

Janice K. Brewer, Governor  
Thomas J. Betlach, Director

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*Our first care is your health care*  
ARIZONA HEALTH CARE COST CONTAINMENT SYSTEM

July 12, 2011

Monica Husband  
Contract Compliance Officer  
Arizona Physicians IPA, Inc.  
3141 N. 3<sup>rd</sup> Avenue  
Phoenix, AZ 85013-4345

RE : AHCCCS Release - Marketing Violation Corrective Action Plan

Dear Ms. Husband :

On March 11, 2010 the AHCCCS Marketing Committee required Arizona Physicians IPA, Inc. (APIPA) to submit a Corrective Action Plan (CAP) for a marketing violation pursuant to ACOM Policy 101 by failing to notify AHCCCS of a partnership between APIPA and Sesame Street, which resulted in the publication of unapproved marketing materials.

APIPA submitted a CAP to AHCCCS on March 17, 2011, which was accepted. Therefore, APIPA is hereby released from the CAP.

If you have any questions regarding this matter, please contact me at telephone 602-417-4055 or Gina Aker at 602-417-4016.

Sincerely,

John Black  
Marketing Committee Chairperson  
AHCCCS

C: Gina Aker  
Sheila Shapiro