



# COVID-19 Behavioral Health Task Force

May 28, 2021



# Welcome to today's Behavioral Health Task Force Meeting

**We will begin shortly. All lines have been automatically muted.**

While you are waiting TEST YOUR AUDIO.  
LISTEN FOR MUSIC.

Please use the chat feature for questions or raise your hand.

Thank you.



# Behavioral Health Task Force Agenda

- Welcome: Dr. Sara Salek
- ADHS Update: Rachel Garcia
- Fentanyl Overdose Prevention: Merilee Fowler & Shelley Mowrey (15 min)
- Social Connectedness Campaign: Chris Minnick (15 min)
- Paxis Update: Dr. Dennis Embry & Carmen Irving (15 min)
- Questions, Open Discussion & Wrap-Up: All

# ADHS Update

Rachel Garcia

# Fentanyl Overdose Prevention

Merilee Fowler, Executive Director  
MATFORCE and Community Counts

Shelly Mowrey, Director  
Prevention Works AZ

# The Rise of Fentanyl

**Saving Lives** by  
Moving Communities  
from Understanding  
to **Action**



**Substance Abuse  
Coalition Leaders  
of Arizona**



- Apache County Youth Council
- BeMedSmart
- Casa Grande Alliance
- Chandler Coalition Against Youth Substance Abuse
- Copper Basin Coalition
- Fountain Hills Substance Abuse Prevention Coalition
- Graham County Substance Abuse Coalition
- Help Enrich African American Lives
- HOPE Coconino
- LPKNC
- Marana Prevention Alliance
- MATFORCE
- Mayahuel Prevention Consortium
- Mesa Prevention Alliance
- Mohave Substance Abuse Treatment & Education Partnership
- Nexus Coalition for Drug Prevention
- PAACE Coalition
- Pima County Community Prevention Coalition
- South Mountain W.O.R.K.S. Coalition
- Tempe Coalition to Reduce Underage Drinking and Drug Use
- Safe Out LGBTQ+ Youth Coalition
- Santa Cruz County Drug Free Community Coalition
- Way Out West Coalition



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# Prevention and Education Initiative

based on 27 community forums



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# Fentanyl and Counterfeit Pills

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## Toolkit – 4 Tabs

- Fentanyl and Counterfeit Pill Education and Awareness
- Naloxone Education and Awareness
- Youth Resiliency
- Addressing Stigma

Materials in English and Spanish

# **Tab 1: Fentanyl and Counterfeit Pill – Education & Awareness**

**PowerPoints – Adults and Youth**

**Media Materials**

**PSA's**

**Posters**

**Social Media Creative**

**Takeaways for Community**

**Fact Sheets**

**Talk Tips**

**Postcards**



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# Power Point presentations with scripts

## Fentanyl is an opioid

Opioid is a class of drugs used to reduce pain

**Prescription**  
Prescription opioids are powerful pain relievers to help people to manage pain.

**Illicit**  
Illicit fentanyl is made in clandestine labs, often powered by high quality pharmaceutical fentanyl is used for treating severe pain. Health care providers prescribe it.

**Heroin**  
Heroin is an illegal opioid. Health care providers do not prescribe it.

## What does fentanyl look like?

**Prescription fentanyl**

**Illegal fentanyl**

## Most common form of illegal fentanyl



## How are pills used?

Swallowed   Snorted   Smoked   Injected

# The Rise of Fentanyl in Arizona

From Understanding to Action



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[Introduce presenters]

Thank you for coming. Our reason for being here today is simple and clear -- we want to take action for our community and kids. Arizona is seeing a spike in overdoses and overdose deaths.



**David's Story**

April 2018

- David was a high-achieving student.
- He was a member of the National Honor Society.
- He was a member of the Student Body.
- He was a member of the Debate Team.
- He was a member of the Chess Team.
- He was a member of the Robotics Team.
- He was a member of the Model UN Team.
- He was a member of the Mock Trial Team.
- He was a member of the Speech and Debate Team.
- He was a member of the Forensic Team.
- He was a member of the Law Team.
- He was a member of the Pre-law Team.
- He was a member of the Business Team.
- He was a member of the Economics Team.
- He was a member of the Finance Team.
- He was a member of the Accounting Team.
- He was a member of the Marketing Team.
- He was a member of the Management Team.
- He was a member of the Entrepreneurship Team.
- He was a member of the Innovation Team.
- He was a member of the Creativity Team.
- He was a member of the Problem-solving Team.
- He was a member of the Critical Thinking Team.
- He was a member of the Analytical Team.
- He was a member of the Logical Team.
- He was a member of the Mathematical Team.
- He was a member of the Scientific Team.
- He was a member of the Technological Team.
- He was a member of the Engineering Team.
- He was a member of the Design Team.
- He was a member of the Architecture Team.
- He was a member of the Art Team.
- He was a member of the Music Team.
- He was a member of the Dance Team.
- He was a member of the Theater Team.
- He was a member of the Film Team.
- He was a member of the Journalism Team.
- He was a member of the Writing Team.
- He was a member of the Public Speaking Team.
- He was a member of the Leadership Team.
- He was a member of the Teamwork Team.
- He was a member of the Collaboration Team.
- He was a member of the Communication Team.
- He was a member of the Interpersonal Skills Team.
- He was a member of the Social Skills Team.
- He was a member of the Emotional Skills Team.
- He was a member of the Self-awareness Team.
- He was a member of the Self-management Team.
- He was a member of the Social awareness Team.
- He was a member of the Relationship skills Team.
- He was a member of the Responsible decision-making Team.
- He was a member of the Character Education Team.
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- He was a member of the Government Team.
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- He was a member of the Geography Team.
- He was a member of the Language Arts Team.
- He was a member of the Math Team.
- He was a member of the Science Team.
- He was a member of the Social Studies Team.
- He was a member of the Physical Education Team.
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- He was a member of the Health Team.

**Isaiah's Story**

March 2018

- Isaiah was a high-achieving student.
- He was a member of the National Honor Society.
- He was a member of the Student Body.
- He was a member of the Debate Team.
- He was a member of the Chess Team.
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- He was a member of the Science Team.
- He was a member of the Social Studies Team.
- He was a member of the Physical Education Team.
- He was a member of the Health Team.

I took perc and fentanyl and now I can barely breathe.

I'm scared to go back to jail. Please don't tell.

Call your mom now. You're not alone.

You have a lot more to lose than you realize.

I can't breathe



# Fentanyl Facts and One Sheets



## Fentanyl Facts for Families

### What is fentanyl and how does it work in the body?

Fentanyl is a powerful synthetic opioid, similar to morphine but 50 to 100 times more potent. In its prescription form it is prescribed for pain, but fentanyl is also made illegally and distributed as a street drug. Illegal fentanyl is sold as a powder or made into pills that look like real prescription opioids (pain relievers).

Fentanyl works by binding to the body's opioid receptors, which are found in areas of the brain that control pain and emotions. Its effects include euphoria, drowsiness, nausea, confusion, constipation, sedation, tolerance, addiction, respiratory depression and arrest, unconsciousness, coma, and death.

### Why is fentanyl a problem in Arizona?

Fentanyl is the most common substance found in opioid overdose deaths in Arizona – teens as young as 14 years old have overdosed and died.

Illegal fentanyl is being mixed with other drugs, such as cocaine, heroin and methamphetamine. This is especially dangerous because people are often unaware that fentanyl has been added. The high potency of fentanyl greatly increases risk of overdose, especially if a person who uses drugs is unaware that a powder or pill contains it. Naloxone is a medicine that can be given to a person to reverse a fentanyl overdose. Multiple naloxone doses might be necessary because of fentanyl's potency.

### What Can You Do?

**Talk** | It's never too early to have a conversation about alcohol and other drugs. The sooner you talk about the dangers of underage drinking and substance use, the greater chance you have of influencing your child's decisions about using them.

**Get Specific About Fentanyl** | When you talk with your child, don't leave out the details. Be specific about the drug fentanyl and the dangers of its use. Let your child know that it is being sold as counterfeit OxyContin®, Xanax®, and other prescription drugs. Knowing one of these pills could be deadly, a child may consider the consequences of trying one of these too risky. Visit [TalkNowAZ.com](http://TalkNowAZ.com) to help get this conversation started.

**Monitor** | Because substances, including counterfeit pills laced with fentanyl, are being brought and sold through texting and social media sites be sure to monitor where your children go online and ask about who they follow and what they are seeing and hearing online. Before allowing your child to go online and

set up accounts consider having them sign a social media safety contract with you. Find a social media contract at [TalkNowAZ.com](http://TalkNowAZ.com).

**Take Action** | Naloxone is medicine that can reverse an overdose. Naloxone can be picked up at pharmacies in Arizona without a prescription. It is easy to administer and can be lifesaving. To find naloxone near you visit [NaloxoneAZ.com](http://NaloxoneAZ.com). Always call 911 if there is an overdose.

Treatment works and there is hope. Medication along with behavioral therapies have been shown to be effective in treating those with an addiction to fentanyl and other opioids.

If you're concerned about someone's opioid or fentanyl use call the Arizona Opioid Assistance Referral line at 1-888-688-4222 for information about treatment and counseling options.

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## Fentanyl Facts

- Families
- Pediatricians
- Older Adults
- Young Adults
- Schools
- Behavioral Health



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## Datos del Fentanilo para Familias

### ¿Qué es el fentanilo y cómo actúa en el cuerpo?

El fentanilo es un poderoso opiáceo sintético, similar a la morfina pero de 50 a 100 veces más potente. En su forma de prescripción médica se prescribe para el dolor, pero el fentanilo también se fabrica ilegalmente y se distribuye como droga callejera. El fentanilo legal se vende en polvo o en pastillas que parecen opiáceos reales (analgésicos) recetados.

El fentanilo actúa uniéndose a los receptores opiáceos del cuerpo, que se encuentran en áreas del cerebro que controlan el dolor y las emociones. Sus efectos incluyen euforia, somnolencia, náuseas, confusión, estreñimiento, sedación, tolerancia, adicción, depresión y paro respiratorio, inconsciencia, coma y muerte.

### ¿Por qué el fentanilo es un problema en Arizona?

El fentanilo es la sustancia más común que se encuentra en las muertes por sobredosis de opiáceos en Arizona: adolescentes de hasta 14 años han sufrido una sobredosis y han muerto.

El fentanilo legal se está mezclando con otras drogas, como cocaína, heroína y metanfetamina. Esto es especialmente peligroso porque las personas a menudo no saben que se ha agregado fentanilo. La alta potencia del fentanilo aumenta en gran medida el riesgo de sobredosis, especialmente si una persona que consume drogas no sabe que un polvo o una pastilla lo contienen. La naloxona es un medicamento que se puede administrar a una persona para revertir una sobredosis de fentanilo. Es posible que se necesiten múltiples dosis de naloxona debido a la potencia del fentanilo.

### ¿Qué Puede Hacer Usted?

**Hablar** | Nunca es demasiado pronto para tener una conversación sobre el alcohol y otras drogas. Cuanto antes hable sobre los peligros del consumo de alcohol y sustancias por parte de menores de edad, mayores posibilidades tendrá de influir en las decisiones de su hijo sobre su consumo.

**Sea específico sobre el fentanilo** | Cuando hable con los jóvenes, no omita los detalles. Sea específico sobre el medicamento fentanilo y los peligros de su uso. Hágales saber a los jóvenes que se vende como OxyContin®, Xanax® y otros medicamentos recetados falsificados. Sabiendo que una de estas píldoras puede ser mortal, un niño puede considerar que las consecuencias de probar una de estas son demasiado riesgosas. Visite [TalkNowAZ.com](http://TalkNowAZ.com) para ayudar a iniciar esta conversación.

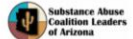
**Monitoree** | Debido a que las sustancias, incluidas las píldoras falsificadas mezcladas con fentanilo, se compran y venden a través de mensajes de texto y sitios de redes sociales, asegúrese de monitorear dónde se conectan los jóvenes y preguntar sobre a quién siguen y qué ven y escuchan en línea. Antes de permitir que los jóvenes se conecten a Internet y configuren cuentas, considere pedirles que firmen un contrato de seguridad en las redes sociales con usted.

Encuentre un contrato de redes sociales en [TalkNowAZ.com](http://TalkNowAZ.com).

**Actúe** | La naloxona es un medicamento que puede revertir una sobredosis. La naloxona se puede comprar en las farmacias de Arizona sin receta médica o de forma gratuita a través de una coalición local de prevención del uso de sustancias. Es fácil de administrar y puede salvar vidas. Para encontrar naloxona cerca de usted, visite [NaloxoneAZ.com](http://NaloxoneAZ.com). Siempre llame al 911 si hay una sobredosis.

El tratamiento funciona y hay esperanza. Se ha demostrado que la medicación junto con las terapias conductuales son eficaces para tratar a las personas con adicción al fentanilo y otros opiáceos.

Si le preocupa el uso de opiáceos o fentanilo de alguien, llame a la línea de referencia de **Asistencia para Opiáceos de Arizona** al **1-888-688-4222** para obtener información sobre las opciones de tratamiento y asesoramiento.



Esta publicación fue posible gracias a la concesión número H97918320 de SAMHSA. Las opiniones, las opiniones y el contenido de esta publicación pertenecen al autor y no reflejan necesariamente las políticas de SAMHSA o HRHS.

# Fentanyl – Counterfeit Pill Handouts

Can you tell which pill contains a deadly dose of Fentanyl?



**Neither can your child.**

Arizona teens and young adults are using their phones to buy and sell counterfeit pills laced with Fentanyl ...

**... and they're overdosing at an alarming rate.**

Don't wait until it's too late. Here are 3 simple things you can do:

- 1 Talk with your child about **NEVER** taking a pill that's not prescribed to them.
- 2 Monitor your child's texts and social media.
- 3 Get the **FACTS** on Fentanyl at [TalkNowAz.com](http://TalkNowAz.com)

**Even if you don't think your child is taking pills, talking with them could be the reason they never do.**



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# Social Media

Can you tell which pill contains a deadly dose of Fentanyl?



**Neither can your child.**

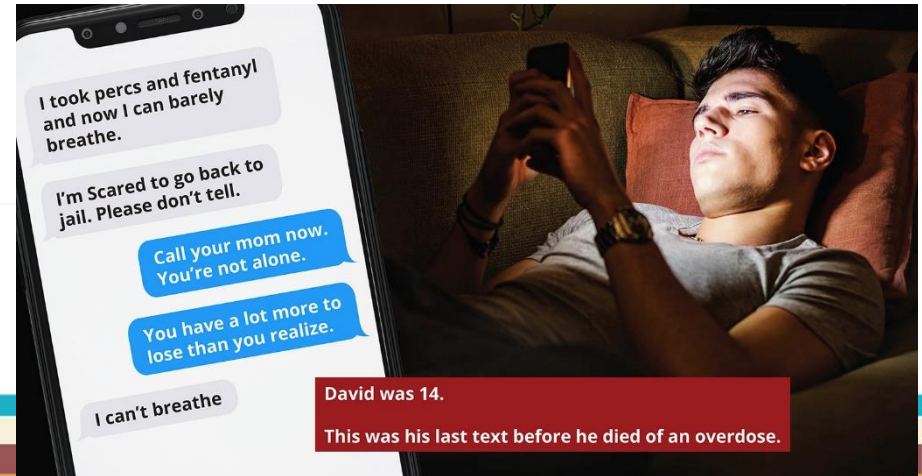


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## Meet the new drug dealer in town.

Arizona teens and young adults are using their phones to buy and sell counterfeit pills laced with Fentanyl.

... and they're overdosing at an alarming rate.



# Social Media



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# Community Outreach



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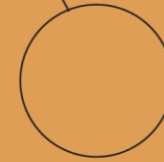
**Can you tell which  
pill contains a deadly  
dose of Fentanyl?**

**Neither can  
your child.**



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[SACLAz.org](http://SACLAz.org)



**EVERY DAY**, Arizona youth are buying counterfeit pills laced with Fentanyl through texts and social media.

They're **OVERDOSING** at an alarming rate.

**DON'T WAIT** until it's too late. Here's what you can do to prevent it:

- 1** Talk with your child about **NEVER** taking a pill that's not prescribed to them.
- 2** **MONITOR** your child's texts and social media.
- 3** Get the **FACTS** on Fentanyl at [TalkNowAz.com](http://TalkNowAz.com)

Even if you don't think your child is taking pills, talking with them could be the reason they never do.




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# Snapchat Presentation

4



5


THEY ALL HAVE THE POTENTIAL TO BE DANGEROUS



6

Today's Presentation

- What is Snapchat?
- How do you use it?
- How is it used?
- How can you access the app?
- What are the risks?
- State incidents
- Law enforcement perspective
- What can you do?




7

**What is Snapchat & How do You Access It?**

Snapchat is a mobile application that allows users to send and receive messages, photos, and videos to family members, friends, and acquaintances. Messages, photos, and videos produced on the application are called "snaps".

Developed: 2011

Creators: Snapchat was created by a group of 3rd year Stanford University students.



# The Newest Drug Dealing Trend

How youth are accessing substances from places we thought were safe  
What you can do to protect them

NAME OF PRESENTER AND COALITION INFORMATION



Click to add notes



**Substance Abuse Coalition Leaders of Arizona**



# Snapchat and Social Media

**know what's going on(line).**

**SOCIAL MEDIA APPS ON YOUR CHILD'S PHONE CAN BE A PATH TO ILLICIT DRUG MARKETS.**

According to latest research more youth are getting drugs from apps like **Snapchat** and **Instagram**. Do you know how your child uses social media?

**#BeTheInfluence**

**HERE'S HOW YOU CAN KEEP YOUR CHILD SAFE:**

**Talk They Hear You.**  
You have influence over your child's decisions. When talking with your children, a good way to start is, "Do you use Snapchat or Instagram with your friends?" Let your child know to beware of ads they may see on YouTube and social media platforms.

**Use Parental Controls.**  
Contact your cell phone provider regarding what parental controls come pre-installed on the device or if other controls are available through the plan.

**Seek Help if Needed.**  
Teens use drugs for many reasons, including curiosity, peer pressure, and wanting to fit in with friends. Some use it to cope with anxiety, stress, and even depression.

SCAN HERE TO LEARN MORE

OR VISIT **TALKNOWAZ.COM**

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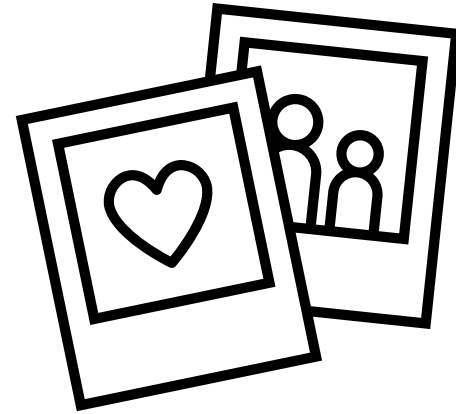
- Snapchat and Social Media Power Point
- Fact Sheet
- Online and Social Media Contracts for Families



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# Community Awareness - Radio

- English
  - 3 Things
  - 30 Seconds
  - Just One
  - New Drug
  - Parents
  - Save a Life
- Spanish
  - 30 Seconds
  - Parents
  - Save a Life



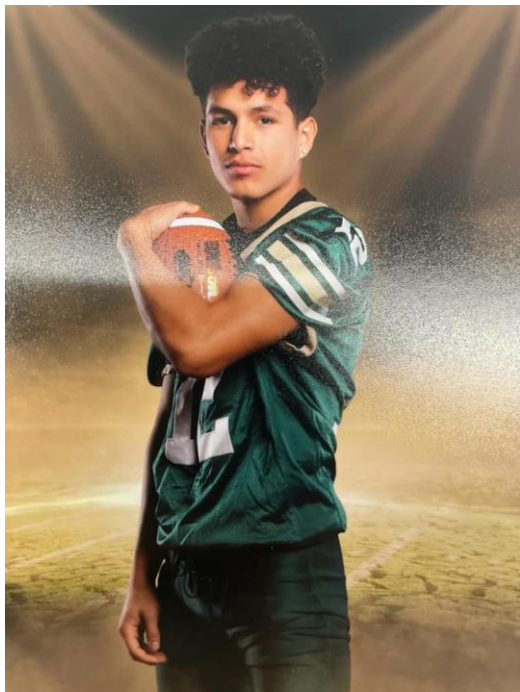
**Which has the Deadly Dose of Fentanyl?**



**Counterfeits Kill**

**TalkNowAZ.com**

LAMAR



## I hate that it had to be you son.

I cannot have this tragedy happen and not spread awareness.

The doctors kept my son alive long enough for me to get to him. I was given the option to pull the plug. The damage was too far, his organs were shutting down, his brain was too damaged. I said to him, **“Son, mommy is here, and you do not have to be scared. I love you and it’s ok to let go.”**



**Her son was 15 years old**



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# Naloxone and the Good Samaritan Law Tab



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# Community Awareness

you have the  
**POWER**  
to save a **Life.**



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**SAVE A LIFE**

*WITH **NALOXONE** YOU CAN*  
**SAVE YOUR**  
**BROTHER'S LIFE.**



**#CARRYNALOXONE**



**NALOXONEAZ.COM**

*WITH **NALOXONE** YOU CAN*  
**SAVE YOUR**  
**NEIGHBOR'S LIFE.**



**#CARRYNALOXONE**



**NALOXONEAZ.COM**

*CON **NALOXONA** PUEDES*  
**SALVAR LA VIDA**  
**DE TU VECINO**



**NALOXONEAZ.COM**

*WITH **NALOXONE** YOU CAN*  
**SAVE YOUR**  
**CHILD'S LIFE.**



**#CARRYNALOXONE**



**NALOXONEAZ.COM**



**ARE YOU PREPARED  
TO REVERSE AN  
OVERDOSE?**

**#CARRYNALOXONE**



**WITH *NALOXONE* YOU CAN  
SAVE  
A CHILD'S LIFE.**

**#CARRYNALOXONE**



**NALOXONEAZ.COM**

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**NALOXONEAZ.COM**

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# Naloxone Business Cards



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**NALOXONEAZ.COM**

## WHAT IS NALOXONE?

Naloxone is a medication designed to rapidly reverse an opioid overdose. It can very quickly restore normal respiration to a person whose breathing has slowed or stopped as a result of overdosing with fentanyl, heroin, or prescription opioid pain medications. Always call **911** if someone is overdosing. Naloxone is a **TEMPORARY** treatment and medical attention is critical.



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**NALOXONEAZ.COM**

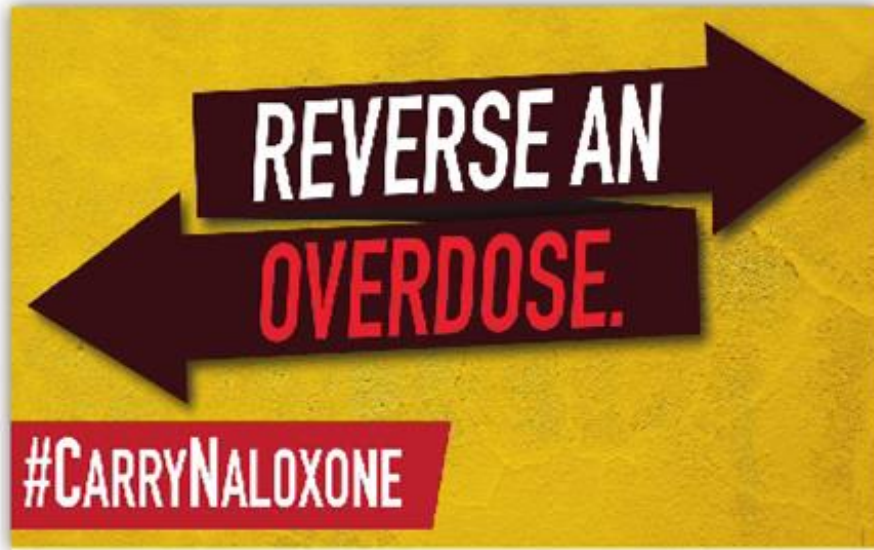
## ¿QUÉ ES NALOXONA?

Naloxona es un medicamento diseñado para revertir rápidamente una sobredosis por opiáceos. Puede restaurar rápidamente la respiración normal a una persona que su ritmo respiratorio ha disminuido o se ha detenido como resultado de una sobredosis por fentanilo, heroína, o analgésicos opiáceos recetados. Siempre llame al **911** si alguien está pasando por una sobredosis. Naloxona es un tratamiento **TEMPORAL** y la atención médica es crítica.



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# A Naloxone Presentation



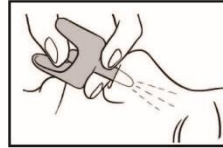
**Community  
Naloxone  
and  
Overdose  
Training**



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Coalition Leaders  
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# How to Use Naloxone

1. Remove nasal spray from box
2. Open the packaging
3. Hold the nasal spray with your thumb on the bottom of the plunger and your first and middle fingers on either side of the nozzle
4. Insert the tip of the nozzle in either nostril
5. Press the plunger firmly to give the dose
6. If no reaction in 2-3 minutes or person stops breathing again, give second dose in OTHER nostril using a new device



**Stay with the person. Naloxone loses it's effect in 30 - 60 minutes and the symptoms may return.**

**The combination of you and naloxone can help save lives in our community.**

## How to Respond to an Overdose

### What does an overdose look like?

Loss of consciousness  
Shallow/no breathing or gurgling sound  
Pale/blue cold skin  
Small or pinpoint pupils  
NO response to stimulation  
(source: CDC.gov)

### What if someone is experiencing an overdose?

1. Ask **LOUDLY**, "Are you ok?"
2. Perform a sternum rub
3. Check for signs of breathing
4. Administer naloxone
5. Call 9-1-1 immediately after administering naloxone
6. Perform CPR until professional help arrives

### #SaveaLife

Arizona has a Good Samaritan law that provides immunity from arrest when a person calls 9-1-1 for assistance with an overdose.

If you believe someone is experiencing an overdose call 9-1-1 immediately.

### Always Call 9-1-1 after administering naloxone

Individuals who have overdosed are being left to die because those around them are afraid to call for help.

The Good Samaritan law provides immunity from arrest when a person calls 9-1-1 for assistance with an overdose.

For more information visit [NaloxoneAZ.com](http://NaloxoneAZ.com).



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# Good Samaritan Law

IT'S NOT A CRIME TO #SAVEALIFE



If you see an overdose

Arizona's Good Samaritan Law Protects You!



Arizona's Good Samaritan Law  
you ARE protected!

*See an overdose*  
**Make the right call...911**  
*Save a life!*



**SEE AN OVERDOSE?  
CALL 911**

**IT'S NOT A CRIME TO  
#SAVEALIFE!**

Arizona's Good Samaritan Law Protects You!



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# Helping stop drug use before it starts

[VIEW COALITION MAP](#)



## TOOLKIT

Find resources to help educate your community on the harms of counterfeit pills laced with fentanyl and methamphetamine.



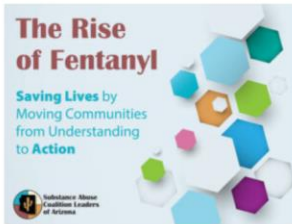
## REPORTING

SACLaz members involved in the State Opioid Response grant can now submit reports online.



## ENROLL IN SACLaz

Substance abuse coalition leaders throughout Arizona that are focused on primary prevention are encouraged to enroll as a member of SACLaz.



## Coalitions Activate in Response to Fentanyl Crisis

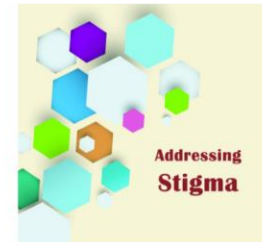
Substance use prevention coalitions from across Arizona are working together in a first-of-its-kind effort to save lives in Arizona. With the alarming rise of fentanyl and counterfeit pill deaths, coalition leaders created a toolkit to aid communities in preventing and reversing overdoses. The toolkit contains educational materials and resources that can be customized for each community the coalition serves.

The following substance use prevention coalitions contributed to this toolkit and are utilizing the materials and resources to prevent and reduce overdoses and build healthier communities across Arizona.

- |  |   |  |   |
|--|---|--|---|
| <ul style="list-style-type: none"> <li>• Apache County Youth Council</li> <li>• BeMedSmart</li> <li>• Casa Grande Alliance</li> <li>• Chandler Coalition Against Youth Substance Abuse</li> <li>• Copper Basin Coalition</li> <li>• Fountain Hills Substance Abuse Prevention Coalition</li> </ul> | <ul style="list-style-type: none"> <li>• Graham County Substance Abuse Coalition</li> <li>• Help Enrich African American Lives</li> <li>• HOPE Coconino</li> <li>• LPKNC</li> <li>• Marana Prevention Alliance</li> <li>• MATFORCE</li> </ul> | <ul style="list-style-type: none"> <li>• Mayahuel Prevention Consortium</li> <li>• Mesa Prevention Alliance</li> <li>• Mohave Substance Abuse Treatment &amp; Education Partnership</li> <li>• Nexus Coalition for Drug Prevention</li> <li>• PAACE Coalition</li> <li>• Pima County Community Prevention Coalition</li> </ul> | <ul style="list-style-type: none"> <li>• South Mountain W.O.R.K.S. Coalition</li> <li>• Tempe Coalition to Reduce Underage Drinking and Drug Use</li> <li>• Safe Out LGBTQ+ Youth Coalition</li> <li>• Santa Cruz County Drug Free Community Coalition</li> <li>• Way Out West Coalition</li> </ul> |
|--|---|--|---|

In addition, the following organizations contributed to the contents of this toolkit. Arizona Health Care Cost Containment System, Health Choice, Arizona High Intensity Drug Trafficking Area, and Compass Evaluation and Research.

Select a section below to view available elements of the toolkit.





Save to Dropbox

Download



# 1. Fentanyl-Counterfeit Pill Education and Awareness

Sorted by name



Adult and Community ...  
erPoint



Door Hanger Final.pdf



Fact Sheets



Fentanyl and Counterfeits.pdf



fentanyl door hanger\_s...ish.pdf



Postcards



Radio-TV PSAs



Snapchat



Social Media



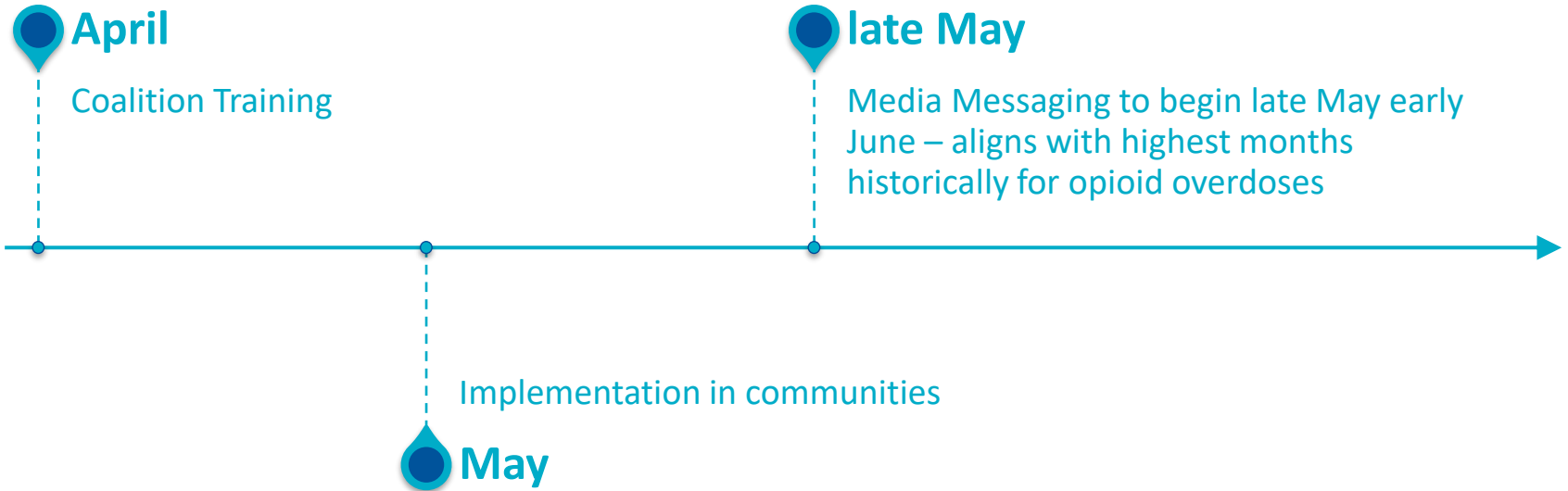
Supporting Handouts



Youth PowerPoint



# Next Steps



# Thoughts and Questions

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# Social connectedness campaign

Chris Minnick

# Paxis Update

Dr. Dennis Embry

Carmen Irving

# PAX Arizona Update

## PAX Good Behavior Game

### PAX Tools Variations

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Increasing Peace, Productivity, Health and Happiness with Simple, Proven Strategies



June 22-24, 2021

Copyright PAXIS Institute, 2021 [www.paxis.org](http://www.paxis.org)

# Arizona is funding population level...

- **PAX Good Behavior Game in Arizona Schools**
  - See it in action at <http://bit.ly/EDC-SAMSHA-Video>
  - Visit [www.goodbehaviorgame.org](http://www.goodbehaviorgame.org)
- **PAX Tools (evidence-based kernels used in GBG) that can be applied effectively by parents and caregivers in non-school settings. (visit [www.paxtools.org](http://www.paxtools.org))**
- For info, please call 520-299-6770





**Predicted Benefits of PAX GBG in Your School, District, Tribe or Community When First Grade Students Reach Adulthood After 1-2 Years of PAX GBG Exposure\***

Site Estimate for: **71,000 Arizona First Graders**

Enter number of First Graders at school, district, Tribe or community>>>>>>

**71,000**

<<< Targeted Goal Request

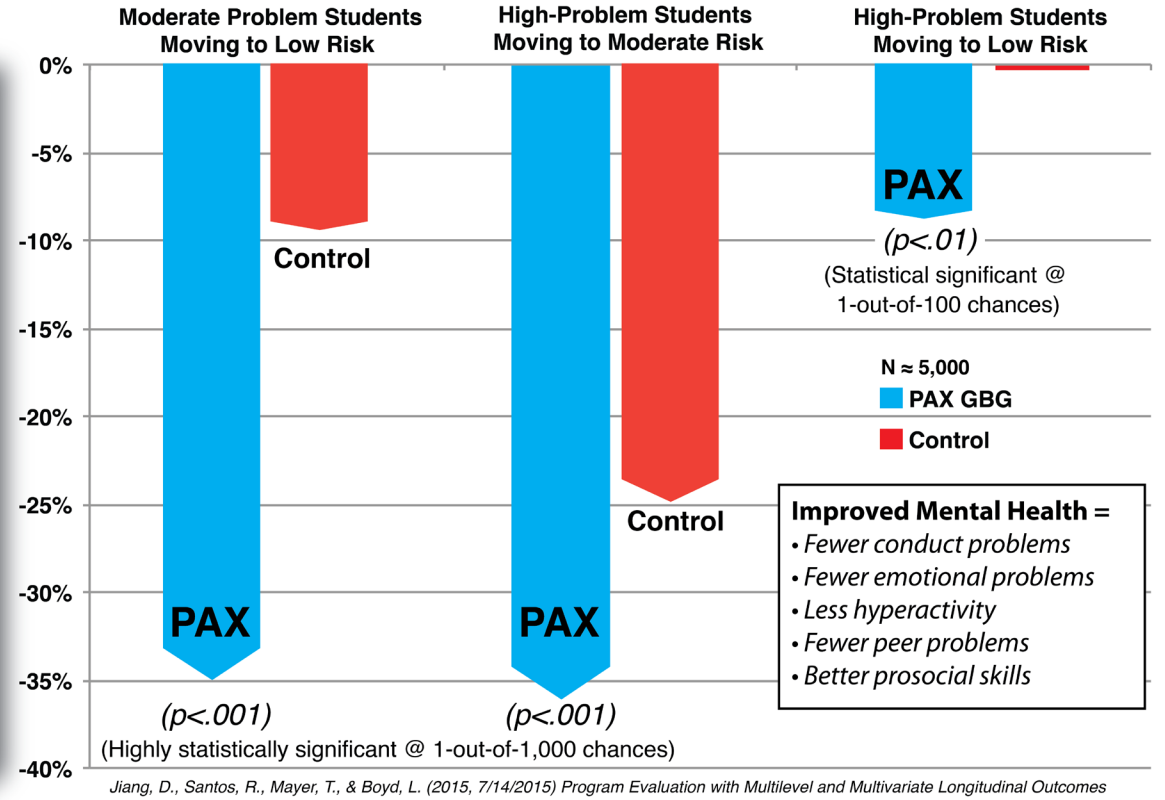
- 6,107 Fewer young people will need any form of special education services
- 3,952 More boys will likely graduate from high school.
- 4,742 More boys will likely enter university
- 6,302 More girls will likely graduate from high school
- 4,924 More girls will likely enter university
- 690 Fewer young people will commit and be convicted of serious violent crimes
- 6,826 Fewer young people will likely develop serious drug addictions
- 4,670 Fewer young people will likely become regular smokers
- 2,515 Fewer young people will likely develop serious alcohol addictions
- 3,444 Fewer young women will likely contemplate suicide
- 4,670 Fewer young men will likely attempt suicide

**\$924,420,000**

**Predicted financial net savings to students, families, schools, communities, state/federal governments**

**One Semester Benefits of Province-Wide Mental Health Benefits of PAX GBG v. Control**

**Fewer Child Mental-Health Disorders**



June 22-24, 2021

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# PAX Good Behavior Game for School

- **Initial Teacher Training**
  - 30 initial trainings for teachers
- **Next Steps Training**
  - 16 trainings providing professional development for PAX educators
- **PAX Partner Training**
  - 1 training provided - 5 trainings scheduled in June
- “At-large” registration at <https://www.paxis.org/pax-arizona>
- Or contact [paxarizona@paxis.org](mailto:paxarizona@paxis.org) to schedule a training





# Back to School with PAX

- **Initial Teacher Training**

- Online self-paced training for anyone trained in PAX
  - Provides strategies for supporting students upon their return
  - Focus on challenges posed by the pandemic and social isolation
  - Professional development to “kickstart” a return to a PAX classroom
  - Online, self-paced system allows teachers to complete training at their convenience
- **At-large” registration at <https://www.paxis.org/pax-arizona>**
  - **Or contact [paxarizona@paxis.org](mailto:paxarizona@paxis.org) to schedule a training**



# PAX Good Behavior Game for Congregate Care

- Completed 9 trainings for congregate care staff
- 9 trainings scheduled including 5 “at-large” events for smaller homes
- To learn more about Congregate Care trainings, contact [paxarizona@paxis.org](mailto:paxarizona@paxis.org)



# PAX Tools Community Educator Training

- Trained over 200 Parent and Community Educators throughout Arizona
- Trainings scheduled monthly throughout the remainder of the grant
- “At-large” registration at <https://www.paxis.org/pax-arizona>
- Or contact [paxtools@paxis.org](mailto:paxtools@paxis.org) to schedule a training



# PAX Tools for Human Services

- Completed 14 trainings for Youth Workers throughout Arizona
- “At-large” registration at <https://www.paxis.org/pax-arizona>
- Or contact [paxtools@paxis.org](mailto:paxtools@paxis.org) to schedule a training



# PAX Arizona Summit June 22-24, 2021

- 3-day virtual event for those trained in PAX to learn more
- Additional opportunities for new stakeholders to learn more

- Register now

<https://www.surveymonkey.com/r/KT8JW8W>



June 22-24, 2021

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# SESSION TOPICS

## SCHOOL-BASED PAX

- What is PAX GBG?
- Teaching Behavior as a Skillset
- Setting Up a PAX Classroom
- Integration with School-based Initiatives
- Becoming a PAX Partner
- Becoming a PAX Principal

## COMMUNITY-BASED PAX

- What is PAX TOOLS?
- Teaching Behavior as a Skillset
- Integration into your professional work
- Presenting Bilingual Workshops
- PAX Tools for Human Services Preview
- Using PAX Tools in Community Settings





# Questions, Open Discussion & Wrap Up

Next Meeting: June 25th

# Thank you!

- See the Behavioral Health Task Force web page for meeting past meeting presentations -  
<https://www.azahcccs.gov/AHCCCS/CommitteesAndWorkgroups/BehavioralHealthTaskForce.html>
- Send future topics you want to discuss to [lauren.prole@azahcccs.gov](mailto:lauren.prole@azahcccs.gov)