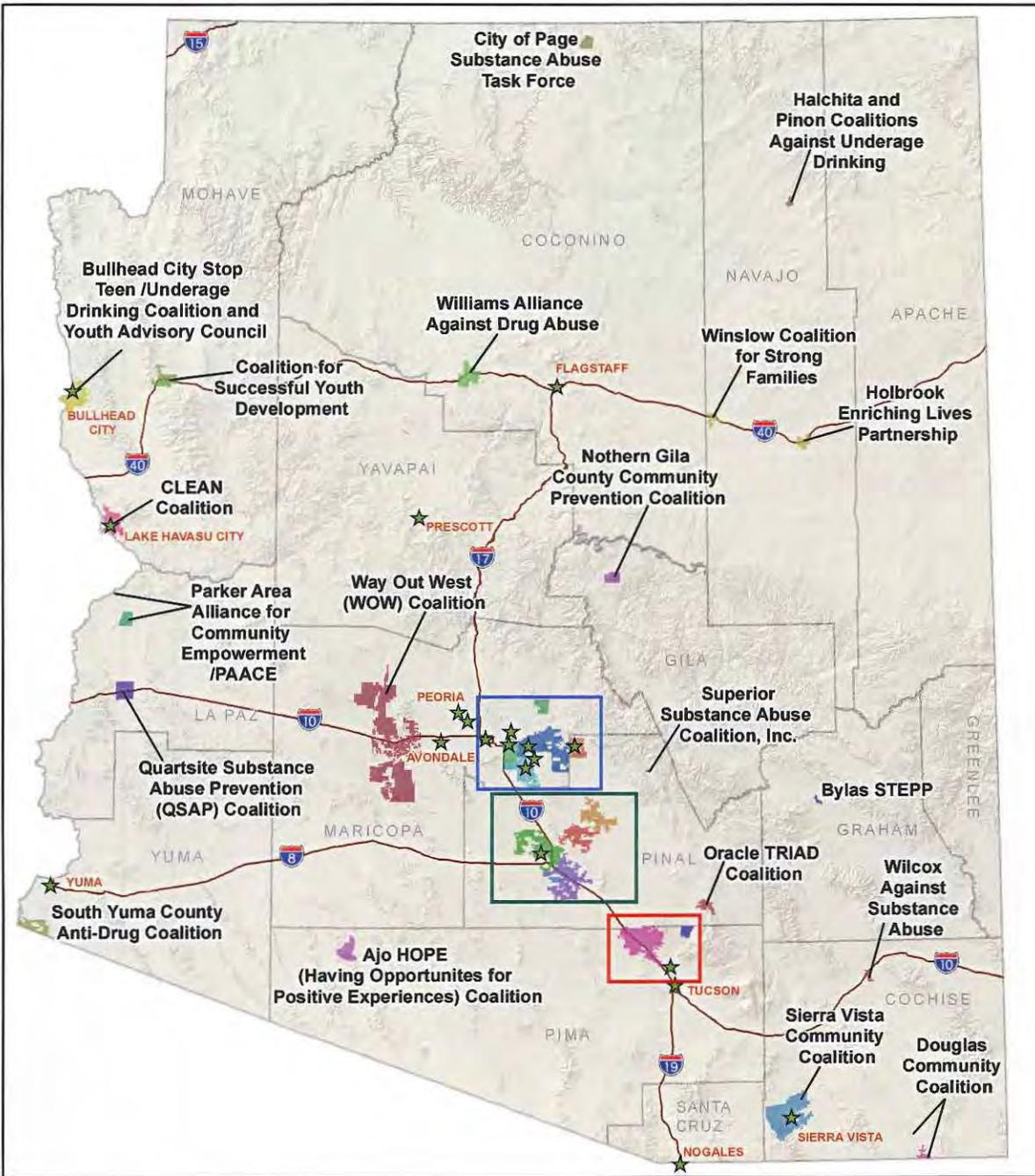


## Tribal Lands

- |   |                             |   |                |  |  |
|---|-----------------------------|---|----------------|--|--|
|  | Ak-Chin Indian Community    |  | Hopi Tribe     |  | Fort McDowell Yavapai Nation Reservation |
|  | Gila River Indian Community |  | Hualapai Tribe |   | San Carlos Apache Tribe                  |

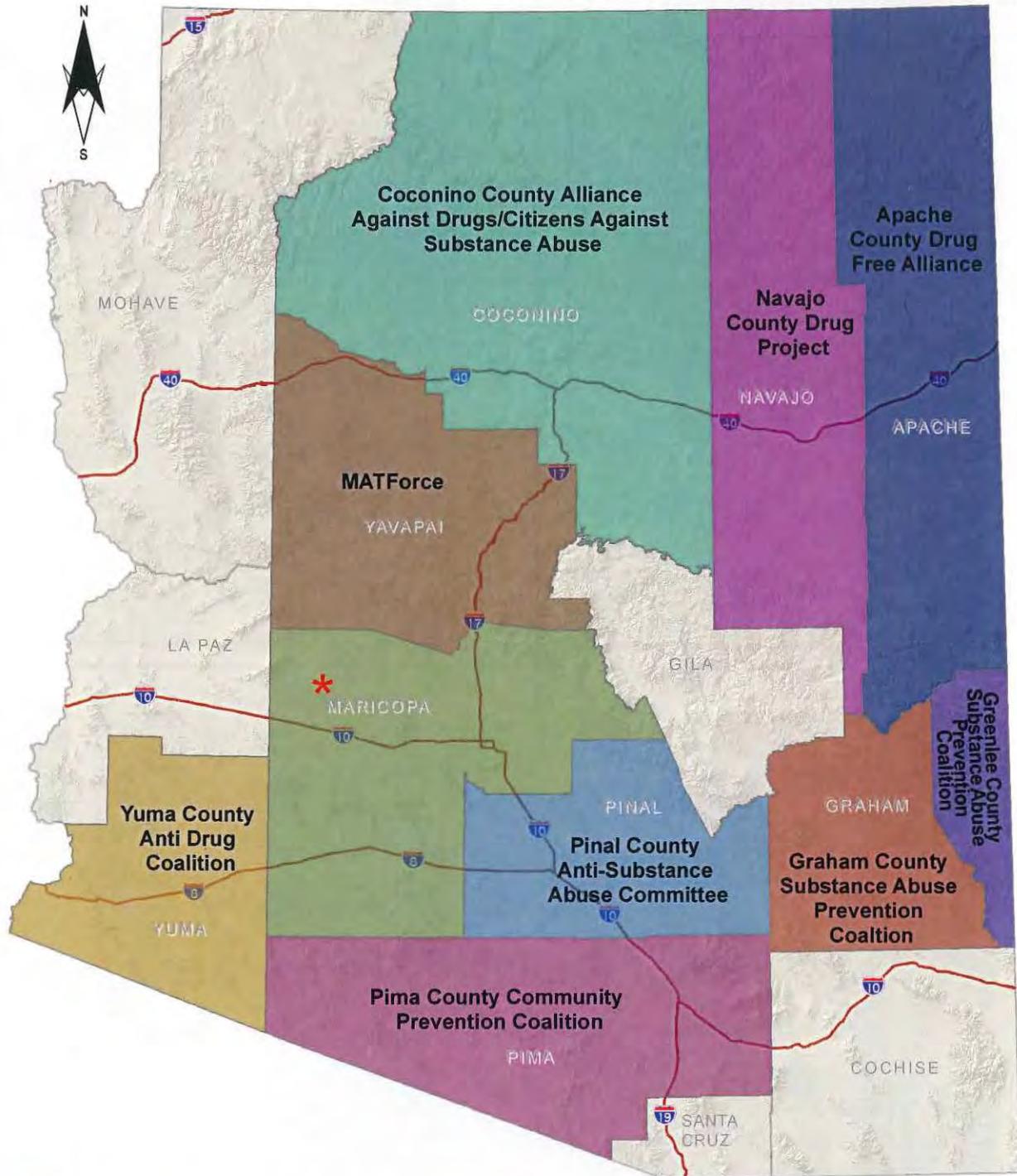


# AZ COALITIONS BY CITY BOUNDARIES



- ★ Cities >20000 People
- Highways
- Roads

# COUNTY COALITION BOUNDARIES AZ

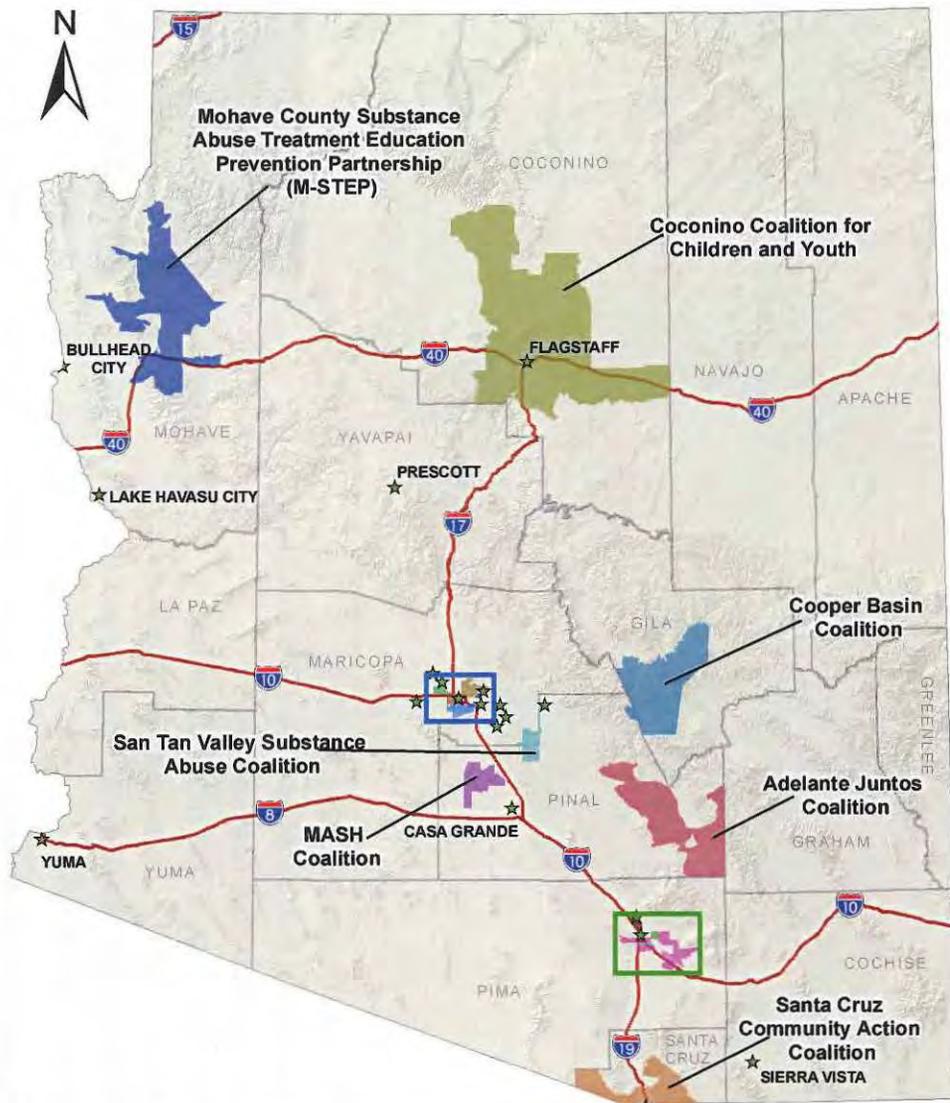


**\* MARICOPA COUNTY COALITIONS**

1. HEAAL (Help Enrich African American Lives)
2. Maricopa LGBTQA Consortium
3. Living Well with a Disability Coalition
4. Maricopa County Urban Indian Coalition
5. Maricopa Elder Behavioral Health and Advocacy Coalition (MEBHAC)



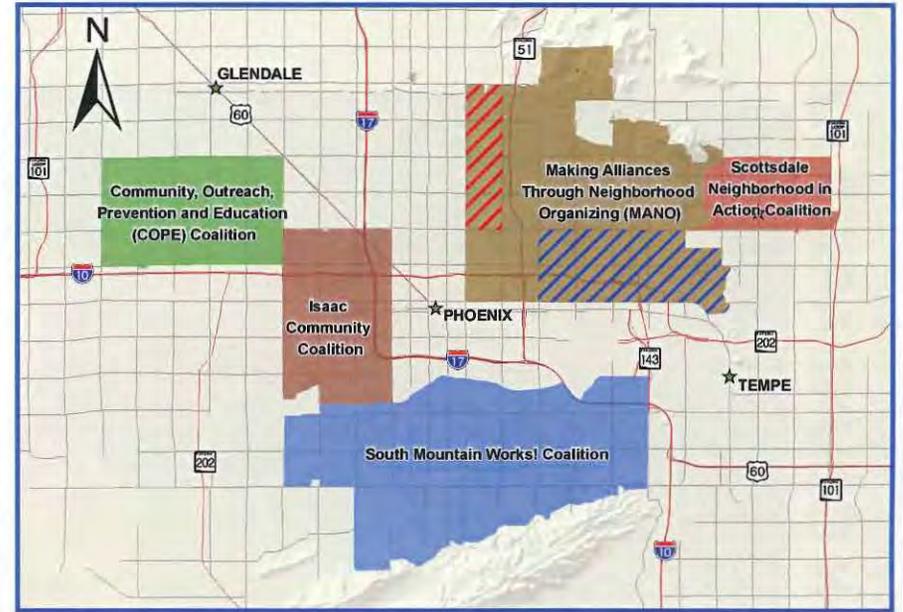
# AZ COALITION BOUNDARIES BY ZIPCODE



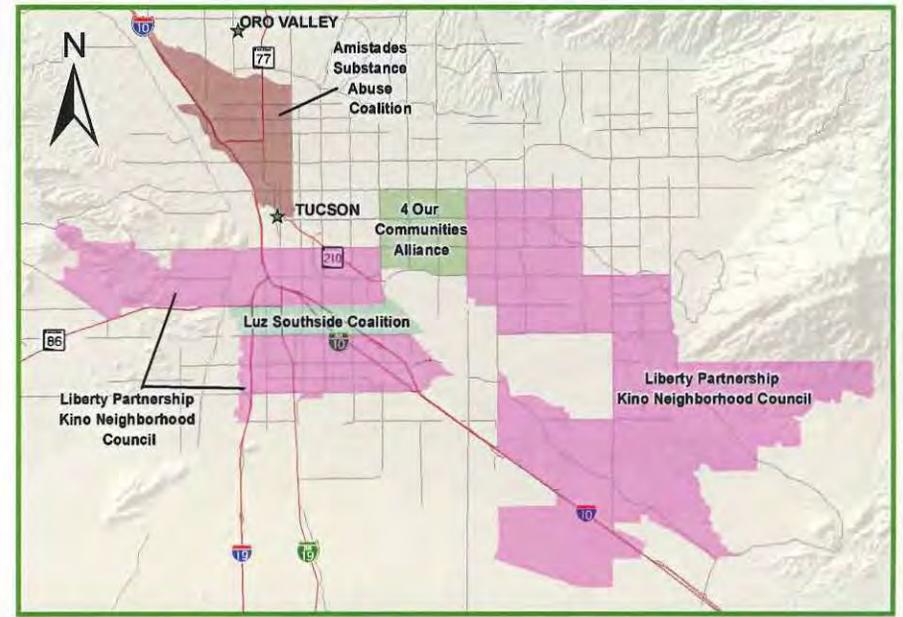
- ★ Cities with Population greater than 20000
- ▨ North Phoenix Prevention Alliance (NOPAL)
- ▨ Osborn Communities Connection (OCC)



# Metro Phoenix



# Metro Tucson





Apache County Youth Council  
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St. Johns, AZ  
85936  
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## APACHE COUNTY YOUTH COUNCIL

### APACHE COUNTY, AZ

#### Coalition History:

The Apache County Youth Council (ACYC) is a non-profit organization that consists of members from numerous agencies throughout southern Apache County that deal with or provide services to children and families. Agencies represented in the Council include all area schools, mental health professionals, medical professionals, juvenile/adult probation, Superior Court personnel, Child Protective Services, all local law enforcement, tobacco prevention, Health Start, and many more.

#### Mission:

The mission of the Council is to provide collaborative services to the children and families of our community in an effort to prevent and diffuse crisis and strengthen the family unit.

#### Coalition Membership:

Membership includes Child Protective Services, Little Colorado Behavioral Health Center, Juvenile Probation, Adult Probation, Apache County Attorney's office, all local law enforcement agencies, all area schools (including charter schools and Head Start), White Mountain Regional Medical Center, Apache County Medical Examiner, Apache County Public Health Services Dist., Old Concho Community Assistance Center/Families First, Arizona Youth Partnership, Arizona Workforce Partnership, Division of Developmental Disabilities, New Hope Ranch Safe House, North Country Health Care, Big Brothers/Big Sisters, Partnership for a Drug-Free and many more.

#### Coalition Outcomes and Successes:

- Family and Community Team (FACT) meeting: The FACT meetings are designed to bring together professionals and family members who then combine their efforts to develop an individualized plan of services for the family.
- Apache County Drug-Free Alliance (ACDFA): The ACDFA was formed as a sub-committee of ACYC in 2005 to address the alarming rise in methamphetamine arrests in our communities.
- Apache County Child Fatality Review Team (CFRT): The Apache County CFRT conducts a detailed review of the circumstances surrounding the deaths of children in Apache county.
- Apache County Protocol for the Prosecution of Crimes against Children: The Protocol was originally developed in July 1996 with collaboration efforts from local law enforcement agencies, Apache County Attorney's office, Child Protective Services, Little Colorado Behavioral Health Services, and Juvenile Probation to set guidelines for the investigation and prosecution of crimes against children.

#### Coalition State and Federal Legislative Districts:

State Legislative District 2  
Federal Legislative District 111

<http://www.acdrugfree.org/acyc/index.html>



Douglas Community Coalition  
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ntdouglas@gmail.com

## **DOUGLAS COMMUNITY COALITION**

### **DOUGLAS. AZ**

#### **Coalition History:**

The town of Douglas, Arizona maintains a strong history of working together as a community, regardless of challenging situations arising from its close proximity to the U.S.-Mexico border. In November, 2010, the Douglas Community Coalition met for the first time with 17 members attending to share lunch and begin addressing substance abuse prevention in their community. Since the coalition's first meeting, it was clear that our main purpose was to strengthen our collaboration in order to strongly impact this community by changing social norms that contribute to substance abuse and misinformation. In particular, the coalition used local data and results from a recent needs and assets assessment to identify the goal of preventing underage drinking through a strengths-based approach.

#### **Mission:**

To sustain and strengthen collaboration between agencies and leaders of the community, in order to improve the quality of life in the U.S.-Mexico border region while reducing substance abuse.

#### **Vision:**

The Douglas Community Coalition works toward a healthier and stronger community through the collaboration of agencies and increasing substance abuse awareness.

#### **Coalition Membership:**

The coalition member attendance varies between 12 to 25 members each month, where the following community sectors are regularly represented: schools, community members representing the elderly, high school nurse staff, youth-serving organizations, representatives from the Mexican consulate, behavioral health agencies, healthcare, alternative schools, government, volunteer groups, clinics and the local health department.

#### **Coalition Outcomes and Successes:**

In over a year and a half of existence, consistent membership and a stable identity within the community have been established. The coalition maintains supportive and collaborative partnerships with several community groups, working together to deliver community events and activities throughout Douglas, such as an annual Youth Empowerment Fair serving nearly 700 youth, as well as the Bi-national Health Fair with over 2,000 attendees. Events, activities, and social marketing efforts are delivered with locally-relevant, bilingual substance abuse prevention messages – particularly emphasizing parents and youth to talk about alcohol and drug use. Outcome measures demonstrate Douglas youth awareness of harm from underage alcohol use and adult awareness of consequences for providing alcohol to underage drinkers have increased since the program's inception. Because of its networking strength, the coalition is also seen as an information resource hub and an excellent way of communicating within the community. In fact, the Douglas Community Coalition is the second largest community attended meeting, where it is strategically scheduled the day after the largest attending meeting – Douglas Turning Point – in order to facilitate information and resource sharing.



Douglas Youth Coalition filming the first webshow

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 25  
Federal Legislative District 8

[www.mydouglasaz.com](http://www.mydouglasaz.com)



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## SIERRA VISTA COMMUNITY COALITION

### SIERRA VISTA, AZ

#### Coalition History:

The Sierra Vista Community Coalition was formed in November of 2010 as a result of state, county, and city data indicating the need for a local group to address underage drinking and substance abuse issues within the community. The coalition consists of various community sectors to ensure a diverse voice can emerge in planning and implementing locally-relevant prevention strategies. The coalition's main aim is to open up collaborative opportunities throughout Sierra Vista in order to unite the community and work toward better involvement with schools, youth and military sectors to improve its impact in changing social norms for the better. SVCC welcomes all community members to attend coalition monthly meetings, sponsored events and activities and to follow its social media campaigns.

#### Mission:

To promote the health and wellbeing of Sierra Vista residents by encouraging positive decision making through local community-based collaborations.

#### Vision:

Sierra Vista is a community where adults and youth work together to make healthy choices.

#### Coalition Membership:

Representation from the following agencies: First Things First, UofA Cooperative Extension, Sierra Vista Unified School District, Sierra Vista Youth Commission, NAMI, Sierra Vista City Council, Cochise County Juvenile Court Services, Cochise County Adult Probation Services, Sierra Vista Elks Lodge #2065, Loved Ones Incarcerated, Ft. Huachuca Army Community Services, Ft. Huachuca School District, Sierra Vista Police Department, Community Bridges, Cochise County Health Department, ACTS, Community for the Prevention of Child Abuse, GRAPE, Chochise County Ministers Organization, sierra Vista Boys and Girls Club.

#### Coalition Outcomes and Successes:

In July of 2011, the coalition participated in the Sierra Vista Back to School Fair – attended by over 5,000 children and their parents, 1,000 of whom received flyers and handouts with locally-relevant prevention messages along with school supplies. Such prevention messages including encouraging parents and youth to talk with each other about alcohol and drug use, and tips on how to do so. The coalition used these interactions with youth and their parents to provide brief education on the laws of underage drinking and consequences for providing alcohol to minors. Prevention efforts throughout the year include airing public service announcements on local radio stations, attending local meetings to share information and provide presentations, as well as collaborating with and sponsoring numerous community events. For example, SVCC collaborated with local law enforcement to attend events at Buena Vista High School and provide alcohol intoxication simulations with Fatal Vision Goggles to over 350 youth. Additionally, SVCC sponsored a Bubblegum-Blowing contest at Ft. Huachuca's "Celebrate the Military Child" event, which gained attention and participation from many attendees, providing key opportunities to discuss substance abuse prevention issues in the community.



The oldest winner (left) and youngest winner (right) of the SVCC Bubblegum-Blowing Contest

#### Coalition State and Federal Legislative Districts:

State Legislative District 30  
Federal Legislative District 8

[www.facebook.com/SierraVistaCommunityCoalition](http://www.facebook.com/SierraVistaCommunityCoalition)

## PAGE ANTI-DRUG ALLIANCE (PADA)

### PAGE, AZ

#### Coalition History:

Page Anti-Drug Alliance began as a rebirth of a citizens group working under the Page Police Department established many years ago, but which had become dormant. Under the direction of the Mayor, and Councilwoman Vida Makowski it was mandated to reorganize as the City of Page Substance Abuse Task Force. The task force was then formally created by a city ordinance found in Section 2-10-2 & 3 of the municipal code. It has since been renamed The Page Anti-Drug Alliance and works to function as a coalition. Currently the ordinance is under revision by directive of the Page City Manager.

#### Mission:

To foster the health and wellbeing of the citizens of the City of Page, Arizona by coordinating efforts to establish and strengthen programs to reduce and prevent substance abuse in the community.

#### Coalition Membership:

The membership presently consists of the heads of public safety, law enforcement, city government, behavioral and medical health leaders, Page Unified School District, Ecclesiastical leadership, Coconino County representatives and media personnel.

Though the membership roster has not changed, meeting representation has varied and the numbers have fluctuated over time due to scheduling conflicts. Currently we have encouraged tribal and youth representation in our invitations to join, as well as regular community members.

#### Coalition Outcomes and Successes:

- The public intoxication law moved successfully through Arizona senate committee in preparation for a vote by the Arizona legislature.
- Training was provided by the Liquor Licensing Board given to our liquor vendors to bring them into compliance with existing laws and make them aware of existing and new laws covering the sale of alcohol.
- Provided a successful youth martial arts program that contributed majorly to the renewal of the 21<sup>st</sup> Century grant for afterschool programs within PUSD.
- Generated educational materials/presentations for students and families in the form of drama, art, and a substance abuse calendar.
- Prevention articles were regularly published in the local newspaper and monthly prevention e-letters going out to over 160 businesses and churches
- Created of the Juvenile Diversion program for first time offenders
- Signage with rules for consumption was posted in the city park and other public places
- Partnerships with public safety and Page police dept. elevated awareness of a substance abuse problem in the community
- Created and disseminated a Community Readiness Assessment as a tool toward planning outreach

Overall, our success has been raising the awareness that we do have a substance abuse problem in this community and bringing people from education, government, business, law enforcement, medicine, and the community at large to the table with a desire to find solutions.

#### Coalition State and Federal Legislative Districts:

State Legislative District 7  
Federal Legislative District 111



Copper Basin Coalition  
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tammany@azyp.org

## **COPPER BASIN COALITION**

### **CLAYPOOL, GLOBE, AND MIAMI, AZ**

#### **Coalition History:**

In 2006, the State of Arizona determined the primary substance abuse problem statewide was underage drinking. Federal monies, under the Strategic Prevention Framework-State Incentive Grants (SPF-SIG) were utilized to form community coalitions to address underage drinking consequences and identify what contributes to use and access. The Copper Basin Coalition was formed in August of 2006 with 8 existing members of a local Meth Awareness Action Committee, committed to changing local conditions. Through the formalized training of the SPF-SIG, the Copper Basin Coalition expanded to include members from many sectors of the community, which allowed Arizona Youth Partnership (AzYP) to act as fiscal agent in the application for Drug-Free Communities funding. The local Regional Behavioral Health Authority, Cenpatico, also contributed funding dollars for the coalition. As time progressed, the coalition stabilized, overcame some barriers to community resistance, responded quickly to emerging threats around rising misuse of prescription and over-the-counter drugs, and successfully implemented environmental and programmatic strategies.

#### **Mission:**

To build a strong, healthy future for our community through the prevention and reduction of substance abuse among our youth.

#### **Vision:**

For the Copper Basin area to be a safe, alcohol- and drug-free community for all citizens.

#### **Coalition Membership:**

The Copper Basin Coalition has registered members from many segments of the community. Many times there is more than one representative from the same community sector. The highest meeting attendance for the fiscal year of 2011 was 26, the lowest 18 with an average of 21 members attending meetings regularly.

#### **Coalition Outcomes and Successes:**

The Copper Basin Coalition and its collaborators successfully conducted two Town Halls: 1) In October 2010 covering prescription drug misuse/over the counter drug misuse, and 2) In April 2011 addressing underage drinking, both of which allowed greater dissemination of information and collection of relevant data to the community. Through collaboration with the coalition, the City of Globe enacted a Social Host Resolution (to impose liability on social hosts who serve alcohol to minors), in lieu of a Social Host Ordinance to address alcohol abuse and underage drinking. This significant progress is widely celebrated when considering that all attempts at Social Host language by the City were refused in 2007. An environmental scan of desert party locations furthered the coalition's environmental strategies by utilizing policing in the identified misused desert locations for underage drinking parties during Prom and Graduation season. During the month of May, after widespread and frequent public information dissemination of environmental scans and enforcement, no desert parties were located. Furthermore, at the end of the 2011 fiscal year, Copper Basin Coalition members reported an increase in cohesiveness and functioning. They also reported improvement in the ability to make data-driven decisions and an increased capacity to complete the work.



Community members sign their drug-free pledges during the Copper Basin Coalition's Red Ribbon Week.

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 5

Federal Legislative District I

[www.copperbasincoalition.weebly.com](http://www.copperbasincoalition.weebly.com)

## PAYSON SENIOR PREVENTION COALITION

### PAYSON, AZ

#### Coalition History:

In the spring of 2012, Pinal-Gila Council for Senior Citizens (PGCSC), the Area Agency on Aging, formed a sub-committee out of the Community Prevention Council to focus solely on substance misuse/abuse prevention among older adults in the Payson community. The subcommittee has since grown to its own prevention coalition serving the Payson area utilizing findings from the Needs and Assets Assessment conducted in the summer of 2012. As part of the assessment, agency partners and community stakeholders from various sectors were contacted to uncover their concerns and as to whether or not they would participate in coalition prevention efforts. Additionally, the group has formed a preliminary data-driven logic model to guide coalition decisions.

#### Mission and Vision:

The newly formed group is still in the process of establishing its mission and vision statements. Community education and awareness to lessen the abuse of alcohol and misuse of medications will be included in the mission and vision of the newly formed coalition. Currently, the group intends to increase community awareness that older adults are at risk of substance abuse and that most binge drinking occurs in people 55 years and older. Additionally, Payson has a high incidence of grandparents raising grandchildren – potentially enabling youth to easily access medications for abuse.

#### Coalition Membership:

Membership is open to all community members in the Payson areas. Stakeholders representing a variety of community sectors are particularly encouraged to participate in the new coalition. In June of 2012, 28 community leaders attended an initial meeting; while not all attendees will participate on a regular basis, all agreed there is a need for a collaborative coalition to focus on Payson's older adult population and their misuse/abuse of alcohol and prescription medications.

#### Coalition Outcomes and Successes:

Over a three-month period, community data was gathered using sidewalk surveys, person-to-person key informant interviews, and informal stakeholder meetings. A total of 38 sidewalk surveys were completed. Several of the survey results indicate areas of concern, such as 45% of adults in Payson surveyed indicated that they disagreed that adults 60+ felt they had a role in their community. Additionally, 58% disagreed that older adults discuss alcohol and drug use with younger family members and 45% did not know where to access substance abuse services in their community. A positive point was that 79% of adults surveyed indicated that they knew where there was a safe disposal site for unwanted medications in their community. This is most likely due to the monthly "Dump the Drugs" event at the Payson Senior Center, which continues to grow in popularity. The coalition intends to build on this success by supporting installation of a MedReturn box to be housed at the Police Department and available to the public 24/7. The coalition plans to collaborate with Eastern Area Health Education Center (EAHEC), to fund and support this program.



Payson Community Health Fair

#### Coalition State and Federal Legislative Districts:

State Legislative District 5  
Federal Legislative District I



Graham Co. Substance Abuse Prevention Coalition  
1615 S. 1<sup>st</sup> Ave  
Safford, AZ 85546  
Kathy Grimes  
928-348- 1751  
Kathy\_Grimes@seabhssolutions.org

## GRAHAM COUNTY SUBSTANCE ABUSE PREVENTION COALITION

### GRAHAM COUNTY, AZ

#### Coalition History:

The Graham County Substance Abuse Coalition began as a Cross System Substance Abuse Coalition in 2003 with five members. The primary reason for establishing the coalition was to address the growing Methamphetamine problem in Graham County and was known as the Graham Anti Meth Coalition. In 2005, the coalition changed its name to better reflect their broader prevention efforts and strategies to address alcohol, prescription drug, and other drug misuse and abuse. The coalition serves as a resource to all community members by providing resources and education. Additionally, relationships with all town, city and county officials have been established for acknowledging National Recovery Month, Substance Abuse Awareness Month and various other activities through the signing of proclamations.

#### Mission:

The coalition strives for

- Less drug use and alcohol abuse in Graham County
- Creating awareness in our communities
- Educating parents about resources and how to talk with their children about alcohol and drugs
- Building drug-free, violence-free communities

#### Vision:

A community coalition that provides resources, support and education to the Graham County community through substance abuse prevention and intervention.

#### Coalition Membership:

The Graham County Substance Abuse Coalition has registered members in many community sectors. Many of the sectors have more than one representative. The Coalition consists of 41 community members including: law enforcement, probation, judges, social service, pharmacists, prison employees, and community members to name a few.

#### Coalition Outcomes and Successes:

In April 2011, the mayors of Pima, Thatcher and Safford – along with the Graham County Board of Supervisors – signed a proclamation declaring April as Substance Abuse Awareness Month for Graham County. The coalition partnered with area agencies and members of the Graham County Youth Council to provide prom and graduation mock car accident events on the Pima High School and Ft. Thomas football fields to demonstrate the harmfulness of alcohol and drug abuse. Additionally, the coalition sponsored the Sixth Annual Graham-Greenlee Substance Awareness Conference held at Eastern Arizona College and reaching 175 community members, including youth. In the spring of 2011, a “Dump the Drugs” event was held in Thatcher through the coalition and Graham County Sheriff’s Department to collect unused/expired prescription drugs from community members. Approximately 10,000 pills were collected and disposed of as a result of this event. Now, all four law enforcement agencies in Graham County collect unwanted/unused prescription drugs daily. The coalition also hosted a Harlem Ambassadors basketball game, playing the local Gila Valley Generals, where about 700 community members attended.



Participants at the Harlem Ambassadors Game.

#### Coalition State and Federal Legislative Districts:

State Legislative District 5  
Federal Legislative District 1

[www.dumpthe drugs.org](http://www.dumpthe drugs.org)



Greenlee Co. Substance Abuse Prevention Coalition  
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Safford, AZ 85546  
Kathy Grimes  
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## GREENLEE COUNTY SUBSTANCE ABUSE COALITION

### GREENLEE COUNTY, AZ

#### Coalition History:

Originally started in 2005 as the Meth Task Force, the coalition focused on methamphetamine prevention and education within Greenlee County. The coalition was high-functioning with consistent attendance from community agencies and members. Unfortunately, when the grant funding ended for the program in 2008, the coalition's activities significantly decreased. In March of 2010, Southeastern Arizona Behavioral Health Services (SEABHS) re-engaged community members to re-establish a substance abuse prevention coalition in Greenlee County. A community meeting was held with supporters and it was decided to hold a community leader meeting in November of 2010. Since then, the coalition has been meeting monthly with regular attendance, growing membership, and renewed enthusiasm in alcohol, prescription drug, and other drug misuse and abuse prevention efforts. Underage drinking continues to be a problem in Greenlee County. The Leos club (youth group) will begin working with the coalition beginning in October 2011.

#### Mission:

To prevent alcohol and drug abuse among individuals, youth, and families through education and activities that help empower individuals to develop healthy attitudes, and to thrive and succeed.

#### Vision:

Greenlee County will house a collaboration of community leaders dedicated to promoting healthy lifestyles and preventing substance abuse among our community members and advocating for a better life.

#### Coalition Membership:

The coalition boasts a total of 25 active members, are expanding every meeting, and working toward reaching out to more key stakeholders for involvement in the coalition.

#### Coalition Outcomes and Successes:

The Greenlee County Substance Abuse Prevention Coalition was seen as an asset to the community this year. The coalition coordinated multiple events and partnered with local agencies to provide substance abuse prevention and environmental changes. "Dump the Drugs" was an event that promoted the three new permanent drop-off boxes located at Gila Health Resources in Morenci, the Clifton Police Department, and Canyonlands Healthcare in Duncan. By promoting the drop-off sites, it encourages community members to dispose of prescription drugs on a regular basis versus waiting for semi-annual events. An evidence based curriculum, "Keep A Clear Mind" was implemented in Morenci, Clifton, and Duncan schools for fourth, fifth and sixth graders and their parents/guardians to promote communication and address substance use. During the month of April the coalition co-sponsored the 7th Annual Graham/Greenlee Substance Abuse Awareness Conference. 130 participants attended this year, with a greater attendance of youth than in the past. Two separate mock car accidents were held. The first event was held at Morenci High School and the second at the Greenlee County Fairgrounds for Duncan High School students. Multiple agencies provided man power and equipment for the demonstrations and students from each high school contributed to educating their peers.



Duncan High School Students participate in a Mock Car Accident assembly that was put on for their peers.

#### Coalition State and Federal Legislative Districts:

State Legislative District 5  
Federal Legislative District 1

[www.dumpthe drugs.org](http://www.dumpthe drugs.org)



Parker Area Alliance for Community Empowerment  
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Contact: Duce Minor  
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minorduce@hotmail.com

## PARKER AREA ALLIANCE FOR COMMUNITY EMPOWERMENT

### PARKER, AZ

#### Coalition History:

The town of Parker and its surrounding areas pose a unique challenge to preventing youth substance abuse, as it is characterized by the juxtaposition of a lively tourism scene with a permanent rural community populated by ethnically diverse families. However, we have made a lot of progress over the years in helping our diverse population recognize that we are one community, particularly in regards to youth substance abuse. The Parker Area Alliance for Community Empowerment (PAACE) Coalition was established in February, 1995 to address emerging issues in our community. During that year, the emerging issues included gang activity and substance abuse activity. Over time, through needs assessments in the Parker area, the PAACE Coalition has added underage/binge drinking and prescription drug abuse prevention as primary areas of concentration. Recently, the PAACE Coalition was awarded a Strategic Prevention Framework Grant and we are in the process of expanding coalition membership. The PAACE Coalition has collaborated with and complimented PAACE programs that are both youth- and parent-oriented, and increase knowledge of the risk and harm of underage drinking. For example, the PAACE Coalition hosts "Movies in the Park" events monthly to provide an alcohol-free activity for all ages that allows for friendly gathering while promoting the coalition's mission.

#### Mission:

To promote a drug-free, violence-free community in Parker and its surrounding areas.

#### Coalition Membership:

Community sector representation at coalition meetings includes law enforcement, healthcare, education, business, civic organizations, community members, youth, parents, faith community, government officials, tribal council, social services, and substance abuse prevention professionals.

#### Coalition Outcomes and Successes:

During this past year, the PAACE Coalition collaborated with the towns of Parker and Quartzsite, as well as entire La Paz County, to enact a Social Host Ordinance. Social marketing and public information prevention strategies will be utilized to increase awareness about the Social Host Ordinance and its consequences, how it can help prevent underage drinking, and why it can make La Paz County a safe place. Last October, the PAACE Coalition held its first "Movies in the Park" with an attendance of roughly 350 people. There have since been 9 "Movies in the Park" events with an average attendance of 225 people. Recently, the coalition completed a new community needs assessment to apply for the Drug Free Communities Grant. The coalition plans to utilize the new needs assessment results and move forward with the environmental strategies outlined in the grant application. Over the years, community participation and donations have continually increased, where last year had over 860 people signed in to the annual Red Ribbon Week event.

Finally, PAACE youth have started a new peer leadership program, Sources of Strength, which will incorporate them more closely to the PAACE Coalition and community development, awareness strategies.



Youth at Red Ribbon Week Event

#### Coalition State and Federal Legislative Districts:

State Legislative District 3  
Federal Legislative District 21



Quartzsite Substance Abuse Prevention Coalition  
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Quartzsite, AZ 85346  
Tracey Richardson  
928-927-9182  
Trichardson4575@gmail.com

## QUARTZSITE SUBSTANCE ABUSE PREVENTION COALITION

### QUARTZSITE, AZ

#### Coalition History:

In 2006, the State of Arizona determined the primary substance abuse problem statewide was underage drinking. Federal monies, under the Strategic Prevention Framework-State Incentive Grants (SPF-SIG) were utilized to form community coalitions to address underage drinking consequences and identify what contributes to use and access. In result of this, the Quartzsite Substance Abuse Prevention Coalition (QSAPC) was formed in the summer of 2007. With members from local civic and community leaders through formalized training under SPF-SIG, the QSAPC began and remains committed to changing local conditions that contribute to substance abuse. The Regional Behavior Health Authority, Cenpatico, contributes money to the after-school program to reach kids, Kindergarten through Sixth grade. Through sidewalk surveys, the coalition has gathered much needed information of our own community's misuse of prescription and over the counter drugs. Such surveys are being revised to extend responses from community youth, while the coalition works to implement environmental, public information, and social marketing prevention strategies.

#### Mission:

To prevent drug and alcohol misuse and abuse within the Quartzsite community.

#### Vision:

For the Town of Quartzsite to be a safe, alcohol- and drug abuse free community for all residents and visitors.

#### Coalition Membership:

The Quartzsite Substance Abuse Prevention Coalition has been working on recruiting members in each of the 12 drug-free community sectors. We have approximately half the sectors filled. Our highest meeting attendance for fiscal year 2011 was 24 and the lowest was two with an average of eight attending regularly.

#### Coalition Outcomes and Successes:

The Quartzsite Substance Abuse Prevention Coalition has brought substance abuse awareness to the community on a wider scale. In May of 2011, the QSAPC successfully held a dinner for local volunteer organization increasing membership to include nine of the 12 Drug-Free Communities grant recommended sectors. The coalition continues to strive to recruit and maintain key stakeholders and community members representing all 12 sectors. Through collaboration with the local police department, the QSAPC has established a permanent "Dump the Drugs" location for proper disposal of expired/unused prescription drugs. 46 pounds of prescription drugs have been collected. The local newspaper, The Desert Messenger, highlights coalition work, upcoming prevention events, and educational articles in each issue to compliment the prescription drug abuse prevention efforts. The QSAPC hosts monthly "Movie Nights" to provide safe, alcohol-free community events, and takes the opportunity to speak with the community about proper prescription drug disposal methods and alcohol abuse prevention information.



Coalition's prevention table at a community event.

#### Coalition State and Federal Legislative Districts:

State Legislative District 3  
Federal Legislative District 7



Chandler Coalition on Youth Substance Abuse  
650 East Morelos Street  
Chandler, AZ 85225  
Contact: Lydia Orozco  
480-821-4207 ext. 595  
[lydia@icanaz.org](mailto:lydia@icanaz.org)

# CHANDLER COALITION ON YOUTH SUBSTANCE ABUSE

## CHANDLER, AZ

### Coalition History:

The Chandler Coalition On Youth Substance Abuse (CCYSA) began in 2006 with ICAN as the founder. ICAN is a grassroots youth organization located in the heart of the Chandler redevelopment area, zip code 85225. ICAN conducted a detailed community needs assessment with youth, parents, and community stakeholders. The community needs assessment revealed that underage alcohol consumption was the most prevalent substance abused by youth in the redevelopment area. State data aligned with the findings and ICAN, with the help of its Peer Leaders ages 13-18, charged the fight against underage drinking, increasing community knowledge on the issue by promoting social responsibility and community action.

### Mission:

To prevent youth substance abuse in the Chandler community.

### Vision:

Chandler will be a safe and healthy drug-free community where opportunities exist for youth to achieve their full potential.

### Coalition Membership:

The CCYSA is comprised of key stakeholders who have a vested interest in the issue of youth substance abuse. CCYSA members include youth peer leaders, officers from the Chandler Police Department, representatives and employees from the city government, Arizona Liquor Board agents, Chandler Fire Department representatives, reverends, ministers and/or pastors from community churches, representatives from local schools, as well as an overwhelming number of parents and representatives from local businesses, health institutions, community organizations and city employees.

### Coalition Outcomes and Successes:

It is with the dedication of CCYSA members that Chandler continued to advance in preventing youth substance abuse during the FY 2011-2012. The highlight of the year is a 13 percent increase in merchant compliance, which pushed our local merchants to 100% compliance in Winter 2011!



### Coalition State and Federal Legislative Districts:

State Legislative District 17  
Federal Legislative District 21

[www.ccysa.org](http://www.ccysa.org)

## COMMUNITY OUTREACH PREVENTION EDUCATION

### MARYVALE (PHOENIX), AZ

#### Coalition History:

The Community Outreach Prevention Education (C.O.P.E.) Coalition began in 2005 under the name Canyon Corridor Youth Drug Prevention Coalition. The C.O.P.E. Coalition comprises the zip codes 85017, 85019, 85031, 85033 & 85035.

The purpose of the C.O.P.E. Coalition is to reduce underage drinking and substance use in the target area. The Maryvale/Canyon Corridor area was chosen due to its long-lasting negative and violent reputation. Data demonstrates that this area has consistently been among the city (and state) leaders in violent crime and drug use, especially among youth.

The C.O.P.E. Coalition utilizes an array of environmental strategies, such as policy change, media campaigns, community mobilization, education, creating awareness, reducing accessibility to alcohol and many other evidence-based strategies that are identified to be effective in reducing underage drinking and substance abuse.

#### Mission:

To develop a coalition of residents, businesses and community institutions to create an environment free of drugs for youth.

#### Vision:

To establish a healthy community that supports youth and families

#### Coalition Membership:

The coalition is comprised of various community groups, including but not limited to: youth, community members, law enforcement, business, education, faith-based institutions, youth-serving organizations, local/state government, media, healthcare, civic/volunteer groups and any other groups that would be an asset to the coalition. Organizations from each of these sectors play an integral role to the coalition's efforts by providing a wide perspective on how to address underage drinking and substance abuse in the Maryvale/Canyon Corridor area.

#### Coalition Outcomes and Successes:

- Reached more than 400,000 people through its media efforts
- Trained more than 42 community members on its community education presentation
- Increased the community's knowledge of the realities of underage drinking in Maryvale
- Facilitated the submittal of a Social Host Ordinance to the City of Phoenix
- Serve on two boards of directors and one community advisory board
- Assisted in reducing drinking in the 10<sup>th</sup> and 12<sup>th</sup> grades
- Increased the communities negative attitudes towards underage drinking to **90%**

#### COPE Events

COPE participates in several Maryvale events throughout the year:

- House of Truthful Horrors
- Teen Forum
- Monthly COPE Meetings
- Monthly Community Meetings
- Quarterly Advisory Meetings
- GAIN Events
- Touchstone Family Fun Day
- Light Up the Sky
- And many other events throughout the year!

#### Coalition State and Federal Legislative Districts:

State Legislative District 4  
Federal Legislative Districts 13, 14 and 16.

[www.copecoalitionaz.org](http://www.copecoalitionaz.org)





Fountain Hills Youth Substance Abuse Prevention Coalition  
16921 E Palisades Blvd #103  
Fountain Hills, Arizona 85268  
Carole Groux  
480-335-7216  
fhcoalition@me.com

# **FOUNTAIN HILLS YOUTH SUBSTANCE ABUSE PREVENTION COALITION**

## **MARICOPA COUNTY/FOUNTAIN HILLS, AZ**

### **Coalition History:**

Founded in 2009, our coalition focuses on a community wide strategy to reduce adolescent substance use. Utilizing the seven strategies to affect community change, we work towards creating awareness, limiting access, building support networks for parents, providing resources, and developing skills of parents and teens.

### **Mission:**

Through community-wide collaboration, Fountain Hills will work together to reduce substance abuse among youth ages 12-18 and, over time, among adults.

### **Coalition Membership:**

13 major sectors are represented in the coalition. We hold sector leader meetings throughout the year where we update the volunteer base on committees and the current action plan.

### **Coalition Outcomes and Successes:**

We have developed a thriving middle school club called the Above That Club that meets after school for alternative fun activities and skill building. We have developed a resource kit for parents to have access to anonymously for intervention before a drug problem may have begun in their home. We collaborate with the town, schools, law enforcement to implement a 24/7 tip line. Our Safe Homes Network has over 150 families that can easily verify information of another family's desire to keep underage drinking out of their home.

Since 2010 the overall alcohol usage reported in the AYS by high school students has decreased over 5%.

### **Coalition State and Federal Legislative Districts:**

State Legislative District 23  
Federal Legislative District 6

[www.fhcoalition.org](http://www.fhcoalition.org)



Help Enrich African American Lives (H.E.A.A.L.) Coalition  
700 E. Jefferson St., Ste. 200, Phx., AZ, 85034  
Loren Grizzard  
602-253-2723  
lorengrizzard@tcdccorp.org

## HELP ENRICH AFRICAN AMERICAN LIVES (H.E.A.A.L.)

### MARICOPA COUNTY, AZ

**Coalition History:** The H.E.A.A.L. Coalition was established in June 2009 as a unique collaborative initiative to address the problem of substance abuse and suicide concerns in the African American community of Maricopa County. The membership is represented by various community sectors and is facilitated by Tanner Community Development Corporation and The Worthy Institute.

**Mission:** The mission of the Help Enrich African American Lives (H.E.A.A.L.) Coalition is to enhance the quality of individual and family life, to provide resources that increase community awareness, support, and advocacy, and to facilitate and promote solutions for environmental, behavioral and societal injustices that impact our community.

**Vision:** The H.E.A.A.L. Coalition envisions a population that stands apart as an icon of positive change and life enrichment, thereby reducing the incidence of substance abuse and suicide and embracing a life-long philosophy of healing and recovery.

**Coalition Membership:** The coalition has 46 members from 12 community sectors. The organizations represented are AASLG (African American Strategic Leadership Group), African American Veterans, Agua Fria Union School District, Arizona Attorney General's Office, Arizona Department of Health Services, Arizona State Hospital, ASU Nursing, Black Nurses Association, Buckeye Outreach Social Services (BOSS), Celebrate Recovery, Children's Action Alliance, City of Avondale Police Department, City of Phoenix Police Department, Ebony House Inc., FIBCO Family Services, First New Life Missionary Baptist Church, God's House of Poetry, Greater Bethel AMEC, Holy Trinity Community AMEC, Hospice of the Valley, IV A Management Co., Lindo Park HMO, Magellan Health Services, Mustard Seed Consulting, Nation of Islam/Muhammad's Mosque #32, Nationwide Insurance Company, Native American Connection, Phoenix City Council / Councilman Johnson, Phoenix Parks & Recreation, Phoenix Union High School District, PhxSoul.com, Prison Fellowship Ministries, Roosevelt School District, South Phoenix Baptist Church, Southwest Behavioral Health Services, State of Arizona Black Aids Task Force, Tanner Chapel AMEC, Tempe Union High School District, Tiger Mountain Foundation, Touchstone Behavioral Health, Town of Buckeye PD.

### Coalition Outcomes and Successes:

The coalition was able to collect 220 Community Norms Surveys from participants with a fair number of the completed surveys (189/86%) from participants who identified as African American. Survey respondents demonstrated overwhelmingly unfavorable attitudes toward youth marijuana use in their community.

The HEAAL Coalition collected 193 Youth Norms Surveys. There were 152 youth who completed the survey that were in the desired age range and nearly half of them identified themselves as African American. The overwhelming majority of youth indicated that they would resist peer pressure and had views of marijuana use

The HEAAL Coalition provided to the community on youth marijuana use the following program and activities:

- Parent Navigation training for 29 volunteer family advocates recruited from the community

- Community Education presentations to 108 parents and adults

- Developed a public information campaign that established website pages, adult and youth Facebook sites, Twitter and YouTube sites to provide information on substance abuse

- Cultural competency training to 22 professionals in a number of fields to help them in forming better relationships with the African American populations they serve

- Established four youth chapters throughout Maricopa County with a membership total of 58 youth

- Hosted monthly coalition meetings

### Coalition State and Federal Legislative Districts:

State: 13, 14, 15, 16, 17  
Federal: 4, 5, 7,

## LIVING WELL WITH DISABILITIES

### MARICOPA COUNTY, AZ

#### Coalition History and Mission:

The Living Well with Disabilities (LWD) Coalition is a collaborative effort in Maricopa County created to bring about system and environmental changes necessary to support adults living with physical disabilities to be free from prescription drug misuse/abuse.

#### Mission:

To decrease excessive or unnecessary use of prescription pain-killers among people with physical disabilities.

#### Vision:

This work will be accomplished by building community and coalition capacity to influence three targeted populations: consumers, caregivers, and healthcare providers. Members work to educate persons with physical disabilities, caregivers, and health care providers on the prevalence and consequences of prescription drug misuse/abuse.

#### Coalition Membership:

Amina Kruk	ABIL
Leonard Smith	ABIL
Leanne Murillo	ABIL
Patrician Edwards	ABIL
Mary Coalson	Area Agency on Aging
Marc Ellis	Maricopa County Dept of Health
Elizabeth Tomaszewski	ResCare HomeCare
Veronica Bishop	VA Medical Center
Barry McCain	Veteran/ASFME
Heather Sheston	YMCA

#### Coalition Outcomes and Successes:

Throughout the fiscal year we have had 11 successful coalition meetings at the Disability Empowerment Center, we have added four new members to the coalition. We completed the coalition functioning instrument (CFI) in the spring and are working on implementing the suggestive findings. We are currently working on launching an aggressive marketing campaign. Also, we created a Living Well with Disabilities Coalition Facebook page at the end of the fiscal year. New goals will be to focus on recruiting "likes" to gather statistics and demographics of followers.

To date, the LWD workshops have increased the participants stress management skills as well as reduced physical limitations. There was a strong growth in the Hope Pathway Subscale which measures the participant's ability to find solutions to their problems. Also, participants also saw a slight increase in their general health ratings, and the number of days participants "felt very healthy and full of energy" increased slightly from pre to post surveys.

Developed PowerPoint presentation for community education (CE) targeting healthcare providers and caregivers within Maricopa County. Significant improvements were found in the CE participants regarding the safety of taking expired medications and the safety of saving medications when one feels well and taking more when one feels worse.

#### Coalition State and Federal Legislative Districts:

State Legislative Districts 4-25  
Federal Legislative District 27

<http://valleymca.l.reachlocal.net/social/additional.cfm>



Making Alliances through Neighborhood Organizing  
(MANO) Coalition  
2181 E. McDowell Road  
Phoenix, AZ 85006  
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## MAKING ALLIANCES THROUGH NEIGHBORHOOD ORGANIZING

### BARRIO GARFIELD, PHOENIX, AZ

#### Coalition History:

Making Alliances through Neighborhood Organizing was initially founded in 2003 to address the prevention of substance abuse among youth in the local community. MANO targets the geographical area of the Garfield, Creighton and Coronado Communities of Central-East Phoenix within the Camelback East Community Health Analysis (CHAA) which has been identified as a priority area for problematic drinking.

MANO is comprised of a cross section of local community residents, students, teachers, social service representatives, public safety & juvenile probation officers, community business owners, faith based and community leaders. In accordance with our mission, MANO implements a comprehensive strategic plan that is based upon an in-depth community needs assessment in order to address underage drinking and substance abuse among youth within the coalition priority area.

#### Mission:

We the members of Making Alliances through Neighborhood Organizing are established to promote and develop a community free of underage drinking and other drugs by encouraging self-advocacy, drug resistance and positive life skills.

#### Vision:

To empower the Creighton, Coronado, & Garfield Communities and develop healthy individuals, families and communities free of underage drinking and other drug related problems.

#### Coalition Membership:

MANO members represent 11 of 12 sectors composed of school, youth, parents, law enforcement, substance abuse programs, healthcare, native American orgs, volunteer groups, business owners, media groups and other youth serving groups. MANO is currently seeking a faith-based representative and its roster is composed of 35 individuals.

#### Coalition Outcomes and Successes:

- Most survey respondents from Garfield demonstrated strong opposition toward underage drinking in their community during the fall 2011 administration of the Community Norms Survey (CNS). The CNS prompts community members to address 14 items, offering information including: attitudes about underage drinking, support for prevention strategies, and exposure of coalition efforts in the local community.
- In the 2011-2012 grant year, the MANO Coalition has done much to address the activities laid out in its strategic plan. Furthermore, it has been in the process of rebuilding itself, its approach to prevention, and leadership in the Garfield Community.
- The Community Norms Survey found strong opposition to underage drinking in the community. Also, over half of the community education that was planned to be implemented to Garfield community members was completed. Furthermore, the coalition has been energetically attracting new potential partners to the coalition as well as working on improving the structure of the coalition.

#### Coalition State and Federal Legislative Districts:

State Legislative District 29  
Federal Legislative District 4

**Maricopa Behavioral Health  
Advocacy Coalition**

**MEBHAC- Maricopa County AZ**

Maricopa Elder Behavioral Health Advocacy Coalition  
1366 E. Thomas Road, Suite 108  
Phoenix, AZ 85014  
Mary E. Coalson  
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mary.coalson@aaaphx.org

## **MARICOPA ELDER BEHAVIORAL HEALTH ADVOCACY COALITION**

### **MARICOPA COUNTY, AZ**

#### **Coalition History:**

The Maricopa Elder Behavioral Health Advocacy Coalition (MEBHAC) was reconvened in 2008 after a five-year hiatus in order to build the community's capacity to respond to the high rate of suicides among older adults in Maricopa County. In 2011, MEBHAC was tasked with designing a community awareness and action approach to addressing the increasing misuse of medication among older adults. Under the direction of the Area Agency on Aging, Region One's ElderVention program, and funded in part through a grant from Magellan Health Services, Division of Behavioral Health Services, MEBHAC strives to educate professional staff, community members and older adults to the dangers of medication misuse.

The MEBHAC's work has expanded in order to address the growing needs of the older adult community in Maricopa County. This work has included substance abuse and adult behavioral health issues and has resulted in a broader mission.

#### **Mission:**

To advocate and raise awareness about older adult behavioral health and substance abuse issues in order to increase the community's capacity to recognize symptoms and promote appropriate access to treatment services that are sensitive to the unique needs of older adults while reducing the stigma of ageism.

#### **Vision:**

To enhance the community capacity to recognize and respond to medication misuse in older adults and to decrease episodes of medication misuse among Maricopa County residents who are 55 and older.

#### **Coalition Membership:**

The MEBHAC is comprised of older adults from the community as well as aging network providers, behavioral health and substance abuse providers, senior housing providers, including assisted living and retirement communities, colleges, university educators and concerned community members. There are currently 15 registered members of the MEBHAC committee.

#### **Coalition Outcomes and Successes:**

One of the MEBHAC goals is to enhance community capacity to recognize and respond to medication misuse in older adults. This is achieved through community education trainings and public information and social media outlets. Four new members to MEBHAC include the clergy, business and pharmaceutical (retired) sectors. Two MEBHAC members have actively participated in this year's DEA Prescription Drug Take Back Event as well as two community forums which engaged previous host site Directors. Guest speakers at MEBHAC meetings include specialists in hoarding behaviors with an emphasis on medication hoarding, murder/suicide among older adults with an emphasis on medication used as the second leading method, Elder abuse, with an emphasis on caregiver over/under medicating seniors and training by Pima Prevention Partnership Evaluators on the tools used to evaluate our current programs.

A Coalition Functioning Inventory was conducted and the results were utilized to develop the FY 13 goals with emphasis on specific guest speakers from law/advocacy groups and health care professionals, increased involvement by MEBHAC members in public events and recruitment of new members.

#### **Coalition State and Federal Legislative Districts:**

State Legislative Districts 2, 3, 4, 5, 6, 7  
Federal Legislative District 3

[www.aaaphx.org](http://www.aaaphx.org)



LGBT Consortium – Safe Out  
3302 N. 35<sup>th</sup> Ave #8  
Phoenix, AZ 85017  
Adonis Deniz Jr., MSW  
602-685-6013  
adonisd@terros.org

## THE MARICOPA COUNTY LGBT CONSORTIUM

### MARICOPA COUNTY, AZ

#### Coalition History and Mission:

The Lesbian, Gay, Bisexual, Transgender (LGBT) Consortium was created in 2009 to address behavioral health issues within the LGBT community. The consortium has nearly twenty members from varying behavioral health agencies targeting the LGBT community. A needs assessment was conducted to determine the rates of excessive alcohol consumption within the LGBT community. In February 2012, the Safe Out program was created to use a multitude of strategies such as a social media and traditional marketing campaign, along with assuring bars in central Phoenix targeting the LGBT community are in compliance with Arizona liquor laws. Safe Out boundaries include: North - Glendale Rd.; South - Van Buren; East - 32<sup>nd</sup> Street; West - I-17.

#### Mission:

To work collaboratively to develop and sustain a healthy LGBT community in Maricopa County, Arizona.

#### Coalition Membership:

Currently there are approximately 20 Consortium members, largely representative of the behavioral health industry, HIV prevention services, mental health/substance abuse treatment and youth services.

#### Coalition Outcomes and Successes:

Safe Out has achieved several successes in its short operational time:

1. Created several marketing advertisements to publish in local magazines and Safe Out's brochure targeting the LGBT community
2. Reached over 54,000 people via its social marketing, magazine ad placement, Phoenix Pride and brochure marketing outreach.
3. Observed 20 bars to determine their compliance with Title IV liquor laws
4. Trained 13 Consortium members on effective social media and traditional marketing campaigns
5. Established the Safe Out Committee
6. Have had one bar agree to participate in the Safe Out program
7. Collected 12 coalition surveys

#### Coalition State and Federal Legislative Districts:

State Legislative Districts 3 and 4  
Federal Legislative Districts 11 and 15

Visit the One Voice Community Center online:  
<http://1vcc.org/>

## **MESA PREVENTION ALLIANCE**

### **MESA, AZ**

#### **Coalition History and Mission:**

In 2008, after years of experience providing direct service, building strong community partnerships, and developing increased knowledge of environmental strategies Community Bridges Prevention Partnership made the next logical step and launched the Mesa Prevention Alliance. The Alliance was to bring individuals and organizations together to support and maintain healthy youth and families in Mesa. In 2009, the Alliance joined the Drug Free Communities Support Program and is now among hundreds of nationally recognized coalitions helping to prevent youth substance use.

Incorporated in 1982, Community Bridges is a non-profit provider of a full continuum of care of behavioral health prevention and continues through treatment and recovery.

#### **Mission:**

Addressing youth substance use through education prevention and healthy alternatives

#### **Vision:**

Mesa is a place where we protect our youth and pride ourselves on healthy lifestyles, where families and businesses can prosper cohesively and where relentless efforts exists to maintain a clean, livable, loveable safe environment.

#### **Coalition Membership:**

Mesa Prevention Alliance is comprised of approximately 25 members representing governmental agencies, community, youth, other non-profit organizations, public schools, media, business, law enforcement, private health organizations, hospitals, neighborhood groups and the faith community. MPA is the only collaborative in Mesa addressing youth substance use.

#### **Coalition Outcomes and Successes:**

- Established partnerships with the City of Mesa, Mesa Parks and Recreation and Mesa Community College.

##### Protect. Don't Provide Adult Campaign

- 945,398,000 views of Protect, Don't Provide campaign ads.
- Partnership with Mesa Police Department conducting Shoulder Tapping, with 321 adults approached.
- 400 adults signed a safe home pledge promising that there would be no underage use of alcohol in their homes.

##### Peer Leadership

- The youth canvassed 67 local stores for Convenience Store Ordinance violations.
- Above the Influence "tag-its, where teens literally tag the influences in their lives and share them with the world through pictures
- Over 700 people attended the I Live Above the Influence event to promote healthy alternatives

#### **Coalition State and Federal Legislative Districts:**

State Legislative Districts 18, 19, and 21  
Federal Legislative Districts 5 & 6

[www.mesapreventionalliance.org](http://www.mesapreventionalliance.org)



North Phoenix Prevention Alliance (NOPAL)  
3807 N 7<sup>th</sup> Street  
Phoenix, AZ 85014  
Isabel Larsen  
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Isabell@valledelsol.com

## **NORTH PHOENIX PREVENTION ALLIANCE (NOPAL)**

### **PHOENIX, AZ**

#### **Coalition History:**

The North Phoenix Prevention Alliance (NOPAL) first began as informal programming to reduce substance abuse and violence to strengthen families in the Washington Elementary School District service area. The SPF funding that was made available from Magellan Health Services allowed for the formalization of these efforts in November of 2008 and increased the level of collaboration with more diverse sector representation. In 2010, in response to Arizona's new medical marijuana law and in anticipation of some confusion, the coalition changed its name from "The Grow With Us Coalition" to the "North Phoenix Prevention Alliance (NOPAL)". NOPAL has since worked diligently to promote community leadership on the issue of youth marijuana use through its emphasis of adult and youth peer leadership programs and a youth volunteer program that documents whether or not retailers check ID for marijuana paraphernalia.

#### **Mission:**

To improve the Sunnyslope community through the reduction of youth substance abuse and its consequences.

#### **Coalition Membership:**

NOPAL is composed of representatives from local community organizations, businesses, law enforcement, faith-based groups, healthcare organizations, community members, parents and schools. The coalition benefits greatly from its youth subcommittee, Valley Adolescent Media Outreach Subcommittee (VAMOS).

#### **Coalition Outcomes and Successes:**

Below are examples of outcomes that are attributed to strategies and programs implemented in many different ways throughout the community:

VAMOS shifted its focus to empowering youth participants to perform educated outreach to their peers using multimedia tools including graphic design, audio production and video production. Participants use these skills to create original artwork to increase awareness of consequences and advocate against adolescent marijuana use.

In April of 2011, NOPAL hosted its first public event, a 4/20 awareness event. The 4/20 "smoke-OUT" raised awareness about the date and time 4/20 and brought out over 200 community members. In April 2012, NOPAL held a 2<sup>nd</sup> annual 4/20 awareness event; this time in partnership with a local bowling alley—hence the name, the 4/20 Bowl-Out. Over 300 community members participated.

In Fiscal Year 2012, NOPAL held two rounds of merchant ID checks—monitoring whether or not area retailers check ID for marijuana paraphernalia sold as tobacco products. Approximately 25 percent of merchants did not check ID for paraphernalia items, even though in many cases the products were labeled as "Not for sale to minors". NOPAL is in the process of designing a training curriculum and offering trainings to area merchants on checking ID for these products.

#### **Coalition State and federal Legislative Districts:**

State Legislative Districts 10, 11  
Federal Congressional District 3



Osborn Communities Connect  
2850 North 24<sup>th</sup> Street  
Joan Shaffer  
602 266 5976  
jshaffer@swhd.org

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## **OSBORN COMMUNITIES CONNECT**

### **CENTRAL PHOENIX, AZ**

#### **Coalition History:**

The OCC was formed in 2010 in response to a request for proposal awarded to Southwest Human Development to implement the strategic prevention framework process in Central Phoenix. The coalition has evolved into an active group of professionals and community members working together to strengthen families and communities to reduce likelihood of adverse childhood experiences which lead to later substance use.

#### **Mission:**

To increase community collaboration focusing on enhancing services to meet the diverse cognitive, emotional, and social developmental needs of children birth through age five and their families residing in Central Phoenix.

#### **Coalition Membership:**

The OCC has 53 members. Members represent a broad range of sectors with the majority of members representing professional agencies serving children and families in Central Phoenix.

#### **Coalition Outcomes and Successes:**

- 100 Osborn Kids – Community project which resulted in the development of positive parenting marketing materials
- Short video on positive parenting
- Planned and implemented OMS Expo
- Distributed 2,600 calendars on positive parenting
- Traveling art exhibit on positive parenting – exhibit was held at numerous locations including a one month run at the Arizona Latino Arts and Cultural Center museum
- Increased community access to resources through distribution of information
- Developed and distributed monthly newsletters on positive parenting

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 15  
Federal Legislative District 4

**OCC4Kids.com**  
(website currently in development)



Scottsdale Neighborhoods in Action  
6908 E. Thomas Rd., Ste. 302  
Scottsdale, AZ 85251  
Monica Parsai  
480-443-3100  
mparsai@@spi-az.org

## SCOTTSDALE NEIGHBORHOODS IN ACTION

### SOUTH SCOTTSDALE, AZ

#### Coalition History:

In 1998, Scottsdale Prevention Institute established El Centro de la Familia, to address the needs of Scottsdale's growing Hispanic population. Following a Communities that Care best practice model (Hawkins & Catalano, 1998), El Centro de la Familia began substance abuse prevention services.

In 2003, the center began to prepare for a community mobilization. After a comprehensive assessment the staff at El Centro de la Familia began implementing an action plan and used a Community-Based Participatory Research Model (CBPR) that led to the development of Scottsdale Neighborhoods in Action.

The coalition has provided a structure within which the targeted areas of improvement could be accomplished. SNIA created Promotoras (a group of women); Los Lideres (a group of men) and Youth In Action (a group of youth from 11-17 years old). Through different activities and events, each group has the opportunity to develop and improve their leadership skills necessary to have a positive impact in their communities as well as create awareness about the dangers and consequences of alcohol use by minors.

#### Mission:

To prevent underage drinking and other substance abuse by changing the conditions that put children and youth at risk of substance abuse in the South Scottsdale Community.

#### Vision:

To change community behaviors and norms that favor underage drinking in the South Scottsdale community.

#### Coalition Membership:

Fifty members representing other agencies in the community (e.g. Boys and Girls Club), Police Department, City of Scottsdale officers, community residents, and the business, religious, health, and media sectors.

#### Coalition Outcomes and Successes:

- The SNIA coalition established partnerships with Scottsdale Community College, local businesses, and Scottsdale Police.
- Distributed more than 50,000 E-tips related to underage drinking prevention to adults in the south Scottsdale community.
- Conducted shoulder tapping in partnership with the Scottsdale police department.
- YIA coalition sub-committee produced six posters and two PSA's that were displayed in city buildings, schools, and shown during coalition meetings, SPI open house, and other events.
- Over 500 people participated in two cultural events and received information concerning Underage Drinking prevention.
- Members of the coalition collected 341 surveys that showed improvements in the desire direction concerning Underage Drinking community attitudes.

#### Coalition State and Federal Legislative Districts:

State Legislative District 8  
Federal Legislative District 5

[www.spi-az.org](http://www.spi-az.org)



SM WORKS Coalition  
c/o Southwest Behavioral Health Services  
4420 S. 32<sup>nd</sup> St  
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Ed McClelland  
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smworksinfo@gmail.com

## SOUTH MOUNTAIN WORKS COALITION

### PHOENIX, AZ

The South Mountain WORKS! Coalition began as a part of a City of Phoenix Neighborhood Renewal taskforce. An outreach effort was made to local community stake holders representing various sectors of the community with an interest in underage drinking and substance use.

The coalition held its first meeting in November 2008 and shortly after, the coalition agreed to become a reporting body to the Neighborhood Renewal Taskforce Steering Committee - allowing the Coalition to take on its own identity as a separate body.

Today, South Mountain WORKS Coalition is driving positive changes in South Mountain that set standards for safe, caring, drug-free families and communities.

#### **Mission:**

To educate, equip, and empower community members to create a healthy and drug free future for children, youth and families.

#### **Vision:**

South Mountain WORKS! Coalition driving positive changes in South Mountain that set standards for safe, caring, drug-free families and communities.

#### **Coalition Membership:**

The South Mountain WORKS Coalition membership consists of representatives from the 12 sectors, including youth, parents, law enforcement, schools/universities, healthcare, media, faith base, youth serving organizations, volunteer organizations, government agencies, businesses, and organizations involved in reducing substance abuse.

#### **Visit the South Mountain WORKS Coalition online:**

[www.facebook.com/pages/South-Mountain-WORKS-Coalition/106360516070777](http://www.facebook.com/pages/South-Mountain-WORKS-Coalition/106360516070777)

The age of first use of alcohol for youth in the South Mountain Community is 13.8 years old (2009 *State of Arizona Substance Abuse Epidemiology Profile*).

The South Mountain WORKS Coalition strives to reduce alcohol use among youth (ages 12-20) within the South Mountain Community by reducing norms that encourage underage drinking, and limiting the social access youth have in obtaining alcohol. Below are examples of past accomplishments in meeting these goals:

- 2010 Arizona Youth Survey reports a decrease in alcohol (1.5%), marijuana (2.9%), and cigarette (3.8%) use in the South Mountain Community compared to 2008
- October 2010- Launched the "Think Twice... Don't Buy Don't Supply" and "Think Twice... Lock it Up" campaigns.
- April 2011- "Story of My Troubles" youth-led theatre presentation on how youth access alcohol.
- May 2011- Conducted third Annual Youth Town Hall on the topic of underage drinking.
- March 2012- "Speak up Against Underage Drinking" youth-led variety show on harms of underage drinking.
- April 2012- Conducted fourth Annual Youth Town Hall on Underage Drinking.



#### **State and Federal Legislative Districts:**

State Legislative District 16  
Federal Legislative District 4



Tempe Coalition  
34 E. 7<sup>th</sup> St  
Tempe, AZ 85281  
Bobbie Cassano  
480.858.2305  
bobbie\_cassano@tempe.gov

## TEMPE COALITION

### TEMPE, AZ

#### Coalition History and Mission:

In Spring 2009 Tempe residents and local professionals spent six months serving as the Underage Drinking and Drug Use Community Planning Committee studying data, resources, national trends and research in addition to focus groups and current Tempe policies and statistics. This planning was underwritten by a grant the City of Tempe received from Magellan Health Services, with the goal of creating a strategic plan which would guide the underage drinking and drug use prevention activities for Tempe for the next three to five years. In 2011, the Coalition shortened its name from Tempe's Coalition to Reduce Underage Drinking and Drug Use to "Tempe Coalition" using the tag line "to reduce underage drinking and drug use". The Coalition logo (shown above) was updated to reflect the name change and give a more forward-looking and positive image.

#### Mission:

Mobilize Tempe citizens to help youth reach their full potential by reducing underage drinking and drug use through community leadership, education and collaboration.

#### Vision:

Tempe is a community that supports an environment where youth have the information and power to remain healthy and drug free.

#### Coalition Membership:

Starting in 2009-2010 fiscal year the Coalition, which is a partnership between the City of Tempe and Tempe Community Council, began its formal structure under Tempe's Committee for Youth, Families & Community. This committee is made up of Tempe residents and professionals from business, healthcare, youth, law enforcement, parents, faith-based organizations, government, education, civic/volunteer groups, media, youth-serving organizations, and other organizations involved in reducing substance abuse. To date, we have approximately 27 active members, including two staff.

#### Coalition Outcomes and Successes:

The Tempe Coalition has three sub-committee workgroups: marketing, data and public policy, and ad-hoc committees as required.

A major focus of the 2011-2012 fiscal year was the passing of the Social Host Ordinance by Tempe City Council in November of 2011. The new law, which was brought about by the Coalition, went into effect in February 2012, and as of January 2013, 125 citations had been made. Another piece of the Social Host Ordinance is the substance use education class component (offered to eligible first-time offenders), which was developed by the Coalition. In order to emphasize education, a citation under the ordinance results in a police service fee rather than a criminal or civil charge.

Another success was the Tempe Coalition's partnership with ASU's Walter Cronkite School of Journalism and Mass Communication's Public Relations Lab. With help from three PR Lab capstone students, an underage drinking reduction campaign, titled *21 or Too Young*, was developed to be implemented by the Coalition. The campaign kicked off in December 2011 and featured community events, video PSAs in Tempe Harkins Theatres and on Tempe's public access channel, billboards, wristbands and pledges. The campaign has reached thousands of Tempe residents and has received local and national/international award recognition.

In addition, in September 2011, the coalition received a Drug Free Communities grant.

#### Coalition State and Federal Legislative Districts:

State Legislative Districts 18 & 26  
Federal Legislative District 9

[www.tempecoalition.org](http://www.tempecoalition.org)



Way Out West Coalition  
Buckeye, AZ  
Shelly Mowrey  
602.264.5700  
shelly.mowrey@drugfreeaz.org

## WAY OUT WEST COALITION

### BUCKEYE, AZ

#### Coalition History and Mission:

The Way Out West (WOW) Coalition was formed in November 2008 as a collaborative effort between DrugFreeAZ.org and Youth Evaluation and Treatment Centers (YETC). The project was funded by Magellan Health Services of Arizona. The WOW Coalition is focused in the town of Buckeye, but also draws from the Verrado and Rainbow Valley communities.

DrugFreeAZ.org and YETC began building capacity and collecting the necessary data for a comprehensive community needs assessment. Utilizing the Strategic Prevention Framework (SPF) to guide its work, the Coalition identified underage drinking as the community's most prominent substance use issue.

In March of 2011, a Social Host Ordinance was drafted by the Coalition and approved by the Buckeye Town Council holding adults who provide alcohol to minors accountable.

The Coalition's key strategies include environmental, community development – community-based, public information and social marketing and peer leadership.

#### Mission:

To create a safe, unified, drug-free community in the Greater Buckeye Valley.

#### Vision:

Reduce underage drinking among Buckeye Valley Youth grades 7-12.

#### Coalition Membership:

Members of the WoW Coalition are from the following sectors: law enforcement, healthcare, education, business, civic organization, concerned community members, youth, parents, faith based community, government and social services. There are a total of 26 committed members, with several new people attending our monthly meetings.

#### Coalition Outcomes and Successes:

Since the inception of WOW, parental attitudes favorable toward underage drinking have decreased. Adults who think it's acceptable for teens to drink at home as long as there is another adult present dropped from 12.2% in 2010 to 8.7% in 2011. Numerous media activities helped increase awareness in the community about the coalition, the social host ordinance and party patrols with one out of three community members reporting they had heard about the WoW Coalition. There has also been an environmental shift within the Buckeye Police Department. Title 4 liquor law violations have gone from a low of 19 in 2007 to 239 in 2011. In addition to Party Patrols, the compliance rate, where businesses properly I.D. and sell alcohol to those who are 21, has increased dramatically from just 25% compliance in 2010 to 84% compliance. The Social Host Ordinance, which is a civil citation, has been in place for one year and has been used on numerous occasions by the Buckeye Police Department.

Over spring break, volunteers from the Wow Coalition's Peer Leadership Program participated in a Sticker Shock campaign. The youth visited 16 popular venues throughout the Buckeye area and passed out stickers that read "Those who host lose the most: Prevent, don't provide, alcohol to anyone under 21." The focus of this campaign was to spread the word throughout the Buckeye Valley that it is now illegal for an adult to host a party where teenagers are drinking. The campaign targeted alcohol retailers and restaurants that serve alcohol. Materials distributed during the Sticker Shock Campaign included both English and Spanish language posters, postcards, magnets and table tents.

#### Coalition State and Federal Legislative Districts:

State Legislative District 4  
Federal Legislative District 2, 7



Young Adult Development Association of Havasu  
C/O Arizona Youth Partnership  
4255 Stockton Hill Road  
Kingman, Arizona 86409  
Coalition Contact Person - Trish Ford  
928-692-5889  
trish@azyp.org

## YOUTH ADULT DEVELOPMENT ASSOCIATION OF HAVASU

### LAKE HAVASU CITY, MOHAVE COUNTY, AZ

#### Coalition History and Mission:

Young Adult Development Association of Havasu (YADAH) is a community coalition formed in Lake Havasu City to address the needs of our youth. YADAH addresses community specific problems while also collaborating with nearby community coalitions to form a unified front toward increasing protective factors, decreasing risk factors for youth, and acquiring a treatment facility for Mohave County. YADAH was founded in September 2009, under a Strategic Prevention Framework, State Incentive Grant (SPF-SIG), funded by the Governor's Office of Children, Youth, and Families.

They continue today through funding from Northern Arizona Regional Behavioral Health Authority (NARBHA).

#### Mission:

To prevent and reduce drug and alcohol misuse through program development and youth oriented activities so that healthy attitudes towards substance use are formed.

#### Vision:

YADAH is committed to providing education and developing resources to address alcohol awareness and prevent drug abuse in the Lake Havasu area.

#### Coalition Membership:

YADAH strives to be represented by volunteers from the following community sectors: youth, parents, education, media, faith-based, law, enforcement, business, government, youth-serving organizations, healthcare/mental health, civic.

#### Coalition Outcomes and Successes:

The coalition, guided by the Strategic Prevention Framework collects data, compiles results and generates a logic model specific to the Lake Havasu City area. YADAH is planning strategies to implement for effective change, also taking into consideration community readiness toward strategies.

YADAH had its first annual Underage Drinking Town Hall in April 2010 with 88 community members in attendance and 22 community partners exhibiting their messages and promoting positive youth activities and behaviors. Underage Drinking Town Halls have been held each year in April since then. In 2012, the Underage Drinking Town Hall took on a slightly different flavor. Looking at outcomes, YADAH invited a panel of community members, each brought a unique view of underage drinking and how it affects the individual, family, and community. The panel was comprised of law enforcement, mental health professional and recovering alcoholics. Each year in October since 2010, YADAH hosts the annual Walk Away From Drugs. Community members walk from one point to another in the community raising awareness of drug prevention. A festival of drug free living follows the walk.

YADAH works with juvenile probation by collaborating with Mohave Community College tutors to provide tutoring to juvenile in the system working on getting their GED. Also,

YADAH has started youth Narcotics Anonymous in Lake Havasu City.

Strengthening Families Program is offered free to families in Lake Havasu that have at least one child between the ages of 10 – 12. This program assists families increase healthy communication to avoid conflict. Parents learn to balance love and limits in their parenting style.



The Coalition for Successful Youth Development  
c/o AzYP, 4255 N. Stockton Hill Road, Suite 3  
Kingman, Arizona 86409  
Janet Watson, Chair  
Office Phone – 928 692 5889 (AzYP)  
www.coalitionforsuccessfullyouth@yahoo.com

## COALITION FOR SUCCESSFUL YOUTH DEVELOPMENT

### KINGMAN, AZ

#### Coalition History:

In August 2006, a group of concerned citizens met to discuss the impact of underage drinking and alcohol related crashes among 16-25 year olds, as well as local binge drinking. The State of Arizona had determined that underage drinking was the primary substance abuse problem for our youth. Data was collected and analyzed which confirmed underage drinking and related behaviors were prevalent. The Coalition for Successful Youth Development began implementing a strategic plan under the Strategic Prevention Framework-State Incentive Grant in 2007. Membership was recruited from 12 vital sectors of the community in order to ensure the greatest impact and cooperation in the work. The Northern Arizona Regional Behavioral Health Authority also funded in-school programming to address early youth use of drugs and alcohol.

#### Mission:

To prevent and reduce alcohol and substance abuse through program development and activities designed to ignite community awareness and support.

#### Vision:

Kingman will be a community that is committed to providing educational resources and constructive youth activities in order to create healthy, productive citizens.

#### Coalition Membership:

The coalition has had active membership from 12 community sectors. Currently, the coalition has approximately 15 regular attendees working on local conditions. Current members include a city council member and school superintendent as well as other volunteers.

#### Coalition Outcomes and Successes:

The coalition co-wrote the 2011 to 2012 Logic Model (a graphic depiction of the logical relationships between the resources, activities, outputs and outcomes of a program) for the Northern Arizona Regional Behavioral Health Authority funding. It was instrumental in forming the first 12-Hour dance marathon organized by youth in Kingman. This fundraiser and sobriety evening kicked-off with a middle school dance. It then segued into an underage drinking Town Hall and ended in an all-night dance. The coalition worked on raising awareness of the local issue throughout the year. They ended the year with a commitment to increase membership and active volunteers.



#### Coalition State and Federal Legislative Districts:

State Legislative District 5  
Federal Legislative District 2



Mohave Area Partnership Promoting Educated Decisions  
c/o Southwest Behavioral Services,  
2580 Highway 95, Suite 120,  
Bullhead City  
Chaz Martinez, Chair  
Office Phone – 928 763 7111

## **MOHAVE AREA PARTNERSHIP PROMOTING EDUCATED DECISIONS**

### **BULLHEAD CITY, AZ**

#### **Coalition History:**

In March 2007, Arizona Youth Partnership determined the foundations of coalition building would improve opportunities for substance abuse funding in the area of Bullhead City and Fort Mohave. Community members were contacted and asked to participate in forming a coalition to make positive change. Initial attendance indicated community members recognized the need to learn how to cultivate meaningful change. In 2009, that initial group, Stop Teen/Underage Drinking Coalition and Youth Advisory Council were funded by the Northern Arizona Regional Behavioral Health Authority under the Substance Abuse Prevention/Treatment Block Grant. In 2010, the former meth coalition (Meth! Not In Our Town) was urged to re-group by prominent citizens in Kingman. It was agreed to merge the membership of ST/UD and MNIOT to form the Mohave Area Partnership Promoting Educated Decisions. This combined membership set out to apply for 501(c)(3) status in order to pursue a Drug-Free Communities Grant in 2013.

#### **Mission:**

MAPPED is a local coalition motivated to empower the community in healthy decisions that impact substance abuse and other destructive behaviors. Focusing efforts on education, prevention and treatment through collaboration among local community partners and surrounding areas.

#### **Vision:**

An empowered community, utilizing resources, inspiring hope to make healthy decisions regarding self, family & community.

#### **Coalition Membership:**

The coalition has had active membership from the healthcare and education system. They have begun expanding their membership to include community members, the faith community and local government.

#### **Coalition Outcomes and Successes:**

The coalition wrote by-laws and incorporated them during the year in preparation for application in 2013 for a Drug-Free Communities Grant.

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 3  
Federal Legislative District 2



## 4R COMMUNITIES ALLIANCE

### TUCSON, AZ

#### Coalition History and Mission:

The 4R Communities Alliance, formerly known as the 29<sup>th</sup> Street Coalition, began over ten years ago because of the efforts of five neighborhoods in Tucson, Arizona. The Myers, Julia Keen, Naylor, Roberts, and Alvernon Heights neighborhoods have worked to reduce crime and increase neighborhood resources. The Coalition operated as a Weed and Seed grantee in partnership with the Tucson Police Department. After that, the 4R Communities Alliance became a Drug Free Communities Grantee and is now working to reduce youth substance use in the 29<sup>th</sup> Street corridor of Tucson.

#### Mission:

The mission of the 4R Communities Alliance is to improve the quality of life, increase safety and decrease substance abuse in the 22<sup>nd</sup> & 29<sup>th</sup> Street area between Craycroft and Country Club.

#### Vision:

- we **Revitalize** by promoting jobs & economic growth and by supporting the neighborhoods;
- we **Reinforce** through increased safety and decreased substance abuse;
- we bring in **Resources** to complement the community assets to address the various needs of the area;
- we build **Relationships** to enhance collaboration and communication between all partners.

#### Coalition Membership:

4RCA has a strong senior citizen and youth membership. Its membership includes individuals from the 12 sectors vital to a Drug Free Communities coalition, including parents; youth; the business community; civic/ volunteer groups; healthcare professionals; law enforcement; media; religious/ fraternal organizations; state, local, and/or tribal government agencies; youth-serving organizations; and other organizations with expertise in substance abuse.

#### Coalition Outcomes and Successes:

The 4RCA takes a community-based approach in building protective factors against crime and substance abuse. Some of its efforts include:

- The Economic Development Subcommittee and Business Alliance's work, involving local businesspeople from the five neighborhoods
- Public art murals and graffiti prevention by Tucson Arts Brigade youth
- ACTION, a youth filmmaker group at Freedom Recreation Center, which produces PSA films to prevent bullying
- The Making a Change Youth Coalition ("MAC") at Roberts-Naylor K-8 School
- Protesting liquor licenses in areas of high-saturation and near schools and other youth centers
- The Annual Celebration brings 2,000 neighbors together at Freedom Recreation Center each October
- 29<sup>th</sup> Street CAN, assisting seniors



#### Coalition State and Federal Legislative Districts:

State Legislative District 29  
Federal Legislative District 7 and 8

Visit us online at:

<https://www.facebook.com/dfc.subcommittee>



Amistades Substance Abuse Coalition  
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Tucson, AZ 85705  
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rmjasso@amistadesinc.org

## AMISTADES SUBSTANCE ABUSE COALITION

### TUCSON, AZ

#### Coalition History:

The Amistades Substance Abuse Coalition was founded in 2006 to address the significant substance abuse problems affecting Latino populations in the Flowing Wells community. Amistades responded to a Drug Free Communities grant and in 2007 the ASAC was funded. In the process of forging relationships, the ASAC successfully met with the Flowing Wells Neighborhood Association and Community Coalition to propose a partnership to organize its prevention efforts. The coalition has since implemented a sustainable prevention infrastructure for their community. Community collaborations include partners such as: FW Public Library, FW School District, FW High School, FW Junior High, Pima County Sheriff's Department, Tucson Police Department, and the County Attorney's Office. In 2009, the coalition received a four-year Sober Truth on Preventing Underage Drinking Act (STOP) grant to enhance its prevention efforts.

#### Mission:

The overall mission of the Amistades Substance Abuse Coalition is to prevent and reduce the onset of substance abuse among youth, families, and elderly.

#### Vision

The vision of the Amistades Substance Abuse Coalition is to build a safe, healthy, and drug-free community.

#### Coalition Membership:

Youth, Mariana Peralta  
Parent, Patricia Montante  
Business, Humberto N. Stevens  
Media, Raul Aguirre  
School, Dr. Nic Clement  
Youth-Serving Organization, Corina Flynn  
Law Enforcement, Sal Calabrese  
Religious Organization, Evelyn Maish  
Civic Group, Ellie Towne  
Healthcare Professional Cynthia Urbina  
Governmental Agency, Jose Miranda  
Other Organization, Esther Sharif

#### Coalition Outcomes and Successes:

**Reduction of Alcohol Outlet Density** - A 33% reduction of active liquor licenses due in part to the implementation of law enforcement undercover/underage alcohol buys stings (CUBS), monitoring of the alcohol businesses outdoor advertising, distribution of the social host ordinance materials, and collection of underage drinking pledges.

**Covert Undercover Buys** - 71% of alcohol outlets, a significant increase, are now in compliance with not selling alcoholic beverages to minors. This is thanks to the Covert Undercover Buys Sting operation done in conjunction with Pima County Sheriff's Department in the coalition target area.

**Underage Drinking Parent Pledges:** PADRES, the anti-drug parent group of the coalition, headed up the social host campaign. Frequenting community places such as: health & safety fairs, after-school events, churches, parent meetings, and community centers, PADRES collected over 500 parent pledges to prevent underage drinking parties in the target areas.

**Prescription-Take Back Drugs Events:** The coalition collaborated with the Pima County Sheriff's Department, Flowing Wells Neighborhood Association, and Compass' Community Prevention Coalition to collect nearly 800 pounds of unwanted/expired prescription drugs.

**City Social Host / County Social Host Ordinances:** The coalition advocated for the city and county social host ordinances. Both governmental bodies voted unanimously in favor of the ordinances. These ordinances impacted underage drinking public policy that fueled the Draw The Line/Hasta Aqui underage drinking campaign.



ASAC Presenting PSA Project Awards to Winning Students

#### Coalition State and Federal Legislative Districts:

State Legislative District 27  
Federal Legislative District 07

[www.amistadesinc.org](http://www.amistadesinc.org)

# CATALINA ANTI-SUBSTANCE ABUSE COALITION

## CATALINA, AZ

### Coalition History:

The Catalina Anti-Substance Abuse Coalition was formed in 1997 through the facilitation of Arizona Youth Partnership (AzYP), with funding from Community Partnership of Southern Arizona (CPSA).

AzYP (then Pima Youth Partnership) was approached in 1996 by the Golder Ranch/Greater Catalina Village Council to set up a site in their community to address the needs of youth and families, especially the growth of gangs. Coronado K-8 School, a part of the Amphitheater District, agreed that PYP was needed. PYP staff recruited community members to develop a mission statement and goals to address the substance abuse problem in this community.

### Mission:

Coalition members revised their mission statement in early 2011 to more closely reflect the ideas and focus of the current membership and culture of this community. The mission statement reads:

“To empower the community through cooperation, communication and community involvement with knowledge to strengthen the resources of Greater Catalina”

### Coalition Membership:

The Catalina Anti-Substance Abuse Coalition includes representatives from County entities, law enforcement, local school representatives, community and civic organizations and adult and youth community members. The coalition currently has 12 active members (including two youth).

### Coalition Outcomes and Successes:

The Coalition was instrumental in beginning and then expanding a Neighborhood Watch program in Catalina.

In response to the Coalition’s efforts and community feedback, the Pima County Sheriff’s presence in this community increased during 2009 from two regular patrols to five regular patrol vehicles in this community.

The Coalition partners each year with the local Youth and Family Resource Network to sponsor Catalina Youth Day. This event, which provides a forum for local youth- and family-serving organizations to educate community members about their services, reaches over 300 youth and families each year. The Coalition also uses this opportunity to collect valuable data about adult and youth attitudes and perceptions about alcohol, tobacco and other drug use.

Coalition members collaborate with the Youth Justice Boards at Coronado K-8 and to commemorate Red Ribbon Week in October.

### Coalition State and Federal Legislative Districts:

State Legislative District 26  
Federal Legislative District 8



Pima County Community Prevention Coalition  
2475 N. Jackrabbit Ave  
Tucson, AZ 85745

Amy Bass, (520) 205-4780, [abass@compasshc.org](mailto:abass@compasshc.org)  
Shaundra Higgins, (520) 205-4783, [shiggins@compasshc.org](mailto:shiggins@compasshc.org)

## COMMUNITY PREVENTION COALITION

### TUCSON, AZ

#### Coalition History:

The Community Prevention Coalition of Pima County was established in 2006 through a Strategic Prevention Framework State Incentive Grant (SPF-SIG) from the Arizona Governor's Office of Children Youth and Families to prevent underage drinking and youth drug use in Pima County. The CPC has continued to thrive being sustained by both its human capital as well as funding from the AZ Parents Commission (AZGOCYF), Drug Free Communities (SAMHSA), Pima County and other sources.

The Community Prevention Coalition follows a community-based, community-driven framework for prevention; believing that the community understands what the problem is, and that, when provided with effective tools and sufficient resources, the community members play a key role in both developing a strategic plan and implementing effective strategies to address those issues.

#### Mission:

"Working together in Pima County to create an effective and supportive culture to prevent youth alcohol and other drug use."

#### Coalition Membership:

The Community Prevention Coalition operates county-wide and is made up of over 125 members, representing prevention organizations, community coalitions and many diverse sectors of the community, sharing a vision for a drug free community, where youth are safe and prosper in their healthy development. The Steering Committee provides vision and direction. 5 CPC Subcommittees and a DFC Leadership Team help implement specific strategies and prevention efforts.

#### Coalition Outcomes and Successes:

**MMOSS:** (Media Marketing Outreach Support Subcommittee): Promotes the CPC prevention messages including Draw the Line campaign and creates community visibility for the Coalition and the work of its member organizations.

**PEAPS:** (Parenting Education and Programming Subcommittee): Piloting the new Parenting Wisely Online, best practice parenting education series and also partners with MADD to provide community based parent education and information sessions.

**DVIP:** (Diverse Voices in Prevention): The CPC Cultural Competency Advisory Committee provides the Coalition with guidance on culturally competent interventions and prevention practices. The DVIP coordinates the 2-day annual cultural competency training conference for prevention providers in Pima County.

#### **BeFreePima Youth Crew and Youth Web**

**Advisory Committee:** CPC's Youth Coalition for peer to peer prevention and youth outreach includes youth ages 12 – 18 in prevention education, drug free pro-social activities and outreach and youth ages 15 - 25 in learning web design developing the youth prevention website for Pima County

[www.pimacpc.org](http://www.pimacpc.org).

**Drug Free Communities Project:** The CPC operates as a Drug Free Community in the rural southeast Pima County Amado area north of the Mexican border. The Drug Free Communities Support Program Grant has facilitated the development of multiple partnerships including many diverse sectors and leveraged significant community support, culminating

**Other Prevention Efforts:** CPC is the Pima County Affiliate of the AZ Partnership for a Drug Free America. It also partners with the Dispose-a-Med Project.

#### Coalition State and Federal Legislative Districts:

State Legislative Districts 2, 3, 4, 9, 10, 11  
Congressional Districts 2 & 3

## LIBERTY PARTNERSHIP/KINO NEIGHBORHOODS COUNCIL (LPKNC)

### PIMA COUNTY, AZ

#### Coalition History:

LPKNC is a coalition that was formed by the merger of two coalitions, Liberty Partnership (LP) and Kino Neighborhoods (KN). LP and KN are two long-standing coalitions who have traditionally worked within the same general area, hence the collaboration. LPKNC boundaries consist of the northern boundary being 22<sup>nd</sup> Street, southern boundary being Los Reales, the eastern boundary being I-10 and the western boundary being Midvale. LPKNC has been receiving training and implementing the strategic prevention framework (SPF) to build a solid and sustainable prevention structure. CODAC Behavioral Health Services is the technical assistance organization that helps the coalition to meet their mission and goals. Community collaborations include partners such as: Tucson Police Department, University of Arizona, Sunnyside Unified School District, New Life Church, and Child and Family Resources,

#### Mission:

To bring together residents, organizations and agencies that are committed to serving the Southside neighborhoods by fostering and maintaining a vital drug free community.

#### Coalition Membership:

There are 20 members. They represent 10 different sectors. Those include: parent, youth, health organization, law enforcement, school, youth-serving organization, religious, civic, government, and substance abuse organization.



#### Coalition Outcomes and Successes:

September 2011 – The merging of two successful coalitions

**Town Hall meeting – Underage Drinking;** May 2012. Youth and parents came together to discuss the negative impacts of alcohol on youth and ways to stay safe during school graduations.

**Prescription-Take Back Drugs Event:** September 2012. The coalition collaborated with Tucson Police Department at Santa Cruz substation, CODAC and Arizonans for Prevention to collect 38 pounds of unwanted/expired prescription pills.

**Town Hall meeting – K2/Spice:** December 2012. Sunnyside Unified School District held three town hall meetings about the negative effects of K2/Spice at each high school in the district. Members of the LPKNC, Tucson Police Department, CODAC and Arizonans for Prevention participated in each event.

**Sticker Shock Campaign- Underage Drinking:** December 2012. The Blue Tigers, a youth group from Lauffer Middle School and a part of LPKNC, created stickers and flyers to be distributed to stores on the Southside to help reduce underage drinking.

#### Coalition State and Federal Legislative Districts:

State Legislative District 10  
Federal Legislative District 8





Luz Southside Coalition  
2797 N. Cerrada de Beto  
Tucson, AZ 85745  
Mary Ornelas  
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mornelas@luzsocialservices.org

## LUZ SOUTHSIDE COALITION

### TUCSON, AZ

#### Coalition History and Mission:

The Luz Southside Coalition (LSSC) is a community-based organization that serves Latino youth and other community members living in south Tucson. The LSSC was founded in 1997 as a response to the drive-by-shooting of a 12-year old resident. This tragedy provided the impetus for Tucson's Southside Latino community to come together and demand action to address the issues of violence and substance abuse.

The Luz Southside Coalition offers a variety of prevention and education programs, including a parenting program, a community mobilization and parenting support group, an environmental prevention program with media literacy classes, a mentoring program, life skills classes, a women's health promotion program, and HIV/AIDS prevention education for youth and parents. LSSC also plans and organizes regular community-wide cultural celebrations or events including *Thanksgiving in the Barrio*, *Las Posadas*, and *Cinco de Mayo con Orgullo*.

#### Mission:

The mission of the coalition is to provide the members of the Luz community with opportunities for educational, social, and personal development; as well as to provide prevention skills and community mobilization to create a safe and healthy environment for the families, children, and other residents of the community

#### Coalition Membership:

Luz Southside Coalition is composed of representatives from county governmental bodies, community organizations, faith-based organizations, Neighborhood Associations, enforcement entities, elected and governmental officials, and social service agencies.

#### Coalition Outcomes and Success:

The coalition has been instrumental in the removal of billboards, mostly advertising alcohol, located mainly in Tucson's Southside. The total number of billboards in Pima County has now decreased from 585 to 396.

Another success was the increased communication and collaboration between Luz and the various neighborhood representatives to protest liquor licenses by writing letters to the Mayor and City Council, as well as the Arizona Department of Liquor License and Control. There has been a reduction in new liquor stores and bars due to this process.

On July 21, 2007, Luz received the 2007 Family Strengthening Award from National Council of La Raza and Annie E. Casey Foundation in recognition of its work strengthening Latino families through the Barrio Families, P.A.D.R.E.S., and Juntos Podemos Environmental Prevention programs. Luz was one of five organizations nation-wide to receive this award.

The Coalition has been successful in the denial of new liquor licenses in the Southside of Tucson – an area that is saturated with liquor establishments.

Luz Southside Coalition has three subcommittees and an advisory board. The main areas the coalition addresses are: Liquor Licenses, Billboard (negative advertisement) and Underage Drinking.



Visit the LSSC Coalition online:  
<http://luzsocialservices.org/southside.html>

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## **NORTHWEST REGIONAL COALITION (NRC)**

### **MARANA, AZ**

#### **Coalition History and Mission:**

The Northwest Regional Coalition (NRC) was formed under the name of the Marana DAV (Drugs, Alcohol and Violence) Coalition in 1997 through the facilitation of Arizona Youth Partnership (AzYP) with funding from Community Partnership of Southern Arizona (CPSA).

In 2008, the new members and leadership of the NRC changed its name and updated its mission and vision to more closely reflect the needs of the community and the resources of the coalition.

#### **Mission:**

To foster collaboration that addresses social, economic and health issues.

#### **Vision:**

To help strengthen individuals, family and organizations leading to their stability and sustainability.

#### **Coalition Membership:**

The Northwest Regional Coalition includes representatives from city and county governmental agencies, local school representatives, youth and family serving organizations, community organizations and community members.

#### **Coalition Outcomes and Successes:**

The Coalition was instrumental in developing, planning and implementing an annual graduation night lock-in at Marana High School in 2009.

In collaboration with the SPF-SIG coalition serving Marana, the Project RED (Responsibility, Education, and Deterrence) campaign was launched to educate alcohol retailers and servers about responsible alcohol sales and beverage service.

The NRC continued to recruit participants and raise awareness for AzYP's Strengthening Families program funded in Marana by the Arizona Parent's Commission. Twenty-seven Marana families completed this seven week parenting curriculum with their middle school youth that focuses on educating families in the dangers of underage drinking and substance abuse. According to the evaluation report from the program, favorable parent attitudes towards underage drinking decreased by 21%. The collaboration of the NRC was vital in securing the funding for this program and getting the word out in the community.

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 25  
Federal Legislative District 7

## PIMA COUNTY-TUCSON COMMISSION ON ADDICTION PREVENTION AND TREATMENT

### TUCSON, AZ

#### Coalition History and Mission:

Commission membership was ratified by the Tucson Mayor and council and the Pima County Board of Supervisors on October 22, 2001. The Commission has up to 26 members, representing business, government, education, healthcare, citizens in recovery, and prevention providers across the diverse population of Pima County. The Commission has a number of active committees and efforts, including: the Pima County Task Force to Reduce Underage Drinking Policy Committee; Community Education Committee; and Nominating Committee.

#### Mission:

To improve access to and delivery of addiction, treatment and prevention programs in Tucson and Pima County and to work in partnership with city and county governments to reduce the social, financial, and health consequences of addiction and other substance use disorders.

#### Vision:

The Pima County-City of Tucson Commission on Addiction Prevention and Treatment envisions a City and County where every man, woman, and child can obtain comprehensive best practice treatment and prevention services that are culturally appropriate for all families.

#### Coalition Membership:

The Commission functions through a ratified membership of up to 19 voting and seven ex officio members. It includes a Chair, Secretary, and Executive Committee members. The Commission works through several standing and ad hoc committees, including the Pima County Task Force to Reduce Underage Drinking, Policy Committee, Membership Committee, and Community Education Committee. The Commission is chartered through the City of Tucson and the Pima County Board of Supervisors.

#### Coalition Outcomes and Successes:

The Commission has conducted a number of assessments, including: Family Policy Panels in 2003 to determine goals; a survey of Pima County registered voters in 2003 which found high voter concern about underage drinking and support for an increase in the state alcohol excise taxes; a survey and report, Pima County Substance Use Treatment Services: Assessment and Recommendations; and an assessment and report of recommendations in 2004 and 2010, "A Call to Action: Reduce Underage Drinking in Pima County. The Commission created in 2005 the Pima County Task Force to Reduce Underage Drinking, which helped the City of Tucson develop the first municipal Social Host Ordinance in Arizona in 2007, and helped Pima County become the first Arizona county to do so in 2009. The Task Force helped the City of Tucson strengthen the special event liquor license application process, which will create a safer environment for youths at community events that serve alcohol. The Commission regularly releases position papers and news releases, or holds community meetings on relevant health topics.



#### Coalition State and Federal Legislative Districts:

State Legislative Districts 25, 26, 27, 28, 29, 30.  
Federal Legislative Districts 7, 8

## THE REFUGEE INTEGRATION SERVICE PROVIDER OF TUCSON

### TUCSON, AZ

#### Coalition History:

The Refugee Integration Service Provider Network of Tucson (RISP-Net) has existed since fall 2005. The group originally met as the Advisory Committee to La Frontera Center's CSAP Family Strengthening grant and chose to expand its mission when that grant ended to include all refugee populations, present and future, settling in Tucson.

**Purpose:** The purpose of RISP-Net is to illuminate the issues impacting the successful acculturation of refugee families in Tucson, and to work collaboratively for positive systems change.

#### Goals:

1. To increase collaboration and communication among systems with a stake in the successful acculturation of refugees in Tucson.
2. To identify needs and issues impacting refugees' effective utilization of/access to services and advocate for the removal of barriers.
3. To reinforce strengths that refugees bring to this country and promote opportunities for them to express those strengths.
4. To share information and lessons learned at local, regional, and national levels.
5. To locate sources of funding to address identified needs and support each other to bring in new resources.
6. To bring the voices of refugees to the table.

#### Coalition Membership:

RISP-Net has a distribution list of more than 150 people representing all stakeholders in Tucson with interest in the success of refugees, as well as refugees themselves. Those systems include health care, public education, post-secondary education, refugee resettlement, law enforcement, City services, the faith community, DES, Fair Housing, public library, domestic violence programs, and others. Refugee groups routinely represented are the Iraqi, Somali Bantu, Somali, Bhutanese, and Russians. Meetings are held monthly and draw between 30 and 50 participants at each meeting. The coalition's steering committee establishes priorities and coordinates subcommittee work.

#### Coalition Outcomes and Successes:

Among the achievements of RISP-Net in the last year are:

- RISP-Net was awarded a staff member, through La Frontera, to open Doolen Middle School in TUSD as a community school and to work with refugee students and families to meet their needs. Among the accomplishments are regular ESL classes for parents, establishment of a community school advisory committee, and two grant submissions.
- The VISTA member also designed and implemented a comprehensive needs assessment. The results will be used to guide programming in the 2012-13 academic year.
- Juvenile Court invited RISP-Net members to form a committee to help the Court work more effectively with refugee youth and their families. In the spring, training was done for attorneys and judges at Juvenile Court.
- Pima County Attorney's Office Victim Services did a presentation on its services at RISP-Net in the spring. RISP-Net offered a number of suggestions to improve victim services with refugees. At least one of those, training for Victim Services employees and volunteers, is being implemented.
- The RISP-Net website went live in April 2012. As of this writing, there have been 540 visits to the website by 255 unique individuals. Average duration was seven minutes, and average pages viewed per visit is five. Almost 53% are returning visitors.
- RISP-Net leaders have coordinated with the Evaluation Department at TUSD to obtain useful data about refugee students to be used in its planning.

#### Coalition State and Federal Legislative Districts:

State Legislative District 10  
Federal Legislative District 8



www.rispnet.com  
South Tucson Prevention Coalition (STPC)  
243 W 33<sup>rd</sup> St, South Tucson, AZ 85713  
Michelle Orduna  
520.792.2424  
morduna@gmail.com

## **SOUTH TUCSON PREVENTION COALITION**

### **SOUTH TUCSON, AZ**

#### **Coalition History:**

In 2002, youth living in South Tucson and participating in SAAF's Omeyocan Yes program worked with community members to form the South Tucson Prevention Coalition (STPC).

Together, the youth and community members received the first of many Drug Free Communities Grants. STPC used the funding to support its mission and provide services and events such as National Night Out to the City of South Tucson, an urban area with a population of 5,500 comprised of 72% Mexican Americans, 9% other Latino, and 10% Native Americans.

SAAF staff continued to provide life-skills training and substance use/abuse and STD education to the youth of South Tucson through a different program, Voz. Graduates from the Voz program at the John Valenzuela Youth Center site then formed the Y2Y (Youth-2-Youth) program, a youth lead, adult guided community advocacy group focused on reducing alcohol use, abuse, and sales as well as other legal yet harmful substance sales, with a particular focus on use and abuse by and sales to minors in their community.

#### **Mission:**

To prevent and/or reduce substance use among youth in South Tucson.

Long term goals:

1. Expand and strengthen collaboration among Coalition members to support prevention and reduction of youth substance use
2. Prevent or delay adolescent (9-15 yrs) first use of alcohol, tobacco, marijuana, inhalants, and methamphetamines through perception of risk and harm from drugs and disapproval of drug use by peers and family.

#### **Vision:**

Working Together for a Stronger, Healthier Community.

#### **Coalition Membership:**

Currently, STPC is inactive.

At last count, there were 16 members of the South Tucson Prevention Coalition, however, the coalition is currently inactive:

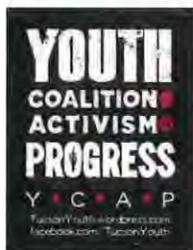
Members represented the residents of South Tucson (youth and adults), Government, Law Enforcement, Community Service Providers, and Education.

#### **Coalition Outcomes and Successes:**

On August 2, 2011, the South Tucson Prevention Coalition held its annual event National Night Out Event. National Night Out aims to support families and the community in preventing underage drinking, drug use, school dropout, and crime through raising awareness of the challenges through information dissemination and a space for families to engage in substance-free activities. Over 400 community members and 20 community based organizations and businesses participated in the 2011 event.

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 29  
Congressional District 7



Youth Coalition for Activism and Progress  
no physical address  
Meardey Kong  
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[Ycap.tucson@gmail.com](mailto:Ycap.tucson@gmail.com)

## YOUTH COALITION FOR ACTIVISM AND PROGRESS

### PIMA COUNTY/TUCSON, AZ

#### Coalition History:

In the Spring of 2010 a small group of passionate youth got together to explore how they could work together to ensure that youth had a greater voice in the policies and planning decisions that affect them and their peers. Since then we have met nearly every week to develop our vision, mission, meet with policy-makers, and build community partnerships.

After much research and discussion, we felt that this region would benefit greatly from a youth coalition that could facilitate a collaborative youth voice movement that could mobilize youth to work together to address pressing community issues. Youth Coalition for Activism and Progress (YCAP) is working to create a network of civically-engaged youth and existing youth organizations that want to elevate authentic youth voice locally and regionally

#### Mission:

The Youth Coalition for Activism and Progress is a youth-led organization that creates meaningful opportunities for youth to impact policy and planning decisions that shape the health and future of our youth through community dialogue, decision-making, and action.

#### Vision:

The vision of Youth Coalition for Activism and Progress is a culture where authentic youth voice and active leadership are valued and sought out by the community.

#### Coalition Membership:

Meardey Kong, Claudia Torres, Ethan Kerneck, Marcella Marin, Ryan Velasquez, Katie Martinez, Montana Pettigrew, Alexis Coleman, Trey Gomez, Robin Solis, Josh Schacter, Elliot Lax

#### Coalition Outcomes and Successes:

The collaborative goal of the YCAP and the Voz program is:

To strengthen the capacity of the Youth Coalition of Activism and Progress to effectively work toward changing community norms regarding youth alcohol use.

#### Successes:

- In September, YCAP and Voz began working together to identify and solidify a regular meeting schedule and location. Meetings are now held bi-weekly on Thursdays from 4:30-6pm at the Downtown library.
- In November, coalition members received training on the Teen Empowerment Model.
- Coalition members worked with the Voz program to create Coalition Bylaws.
- In October, YCAP members Claudia Torres and Ethan Kerneck worked with Voz program to provide a workshop at the Youth Leadership Retreat held at City High School.
- YCAP is currently working with organizations such as the Non-Violence Legacy Project, the Refugee Youth Coalition, Our Family Services, and the Tucson Peace Center to plan the Second Annual Youth and Peace Conference. This event will be held on March 16. YCAP and the Voz program will be presenting a workshop on youth substance use prevention. This event will be open to all youth and adults in Pima County.

#### Coalition State and Federal Legislative Districts:

State Legislative District 03  
Federal Legislative District 03

[tucsonyouth.wordpress.com/the-ycap-youth/](http://tucsonyouth.wordpress.com/the-ycap-youth/)



AZ City & Oracle TRIADs  
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520-836-2758 or 800-293-9393

Arizona City: Carol Wilson (carolw@pgcsc.org)  
Oracle: Karen Lombardi (warfel\_lombardi@msn.com)

## AZ CITY AND ORACLE TRIADS

### ARIZONA CITY AND ORACLE, AZ

#### Coalition History:

Pinal-Gila Council for Senior Citizens (PGCSC) Area Agency on Aging developed a volunteer program in 2005 to assist communities in identifying and promoting resources and services that were available in their community to address issues for adults in a growing aging population. PGCSC recognized increasing concerns regarding risk factors of isolation, substance and prescription abuse, depression and suicide. PGCSC collaborated with Pinal County TRIAD organization, representatives from the Pinal County Attorney's Office, Pinal County Sheriff's Office, and older adult volunteers to honor and improve the quality of life for older adults. Joining with the Pinal County TRIAD became a perfect match for recruiting volunteers and forging community partnerships with stakeholders serving older adults.

#### Mission:

To promote a common mission of improving the quality of life for the older adult population in rural Pinal County.

#### Vision:

The TRIAD Coalitions are creating supportive communities where alcohol and prescription medications are not abused or misused.

#### Coalition Membership:

The TRIAD Coalitions are open to providers of primary, hospice, in-home health care, faith-based groups, mental health/substance abuse providers, business groups, Fire Departments, law enforcement agencies, County Attorney's Office, case management services, civic and volunteer groups, senior-serving organizations, and media. The number of active members is approximately 20 per Coalition, a total of 40 during the winter months. This increase was made possible through the efforts of the Ambassador Program and the Community liaison from Pinal County Attorney's Office (TRIAD).

#### Coalition Outcomes and Successes:

In conjunction with the Pinal County TRIAD, PGCSC Ambassador volunteers and TRIAD volunteers have created two coalitions addressing older adult issues. Both the Oracle and Arizona City Coalitions sponsored Health Fairs in 2011 for their respective communities. Both doubled in attendance from last year as well as had 100% increases in vendors. Due to the expansion of social marketing efforts, additional exposure to the TRIADs and prevention occurred: the number of Recurring Program Participants grew from 1,237 in the 2010 fiscal year to 11,273 in 2011. The number of single service participants grew from 1,814 to 6,751 during the same period. What's more, the AZ City TRIAD's public information strategies provided direct mailings of a quarterly NewsPage to approximately 3000 homes through their partnership with sanitation billings. Older adult prevention resource rooms are located in Sun Life Family Health Care Center in San Manuel and a new location is opening in Eloy.



Prescription drug turn-in at a coalition-sponsored Health Fair.

#### Coalition State and Federal Legislative Districts:

State Legislative District 23  
Federal Legislative District 1

[www.pinalcountyaz.gov/Departments/Sheriff/Community/Pages/TRIAD.aspx](http://www.pinalcountyaz.gov/Departments/Sheriff/Community/Pages/TRIAD.aspx)



Casa Grande Alliance  
PO Box 11043, Casa Grande, AZ 85130  
Cindy Schaidler, Executive Director  
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cgalliance@cybertrails.com

## CASA GRANDE ALLIANCE

### CASA GRANDE, AZ

#### Coalition History:

The Casa Grande Alliance coalition provides a framework for organizations, families and individuals to address substance abuse issues in the community. The coalition began in 1989 as part of the national prevention coalition movement. In 2003 the coalition was awarded a Drug Free Communities Support grant from the Office of National Drug Control Policy (ONDCP).

The Coalition formed its own non-profit organization in 2007. Our non-profit agency, CGA Inc., provides program and administrative staff to support those efforts including prevention education and awareness, treatment resource information, and a family strengthening program. All program development is community data-driven and programs are research-based.

#### Mission:

To develop partnerships and work together to reduce substance abuse and violence among youth and adults.

#### Vision:

To be a catalyst for a healthy community.

#### Coalition Membership:

The Casa Grande Alliance membership is comprised of key stakeholders who enthusiastically support the coalition mission. There are 50+ individuals and agencies representing twelve sectors of the community: representing youth, parents, business, law enforcement, schools, faith based organizations, youth-serving organizations, government, health care, substance abuse treatment, civic organizations, the media, and other organizations involved in prevention.

#### Coalition Outcomes and Successes:

##### Reduction of youth substance abuse

From 2004 to 2010, Arizona Youth Survey:

- 30-day use went down in 15 of 18 substance categories. Reductions range from 2% (inhalants) to 88.5% (meth).
- Youth attitudes favorable to drug use went down 12.5%.
- Youths' perception of the risk of teen alcohol increased 11.8%.
- From 2000 to 2010, the Minor in Possession of Alcohol population rate decreased 49%.

#### Coalition Awards

2007 Bank of America *Neighborhood Excellence Initiative*  
Local Hero Award

2009 CADCA Dose of Prevention Award

2011 President Obama's *Champions of Change Award*  
for "effectively contributing to reducing substance abuse and its consequences"



#### Coalition State and Federal Legislative Districts:

State Legislative District 8

Federal Legislative District I

[www.casagrandealliance.org](http://www.casagrandealliance.org)



Coolidge Youth Coalition  
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## COOLIDGE YOUTH COALITION

### PINAL/COOLIDGE, AZ

#### Coalition History:

Organized in 1989 as the Coolidge Alliance Against Drugs, in 2007 the group incorporated and became a non-profit as the Coolidge Youth Coalition.

In September of 2009, the Coolidge Youth Coalition competed for and won an Award for the Drug-Free Communities Support Program Grant (DFC) from the Substance Abuse and Mental Health Services Administration (SAMHSA) in the amount of \$125,000. Work with this DFC Grant must achieve the primary goals of the DFC Program, which has the reduction of substance abuse among youth as its principal mission along with strengthening the collaboration among surrounding communities to prevent and reduce substance abuse among youth. DFC Staff are Sharon Schultz-Boyd, Director of the Drug-Free Communities Team for the CYC, and Michael A. Flores, II Drug-Free Communities Team Coordinator.

For two decades now, residents, parents, businesses and civic organizations have worked with the CYC to sponsor activities including promoting the Social Hosting Ordinance, Underage Drinking Town Halls, Parent Universities, Safe & Sober Grad-Nite for Coolidge's graduating seniors, drug prevention activities, and our amazing Students Against Destructive Decisions.

#### Mission:

The mission of the Coolidge Youth Coalition is to create an environment where youth and children have access to five fundamental resources: caring adults, safe places, a healthy start, marketable skills, and the opportunity to serve. The Coolidge Youth Coalition also seeks to serve and advocate for youth, be a networking body for people serving youth, and a catalyst for the provision of youth services throughout the community.

#### Vision:

The Vision of the Coolidge Youth Coalition is to promote a drug-free community and the well-being of all children and families residing within Coolidge and the surrounding areas and communities.

#### Coalition Outcomes and Successes:

Collaborated with the Pinal County Attorney and Coolidge Police Department to successfully remove synthetic drugs off of convenience store shelves.

We have formed a "Coolidge Beautification and Graffiti Team" with local businesses to keep our town beautiful.

Through our Coolidge Youth Coalition Students Against Destructive Decisions Group (CYC SADD) we have created community specific "Social Norming Campaigns" which are used in our schools and community.

Continue to collaborate with the Coolidge Police Department to promote and sustain our permanent RX Drug Disposal Box located in the Coolidge Police Department.

We have a very successful and nationally recognized social media outlet through Facebook.



#### Coalition State and Federal Legislative Districts:

State Legislative District 8  
Federal Legislative District 1

[www.facebook.com/CoolidgeYouthCoalition](http://www.facebook.com/CoolidgeYouthCoalition)



Eloy Governor's Alliance Against Drugs Coalition  
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Eloy, Arizona 85131  
Tanya Cruz  
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egaad2@yahoo.com

## ELOY GOVERNOR'S ALLIANCE AGAINST DRUGS COALITION

### PINAL COUNTY/ELOY, AZ

#### Coalition History:

The Eloy Governor's Alliance Against Drugs coalition (EGAAD) is a grassroots network of diverse organizations founded in 1990 to address the problem of substance abuse primarily among rural youth in the remote, agricultural community of Eloy in southern Arizona.

#### Mission:

EGAAD'S Mission is to provide comprehensive, substance abuse prevention services to high-risk youth and families to reduce the use of alcohol, tobacco, and other drugs.

#### Vision:

The vision of the EGAAD Coalition is to create a safe and healthy environment for residents, families, schools, and communities.

#### Coalition Membership:

EGAAD is composed of representation from City of Eloy (City Council, city staff, and Parks & Recreation), Eloy Police Department, Eloy Justice and Municipal Courts, Santa Cruz Valley Union High School District, Eloy Elementary School District, Community Action Human Resource Agency, local Businesses, Parents, Youth, Eloy Enterprise, Eloy Chamber of Commerce, Pinal County Attorney's Office, Pinal County Health Department, CAVIT, Pinal Hispanic Council, Teen Council, PGCCS Eloy Headstart, PGCCS Toltec Headstart, Eloy Enterprise, UofA Cooperative Extension, Cenpatico Behavioral Health of Arizona, Pinal Gila Council for Senior Citizens, Arizona City Triad, Sunlife, One More Step Coalition, Amistades Inc., and other social service organizations. The Eloy Governor's Alliance Against Drugs Coalition serves as the umbrella coalition for community prevention initiatives.

#### Coalition Outcomes and Successes:

**Jump For Literacy:** During its eight year inception, over 10,000 books have been distributed to students in the Eloy Elementary School Districts

**Community Scorecard** has tracked data for over 20 years for the Eloy community, including adult/juvenile crime, school & health data, crash facts, population demographics, environmental scans, compliance checks, distribution of education materials, retailers who received merchant education trainings, etc

#### **Underage Drinking Initiative:**

- Passage of Social Host and Unruly Gatherings Ordinance in 2009.
- Implementation of Parent Pledge Project, and developed fact sheets and other prevention materials
- Safe and Sober Grad Night with average of 85% of Senior class in attendance implemented for the last six years
- Covert undercover buys conducted on seven outlets in Eloy from 2004-2011 (No sales since 2007)

#### **Teen Council**

- Oct. 2008 CADCA Coalition online article "Eloy Coalition Youth Helping to Reduce Drug and Alcohol Use" Teen Council featured re: their innovative methods to get kids to stay away from drugs/alcohol
- Implemented youth component (Be Smart Don't Start) of Substance Abuse Awareness Campaign with target Headstart-8<sup>th</sup> grades. Developed posters, bookmarks, stickers, ribbons, banners, media videos, PSAs, anti-drug puppet shows, assemblies/events, environmental scans, Info booths at all community events. Impacted over 1200 students with their campaign every year, Distributed over 10,000 pieces of prevention materials since January 2012.
- 19 members in 2012 contributed over 500 hours of volunteer time to coalition activities/events

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 8  
Federal Legislative District 1

## **MASH COALITION**

### **MARICOPA, AK-CHIN, STANFIELD, & HIDDEN VALLEY, AZ**

#### **Coalition History and Mission:**

MASH was begun in 2006 by a group of concerned citizens who were determined to address the substance abuse problems they saw developing in their communities. Maricopa, Ak-chin, Stanfield and Hidden Valley are four communities within a 40-mile radius of one another, located on the western border Pinal County shares with Maricopa County.

Under the tutelage of a mentor, MASH hired a coordinator and began building a coalition. When the first coordinator left, a second coordinator took over and continued the work; when she left due to her family relocating, MASH began a hiatus that lasted for a little less than a year.

In 2009, MASH was awarded a DFC grant which became effective on October 1, 2010. In the months since October 1, 2010, MASH has worked to reinvent itself and to establish a solid platform from which to meet its goals and objectives.

#### **Mission:**

The Coalition adopted "Together we can make a difference" as its mission statement.

#### **Coalition Membership:**

Membership in MASH is open to anyone who lives in our catchment area and who is sincerely interested in working towards addressing the substance abuse issues in our communities that have not lessened since MASH began. We are actively recruiting new members and have new members joining us at our general meetings on the second Monday of each month. The highest number of members active with MASH when it began was 20; we plan to double that number by the beginning of our second contract year.

#### **Coalition Outcomes and Successes:**

When MASH first began and was becoming active, there were many successes such as a prescription drug turn-in, presentations to the Ak-Chin and Maricopa schools' parents' groups and an active and growing youth involvement.

As MASH works to reinvent itself, we consider a meeting to be successful when we can see an increase in the number attending. Thus far, we have had three successful meetings. Our most successful activity was held recently under the direction of our Youth Team Chairperson Priscilla Behnke. It was a lock-in for about 50 young people who came to the youth center, ate pizza, played games, talked about how much better it is to have fun without drinking and generally had a very good time. The event was planned and held as a celebration of the end of the school year, and as congratulation to everyone who was promoted. Shortly after school begins in early August, a follow-up event will be held to celebrate the beginning of another school year and to consolidate the positive impressions made in the first event.

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 8, 11  
Federal Legislative District 1

[www.mashcoalition.org](http://www.mashcoalition.org)



A Safer Community for Everyone  
Pinal County  
Substance Abuse Council

**Pinal County Substance Abuse Council**  
PO Box 11043  
Casa Grande, AZ 85130  
Contact Name: Tammy McCarville, Coordinator  
Contact Number: 520-836-5022  
Contact Email:  
cgacoordinator@gmail.com

## **PINAL COUNTY SUBSTANCE ABUSE COUNCIL**

### **PINAL COUNTY, AZ**

#### **Coalition History:**

The Council began as the Pinal County Methamphetamine Abuse Coalition on September 22, 2006 as part of a state-wide effort to help communities combat methamphetamine abuse. In 2011 it underwent a transformation into the Pinal County Substance Abuse Council, in order to broaden the scope of work to include underage drinking and other drug abuse.

Membership includes representation from 10 community coalitions across Pinal County, plus Pinal County Department heads/representatives interested in drug prevention (like Probation, Health, County Attorney), plus stakeholders such as the Regional Behavioral Health Authority and the Arizona Criminal Justice Commission.

#### **Mission:**

Through collaboration with key community stakeholders, the Council works to reduce substance abuse across Pinal County through policy development, prevention and education.

#### **Coalition Membership:**

2012 Chairman: County Attorney James P. Walsh  
Adelante Juntos Coalition  
Apache Junction Drug Prevention Coalition  
Arizona City TRIAD Coalition  
Casa Grande Alliance  
Coolidge Youth Coalition  
Eloy Governor's Alliance Against Drugs  
MASH Anti-Substance Abuse Coalition  
Oracle TRIAD Coalition  
San Tan Valley Coalition  
Superior Substance Abuse Coalition, Inc.  
Pinal County:  
Adult Probation  
Public Health  
Sheriff's Department  
Cenpatico of Arizona  
Other key agency stakeholders by invitation

#### **Coalition Outcomes and Successes:**

The collective work of the Council, coupled with the individual work of community coalitions, has resulted in significant reduction in youth drug use across Pinal County since 2006.

*Current projects:* Pinal County is one of three pilot sites for the state-wide Prescription Drug Misuse Prevention Project, coming out of the Governor's Arizona Substance Abuse Partnership committee and Arizona Criminal Justice Commission. This project includes three major components:

1. Medical domain
  - a. Prescriber education
  - b. Patient education
2. Law enforcement domain
  - a. Waste medication disposal
  - b. Enhanced drug policies and practices
3. Prevention domain
  - a. Parent and youth education (Rx360)
  - b. Community awareness of risks
  - c. Reduced access through disposal and storage techniques

The Council is working with local law enforcement to reduce access to synthetic novelty powders (spice, bath salts) through policy change, legislation, vendor partnerships, and public awareness.

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 8, 11, 16  
Federal Legislative District 1, 4

[www.casagrandealliance.org](http://www.casagrandealliance.org)



Santa Cruz County LDRSHIP Coalition  
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## SANTA CRUZ COUNTY LDRSHIP COALITION

### NOGALES, AZ

#### Coalition History:

In the fall of 2011, a group of community members who share a common vision for healthier communities in Santa Cruz County formed the Santa Cruz Community Action Coalition. By working with numerous community members, from government agencies to faith-based groups, to non-profit and business organizations, a substance abuse prevention subcommittee was formed in the spring of 2012 to better address issues surrounding the problem of underage/binge drinking in the community. The subcommittee blossomed into its own coalition – the Santa Cruz County LDRSHIP (Loyalty, Duty, Respect, Selfless Service, Honor, Integrity, Personal Courage) Coalition – in the winter of 2012. The LDRSHIP Coalition has broadened its focus to address both alcohol and drug abuse prevention.

#### Mission:

To empower Santa Cruz County's communities to live a drug-free lifestyle by providing substance abuse prevention education, establishing support to local government agencies, and empower parents and youth for success! Our mission will create a safe environment which promotes equality, healthy lifestyles, and communication between communities.

#### Vision:

To reduce drug abuse in the community, strengthen community partnerships, and maintain healthy and drug-free lifestyles by establishing community values.

#### Coalition Membership:

The coalition member attendance varies between 20 to 24 members each month, where the following community sectors are regularly represented: schools, community members representing the elderly, high school nurse staff, youth-serving organizations, representatives from the Mexican Consulate, behavioral health agencies, healthcare, alternative schools, government, volunteer groups, law enforcement, clinics and the local health department.

#### Coalition Outcomes and Successes:

The formation of the LDRSHIP Coalition allowed for collaboration with local law enforcement, the County Board of Supervisors, and the Nogales mayor to work toward improving the community and reducing underage drinking. One of the first accomplishments of the group included county-wide registration of schools to participate in the 2012 Arizona Youth Survey, which collects data on substance abuse risks and trends among youth. Coalition members work with youth from the Alcohol Abuse and Drug prevention Youth Coalition Team (AADYCT) to create bilingual resources and campaign on the behavioral health and legal consequences and harmfulness of alcohol and drug abuse. Such collaboration allows promotion of a county-wide Alcohol and Drug Abuse Awareness Month campaign. At the 2012 Jump Back to School Fair, youth leadership group participants also collaborated with the subcommittee to create and display posters with messages around underage drinking prevention. The 2012 Red Ribbon Week event in October featured youth-led prevention campaigns and activities to unite the community around drug and alcohol abuse prevention, in addition to AADYCT youth-led presentations at local middle schools.



Prevention subcommittee members created this story board at training on Strategic Planning for Coalitions in the summer of 2012.

#### Coalition State and Federal Legislative Districts:

State Legislative District: 30  
Federal Legislative District: 7

[santacruzcountyldrship@hotmail.com](mailto:santacruzcountyldrship@hotmail.com)

## F.A.C.T. FINDERS

### AK-CHIN INDIAN COMMUNITY, AZ

#### Coalition History and Mission:

The Maricopa Ak-Chin Community received funding from the Governor's Office for Children, Youth and Families (GOCYF), Division for Substance Abuse Policy in October 2008 for a Tribal Capacity Project to Prevent Underage Drinking and Other Illicit Drugs Grant Program.

During the first year of the project, utilizing the Strategic Prevention Framework, Education Outside the Box, Inc. (EOTB) was contracted to conduct a community needs assessment to determine the prevalence of underage drinking as well as gauge the community's readiness to begin addressing contributing factors. The contract team was tasked to build capacity by developing a coalition of key stakeholders and to provide a strategic plan for implementation.

The Ak-Chin Underage Drinking Prevention Coalition thus formed, called Family And Community Together (F.A.C.T.) Finders. It undertakes ongoing collaboration with the Ak-Chin SOS (Save our Students) Coalition. The SOS Coalition was established three years ago in response to an alarming number of suicides and suicide attempts among youth.

#### Mission:

To protect, promote, and preserve a healthy way of life, known as "Him-Dak", so that the people of Ak-Chin honor the past and protect the future.

#### Coalition Membership:

Members of SOS and F.A.C.T. Finders coalitions include the following Tribal Departments: Him-Dak Museum, Human Resources, Ak-Chin Runner Newspaper (Media); Senior Services, Recreation, Education, Courts, Prosecutor's Office, Police, Fire, Cultural Resources, Social Services and Youth Council. Additional members will be recruited through the Tribal Council and the Director's meetings that are held monthly.

#### Coalition Outcomes and Successes:

The project began by inviting a group of key community leaders to be F.A.C.T. Finders and champion the issues surrounding underage substance abuse in Ak-Chin. The F.A.C.T. Finder team developed a community survey and helped to form focus groups for the contractor team to ask the questions: Is there a problem with underage drinking and substance use in Ak-Chin? And, if so, what is the root of the problem?"

Key informant interviews were held to get more in-depth understanding and support from primary stakeholders, including the Chief of Police, Tribal Council members, and identified champions of the Ak-Chin Indian Community.

Data has also been collected from the Ak-Chin Police Department relating to arrests involving drugs and alcohol. The Gila River Healthcare Corporation's behavioral health department released treatment data for those Ak-Chin Community members who receive behavioral health services. Arizona Youth Survey data for Ak-Chin Youth was also received.

In collaboration with the SOS Coalition, the F.A.C.T. Finders group has been instrumental in planning other prevention activities for the Community and meets regularly to develop and support activities to keep Ak-Chin youth safe and healthy.



## GILA RIVER PREVENTION COALITION

### GILA RIVER, AZ

#### Coalition History:

In 2006, the Gila River Health Care Corporation received SAMSHA Strategic Prevention Framework State Incentive Grant (SPF SIG) to address the issue of underage drinking and illicit drug use in the Gila River Indian Community. The main focus for the use of these funds included preventing the onset and reducing the progression of substance abuse, reducing substance abuse-related problems in communities, and building prevention capacity and infrastructure at the State/Tribal and community levels. The Gila River Prevention Coalition (GRPC) was formed that same year of 2006.

Now in its fourth and final year of funding, the GRPC has grown to include over 120 members with 25-30 attending meetings at any one time. The coalition meets every other week rotating meetings around the seven districts of Gila River, which is 584 square miles in size.

#### Mission:

To promote cultural pride and strength in wellness by service providers working collectively with community members towards an empowered and healthy Gila River Indian Community, and to reduce the consequences of unhealthy or unsafe behaviors among youth and adults, such as substance abuse, suicide, HIV/AIDS and other emergent issues.

#### Coalition Membership:

The GRPC is made up of service providers, tribal departments and community members. They include but are not limited to: Gila River Department of Human Services, Santan Behavioral Health Systems, EMPACT Suicide Prevention Center, Gila River Health Care Corp, the Advisory Council on Indian Health Care, Tribal Recreation, Environmental Health, Department of Environmental Quality, Gila River Housing, Education Outside the Box, Tribal Education, Tribal Social Services, Family Planning, Health Resource Center, Probation and Police Departments, Department of Rehabilitation and Supervision, Boys and Girls Clubs, Tribal Youth Council, District Service Centers, and local school representatives.

#### Coalition Outcomes and Successes:

The Tribal Youth Council's Clean and Sober Campaign and the Draw The Line Campaign are embraced by the Coalition having served over 150 youth in healthy and fun events that include speakers discussing cultural tradition and healthy lifestyle choices.

Beginning in 2008, under the SPF SIG process, the Coalition began to experience enormous success with holding block parties to spread the message about the dangers of underage drinking and drugs, particularly methamphetamine, to the seven rural and remote districts in Gila River. Each block party is designed to specifically address the needs of each community district and incorporates anti-substance abuse messages, inspiring speakers, positive activities for elders and youth, music, and traditional foods.

The GRPC has also established the School Policy Task Force and Law Enforcement Task Force, designed to provide alternatives to punishment for youth who are under the influence or in possession of drugs or alcohol. With the school policy, the coalition has successfully incorporated a "You Can Do It" behavioral contract in the Skyline D5 middle school, where youth have a team who can promote their future success with minimal suspension time if they are found to have drugs or alcohol on campus.

The Law Enforcement Task Force which includes members of the police department, school resource officers and Youth Probation along with school personnel, is developing a similar plan. The GRPC currently supports the efforts of Youth Probation who provide a Drug Court as an alternative to incarceration.





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## GUADALUPE PREVENTION PARTNERSHIP

### GUADALUPE, AZ

#### **Coalition History:**

Guadalupe Prevention Partnership (GPP) was formed in May of 2009 to build an effective prevention program that will be sustained through mutual efforts of community members.

#### **Mission:**

The Guadalupe Prevention Partnership will provide prevention services that will promote personal growth, healthy choices and healthy living for the young adults of Guadalupe.

#### **Coalition Membership:**

GPP is composed of community members, behavioral health workers, and tribal employees who are familiar with the needs and issues facing the Guadalupe community.

#### **Coalition Outcomes and Successes:**

The Coalition is in its second year of operation and its focus has been education of coalition members and community members. GPP has accomplished the following:

Sept 2009: GPP members attended the MBRACE Conference.

March 2010: GPP members attended the national Community Anti-Drug Coalitions of America Conference.

With an average attendance of 170 community members, Family Tribal Night was initiated to be held monthly to better educate families about substance abuse and other health issues associated with abuse.



San Carlos Suicide Prevention Task Force  
P.O. Box 0  
San Carlos, AZ 85550  
Dr. Thea Wilshire  
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[dr.thea.wilshire@scatwellness.net](mailto:dr.thea.wilshire@scatwellness.net)

## SAN CARLOS SUICIDE PREVENTION TASK FORCE

### SAN CARLOS, AZ

#### Coalition History:

In response to three suicides and over 20 attempts in about a month in San Carlos, a Suicide Prevention Task Force was proposed in May 2009. Over 55 people from the tribe (Chairman and Vice-Chair, all HHS departments, San Carlos Police Department, detention, Wellness Center employees, TSS), San Carlos (IHHS, school superintendent, St. Charles counselor), local area (Horizon, Community Bridges, Rapid Response), Regional Behavioral Health Authorities (CPSA, Cenpatico), and the State were present. The group shared meals and met for four hours. The brainstorming sessions resulted in the identified risk factors:

- Drugs & alcohol
- Stress at home and in family
- Lack of parent involvement
- No problem-solving or coping skills
- Historical trauma, loss of Apache culture
- Demonization of Apache spirituality/tradition
- Generational disconnect
- Lack of parent involvement/parenting skills
- Lack of prevention/crisis response resources

#### Mission:

To increase the health and well-being of the San Carlos Apache Nation by promoting healthy lifestyles, delivering the highest quality services, expanding services that adapt to the community's needs, embracing our history and strengthening pride in our cultural identity.

#### Vision:

The San Carlos Apache Nation to be self-sufficient and in control of its future—practicing spiritual, physical, emotional and social well-being.

#### Coalition Membership:

Over 100 coalition members collaborate for the Task Force and anywhere from 25-40 meet monthly.

#### Coalition Outcomes and Successes:

In result of the Task Force's efforts, the San Carlos community is more aware of crisis numbers, response teams, and suicide prevention resources. A Tribal Warm Line was created in the summer of 2011 to provide a culturally competent crisis prevention resource staffed by an Apache member. The amount of- and access to behavioral health services have increased since the Task Force initially met and the Young Warriors program is in the process of providing in-school screening for depression, suicide, and substance abuse. Tribal funds have also been invested in youth camps and the afterschool/weekend programs for youth have increased, including a Native Aspirations life skills program. Supportive parenting programs and trainings are currently offered in San Carlos, and the 2012 Men's Retreat and Women's Retreat have received the greatest number of participants in the history of these events. In response to their focus on incorporating Apache culture and spirituality while addressing feelings of hopelessness and fostering hope, the San Carlos Suicide Prevention Task Force received the 2011 National Behavioral Health Achievement Award for Outstanding TEAMWORK in Suicide Prevention from the Indian Health Service.



The San Carlos SPTF meets every 1st Wednesday of the month from 10 AM – 12 PM at the Apache Gold Casino. Lunch is provided following the meeting.

#### Coalition State and Federal Legislative Districts:

State Legislative District 5  
Federal Legislative District 1

[www.scatwellness.com/prevOutreach.html](http://www.scatwellness.com/prevOutreach.html)



Urban Indian Coalition of Arizona  
4520 N. Central Ave. Suite 250  
Phoenix, AZ 85012  
Jo Lewis  
602-264-6768

## URBAN INDIAN COALITION OF ARIZONA

### MARICOPA COUNTY, AZ

#### Coalition History:

The Urban Indian Coalition of Arizona (UICAZ) was established in the fall of 2007 through a grant awarded to the Phoenix Indian Center from the Governor's Office of Children, Youth, and Families for a Tribal Community Capacity Project to Prevent Underage Drinking and Other Illicit Drugs.

The Phoenix Indian Center was thereafter awarded a grant in the fall of 2008 by Magellan Health Services to prevent underage drinking and the use of other illicit drugs. This grant allowed the UICAZ (under the Magellan Health Services program name of "Maricopa Urban Indian Coalition") to expand its focus beyond metropolitan Phoenix to all of non-reservation Maricopa County. The purpose of this grant was to continue the growth, capacity building, and sustainability of the UICAZ community coalition. Today, the Urban Indian Coalition of Arizona continues to serve the urban American Indian population in Arizona, strategically planning and helping develop infrastructures designed to address the issues of underage drinking and other illicit drug use by American Indian youth.

#### Mission:

Our mission is to create a sustainable coalition that addresses alcohol and other drug use by urban Indian youth through the foundation of cultures.

#### Vision:

Our vision is to increase awareness, prevent the use and reduce the incidence of alcohol and other drug use by urban Indian youth.

#### Coalition Membership:

UICAZ has 33 members that represent all twelve sectors of agencies, organizations and services that impact the community.

#### Coalition Outcomes and Successes:

##### Goal

Reduce Underage Drinking among Urban Native youth in Maricopa County.

##### Objective

By June 30, 2013, decrease adult attitudes favorable to underage drinking by a statistically significant amount as measured by community surveys.

##### Outcome

Community members engage in underage drinking awareness events which include activities designed to educate and move people from learning about the risks and consequences of underage drinking toward taking action that demonstrates a proactive stance toward decreasing attitudes favorable to underage drinking.



Gathering of Native Americans GONA

#### Coalition State and federal Legislative Districts:

Congressional District 4  
Legislative District 15

[www.uicaz.org](http://www.uicaz.org)



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Fort McDowell, AZ 85269  
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## **YAVAPAI AGAINST SUBSTANCE ABUSE**

### **FORT MCDOWELL YAVAPAI NATION, AZ**

#### **Coalition History:**

Yavapais Against Substance Abuse (YASA) started as a community based group in response to the murder of a tribal member more than 10 years ago. Church, community, and government leaders organized alcohol-free events as an alternative to the drinking and drugging lifestyle. YASA quit meeting and organizing about four years ago.

The Yavapai Against Substance Abuse Coalition was initially created in 2008. It re-created itself in September, 2010 with its new name (in honor of the recent efforts of community members to address similar issues). The current YASA-C focus is on organizing and energizing the community to help reduce the rate of underage drinking within the Fort McDowell Yavapai Nation.

#### **Mission:**

The Mission of the YASA Coalition is to educate and promote healthy lifestyles in order to prevent substance abuse within Fort McDowell Yavapai Nation.

#### **Vision:**

The Fort McDowell Yavapai Nation and the YASA Coalition are committed to building an alcohol and drug free community for its members.

#### **Coalition Membership:**

The 11 members of the Coalition include representatives from the community at large as well as staff from Education, Police, Youth Council, and Parks and Recreation.

#### **Coalition Outcomes and Successes:**

The Coalition has two subcommittees: YASA Youth Coalition, and Data.

Coalition messages to advertise meetings and to educate adults have been distributed to the community via the Yavapai News, Health Newsletter, and door to door handouts. Door hangers were used again this year to remind adults at the annual Orme Dam celebration to not give alcohol to underage drinkers.

The Drum Group gathers at least weekly & sweat lodges were held monthly.

Four youth and their chaperones attended the July 2011 Community Anti-Drug Coalitions of America Conference for Youth. The youth have been enthusiastic participants in underage drinking prevention efforts since then. Staffing issues may make it hard to maintain that energy and increase the youth numbers.

The boys drum group (including sons of tradition) started last fall 2011. It meets weekly.

#### **Coalition State and Federal Legislative Districts:**

State Legislative District 23  
U.S. Congressional District 5

[www.ftmcdowell.org](http://www.ftmcdowell.org)

# MATFORCE

*Working together to reduce substance abuse*

matforce.org

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Merilee Fowler, Executive Director  
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matforce.org

## MATFORCE

## YAVAPAI COUNTY, AZ

### Coalition History & Mission:

MATFORCE was formed in the fall of 2005, due to alarming trends in methamphetamine use in Yavapai County. MATFORCE is a grass roots coalition that addresses drug use, problematic drinking and its effect. Today hundreds of community members work together to reduce substance abuse by implementing over 60 projects each year. Yavapai County Attorney Sheila Polk and Cottonwood City Manager Doug Bartosh are the co-chairs of the coalition.

### Mission:

With determination and integrity, we, the citizens of Yavapai County, commit to working in partnership to build healthier communities by striving to eliminate substance abuse and its effects.

### Vision:

The four goal statements of the coalition are:

1. Support of prevention programs for youth and families.
2. Increase the capacity to intervene and treat.
3. To address the problem of underage drinking.
4. To influence public opinion and policy.

### Coalition Membership:

The co-chairs of MATFORCE are Sheila Polk, Yavapai County Attorney and Doug Bartosh, Cottonwood City Manager. MATFORCE boasts a robust active membership of over 200 people from various sectors of the community.

### Coalition State and Federal Legislative Districts:

State Legislative District 1, 6  
Federal Legislative District 1, 4

### Coalition Outcomes & Successes:

MATFORCE is nationally recognized as a coalition achieving significant results in reducing substance abuse and received the 2009 "Got Outcomes" Coalition of Excellence Award from the Community Anti-Drug Coalitions of America.

MATFORCE has achieved excellent outcomes:

- An unprecedented drop in felony crime of 40% between 2007 through the end of 2011.
- 10.6% reduction in underage drinking 30-day use, from 2006 to 2010 (AZ Youth Survey).
- Drop in cocaine, meth and inhalant use 30-day use from 2006 to 2010 (AZ Youth Survey).

### Significant Accomplishments:

1. Coordinated with area police departments to develop protocol for onsite collection of prescription medication.
2. Dump the Drugs events to date have collected more than 7,000 pounds of over-the-counter and prescription medications collected and properly destroyed.
3. MATFORCE was selected as the first test site for the state's pilot project on reducing prescription drug abuse.
4. MATFORCE's volunteer Speakers Bureau has made over 910 presentations to 41,700 youth and adult participants since 2006 and received the Arizona Governor's Volunteer Service Award in the Group Category for 2011.
5. Northwest Alcohol Conference's Community Leadership Award for 2011 was earned by James Tobin, MATFORCE Underage Drinking Task Force Chair and Detective for Prescott Valley Police Department.
6. SAMHSA's 2011 Recovery Month Annual Event Award Program in the Special Celebration Category was awarded to Yavapai County and the Prescott Recovery Celebration.
7. MATFORCE's community outreach newsletter and informational notices reach 988 people monthly, as well as a special parenting tip page that reaches 875 parents and caregivers monthly.



Yuma County Anti-Drug Coalition  
180 W. 1<sup>st</sup> Street  
Yuma, AZ 85364  
Hilda Lopez  
hlopez@vosymca.org

## YUMA COUNTY ANTI-DRUG COALITION

### YUMA COUNTY, AZ

#### Coalition History:

The Yuma County Anti-Drug Coalition (YCAD) began as the Yuma County Meth Nucleus Group in 2005. It quickly became apparent that the name did not reflect the scope of community services and prevention strategies the coalition provides throughout Yuma County, which focuses on underage drinking prevention. As a multi-disciplinary coalition, the YCAD Coalition strives to bring substance abuse prevention, education, awareness and treatment resources to community members. The agencies, key stakeholders, and community members collaborating for the YCAD Coalition also strive to link those who have been affected by substance use with culturally competent services.

#### Mission:

To eradicate the misuse of alcohol, prescription drugs, marijuana and other drugs in Yuma County through the following principles:

- Prevent access to- and the misuse of substances of abuse
- Educate every segment of our community to understand the consequences of the misuse and abuse of substances
- Provide resources for prevention, treatment, or treatment protocols for users
- Commit to continued enforcement of laws to reduce the use and availability of substances of abuse

#### Vision:

The victimization caused by the misuse and abuse of alcohol, marijuana, prescription drugs, and other drugs will be eliminated from Yuma County community members.

#### Coalition Membership:

The YCAD Coalition has registered members in each of the 12 Drug-Free Community sectors.

#### Coalition Outcomes and Successes:

The YCAD Coalition has managed to continue their work to address substance abuse issues in the Yuma County community despite losing Drug-Free Communities Grant funding. In 2010, the coalition put forward efforts to collect community member data in order to have an accurate and up-to-date needs assessment for the populations served. Over the past year, the YCAD Coalition joined efforts with local juvenile court judges to address the growing problem of drug trafficking through youth crossing the U.S.-Mexico border. As a result, the coalition created a helpline for teens involved or may become involved in drug trafficking, providing guidance and resources to end involvement. The coalition has also partnered with local legal advisors to provide free consultation to anyone that calls the helpline. In the last year, the Coalition has increased its membership by 30%, resulting in consistent representation from all sectors of the community. Additionally, more than 400 pounds of medicine were collected in the YCAD Coalition's Operation Medicine Cabinet event. The coalition continues to create awareness in the community about their work, where a recent survey reported 44% of community members knowing about YCAD Coalition and its goals.



YMCA youth show off their participation in YCAD's annual Red Ribbon Week events

#### Coalition State and Federal Legislative Districts:

State Legislative District 5  
Federal Legislative District 1

## COMMUNITY-BASED SUBSTANCE ABUSE COALITIONS

### APACHE COUNTY

#### **Apache County Drug Free Alliance**

Apache County  
Diana Ryan  
dryan@lcbhc.org  
928-337-3552 & 928-337-4301

### COCHISE COUNTY

#### **Douglas Community Coalition**

Douglas  
Alexandra Boneo  
ntdouglas@gmail.com

#### **Sierra Vista Community Coalition**

Sierra Vista  
Melodi Polach  
melodi\_polach@seabhssolutions.org  
(520) 456-5015

#### **Willcox Against Substance Abuse Coalition (WASA)**

Willcox  
Sally White  
(520)-384-4771

### COCONINO COUNTY

#### **Page Anti-Drug Alliance (PADA)**

Page  
Vida Makowski & John Mayes  
vida@cityofpage.org or jmayes@cityofpage.org  
(928)-645-8861

#### **Coconino Coalition for Children & Youth**

Flagstaff, Coconino County  
Ruth Ellen Suding  
ruthellen@coconinokids.org  
(928)-679-7318

#### **Coconino County Alliance Against Drugs**

Citizens Against Substance Abuse  
Coconino County  
Connie Leto  
connie@flagcasa.org  
(928)-779-5361

#### **Sunnyside Weed and Seed Coalition**

Flagstaff  
Coral Evans  
voicesofmany@aol.com  
(928)-213-5900

### GILA COUNTY

#### **Copper Basin Coalition**

Globe

#### **Payson Senior Prevention Coalition**

Payson  
Carol Wilson  
(520) 836-2758

**Northern Gila County Community  
Prevention Coalition**

Payson  
Debra Shewey  
(928)-468-8055

**GRAHAM COUNTY**

**Graham County Substance Abuse Prevention  
Coalition**

Graham County  
Kathy Grimes  
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**GREENLEE COUNTY**

**Greenlee County Substance Abuse Prevention  
Coalition**

Greenlee County  
Kathy Grimes  
greenleecoalition@gmail.com  
(928)-348-1756

**LA PAZ COUNTY**

**PAACE (Parker Area Alliance for  
Community Empowerment)**

Parker  
Duce Minor  
minorduce@hotmail.com  
(928)-669-0175

**Quartzsite Substance Abuse Prevention  
(QSAP) Coalition**

Quartzsite  
Yesenia Jackson

**MARICOPA COUNTY**

**Capitol Neighborhoods Coalition**

Phoenix  
Louisa Stark  
louisastark@questoffice.net  
602-253-6905

**Chandler Coalition on Youth Substance  
Abuse (CCYSA)**

Chandler  
John Hamilton  
John@icanaz.org  
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**Community, Outreach, Prevention, and  
Prevention Education (COPE) Coalition**

West Phoenix  
Adonis Deniz  
adonisd@terros.org  
(602)-685-6013

**Fountain Hills Youth Substance  
Coalition**

Fountain Hills  
Carol Groux  
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**H.E.A.A.L. (Help Enrich African American Lives)**

Maricopa County  
Deborah Cox  
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**Living Well with a Disability Coalition**

Maricopa County  
Heather Sheston  
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(602)-212-6185

**Maricopa Elder Behavioral Health and Advocacy Coalition (MEBHAC)**

Maricopa County  
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(602)-241-6104

**Mesa Prevention Alliance**

Mesa  
Karen Frias-Long  
KFrias-Long@cbridges.com  
(480)-831-7566 EX 5085

**Osborn Communities Connect (OCC)**

Maricopa County  
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**Scottsdale Neighborhood in Action Coalition**

Scottsdale  
Mary Ellen Tinsley  
metinsley@spi-az.org

**Tempe Coalition to Reduce Underage Drinking and Drug Use**

Tempe  
Bobbie Cassano  
Bobbie\_Cassano@tempe.gov  
480-858-2305

**Isaac Community Coalition**

Phoenix  
Monica Thompson  
mthompson@isaacschools.org

**Making Alliances Through Neighborhood Organizing Coalition (MANO)**

Barrio Garfield, Phoenix  
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jimmy.gutierrez@cplc.org\* MANO@cplc.org  
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**Maricopa LGBTQA Consortium**

Maricopa County  
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**North Phoenix Prevention Alliance (NOPAL)**

Sunnyslope  
Isabel Larson  
Isabell@valledelsol.com

**San Tan Valley Substance Abuse Coalition**

Queen Creek  
Sheri George  
(480)-318-0022

**South Mountain WORKS! Coalition**

Phoenix  
smworksinfo@gmail.com  
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**Way Out West (WoW) Coalition**

Buckeye  
Shelly Mowrey  
Shelly.mowrey@drugfreeaz.org

**MOHAVE COUNTY**

**CLEAN Coalition**

Lake Havasu City  
Larry Chase  
larry@cleanhc.org  
(928)-486-1614

**Young Adult Development Association  
of Havasu**

Lake Havasu City  
Trish Ford  
trish@azyp.org  
(928) 692-5889

**Coalition for Successful Youth Development**

Mohave County  
Tammany McDaniel  
tammany@azyp.org  
(928)-692-5889

**Mohave County Substance Abuse  
Treatment  
Education Prevention Partnership  
(M-STEPP)**

Mohave County  
Susan Williams  
[susan.williams@co.mohave.az.us](mailto:susan.williams@co.mohave.az.us)

**Mohave County Tobacco Use Prevention  
Program**

Kingman, Mohave County  
Susan Williams  
[susan.williams@co.mohave.az.us](mailto:susan.williams@co.mohave.az.us)

**NAVAJO COUNTY**

**Navajo County Drug Project**

Navajo County  
Debe Campbell  
visitpinetoplakeside@gmail.com  
(928)-368-7519

**Winslow Coalition for Strong Families**

Winslow  
Theresa Warren  
alicesplace555@yahoo.com  
(928)-289-3003

**PIMA COUNTY**

**4 Our Communities Alliance**

Tucson  
Margaret Palmer  
mpalmer@ourfamilyservices.org  
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**Ajo H.O.P.E. (Having Opportunities for  
Positive Experience) Coalition**

Ajo  
Norma Gomez  
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**Amistades Substance Abuse Coalition**

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**Catalina Anti-Substance Abuse Coalition**

Catalina

**Community Prevention Coalition**

Pima County  
Amy Bass  
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**East Tucson Substance Abuse Prevention Coalition**

**Orthodox Christian Coalition for Healthy Youth**  
Susie Mills  
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**Liberty Partnership Kino Neighborhood Council**

Tucson  
Margie Mortimer  
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**Luz Southside Coalition**

Tucson  
Mary Ornelas  
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**Northwest Regional Coalition**

Marana  
Kari Hogan  
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**Pima County/Tucson Commission on Addiction, Treatment and Prevention**

Pima County  
Pastor Roy Tullgren III, Chair  
(520) 740-1501 x7006  
roy@grmtucson.com

**Refugee Integration Service Provider Network**

Pima County  
Jacquie Villa-Baze  
jacquelynn.villa-baze@lafrontera.org  
(520) 838-5617

**South Tucson Prevention Coalition**

Tucson  
Michelle Orduna  
morduna@gmail.com  
(520)-792-2424

**Youth Coalition for Activism and Progress**

Pima County  
Meardey Kong  
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**PINAL COUNTY**

**Adelante Juntos Coalition**

San Manuel  
Betty Chavez  
bchavez@coppernet.net  
(520) 385-3028

**Apache Junction Drug Prevention Coalition**

Apache Junction  
Tom Kelly  
(480) 516-4694

**Arizona City TRIAD Coalition**

Arizona City  
Carol Wilson  
carolw@pgcsc.org  
(520) 836-2758

**Casa Grande Alliance**

Casa Grande  
Cindy Schaidler  
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(520)-836-5022

**Coolidge Youth Coalition**

Coolidge  
Sharon Schultz-Boyd  
cycsharonboyd@gmail.com  
(520)-723-1750

**Eloy Governor's Alliance Against Drugs (EGAAD)**

Eloy  
Tanya Cruz  
egaad2@yahoo.com  
(520)-466-0921

**Florence Anti-Substance Abuse Coalition**

Florence  
Marie Cundiff  
FASAc coalition@gmail.com

**MASH Coalition (Maricopa, Ak Chin, Stanfield, and Hidden Valley) Alliance**

Maricopa, Ak Chin, Stanfield, Hidden Valley  
Dawniele Castellanos  
(520) 568-4769

**Maricopa/Ak-Chin CAASA Youth Leadership Program and SADD Club**

Maricopa  
Priscilla Behnke  
(520) 582-6138

**One More Step Coalition**

Eloy  
Billie Davis  
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**Oracle TRIAD Coalition**

Oracle, and surrounding areas  
Carol Wilson  
carolw@pgcsc.org  
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**Pinal County Anti-Substance Abuse Committee**

Pinal County  
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**Pinal County Substance Abuse Council**

Casa Grande  
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**Superior Substance Abuse Coalition, Inc.**

Superior  
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**San Tan Valley Substance Abuse Coalition**

San Tan Valley  
Sheri George  
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**SANTA CRUZ COUNTY**

**Santa Cruz County LDRSHIP Coalition**

Nogales  
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**TRIBAL NATIONS**

**Ak-Chin Youth Leadership Program**

Ak-Chin  
Hilary Cummings  
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**Gila River Prevention Coalition**

Gila River Indian Community  
Julie Jimenez  
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**Guadalupe Prevention Partnership Coalition**

Guadalupe, and the Pascua Yaqui Indian Tribe  
Ralph Cota  
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**Hopi Alliance Against Substance Abuse**

Hopi Nation  
Carlton Timms  
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**Hwal'bay Hmany did gve'ik Coalition**

Peach Springs  
Candida Hunter  
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**San Carlos Suicide Prevention Task Force**

San Carlos  
Dr. Thea Wilshire  
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**STEPP (Strategic Tribal Empowerment Prevention Plan) Anti-Meth Coalition**

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**Urban Indian Coalition of Arizona**

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**Yavapais Against Substance Abuse Coalition (YASA)**

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**YAVAPAI COUNTY**

**MATForce (Yavapai County Substance Abuse Coalition)**

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**YUMA COUNTY**

**South Yuma County Anti-Drug Coalition**

San Luis  
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**Yuma County Anti-Drug Coalition**

Yuma  
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