

SABG

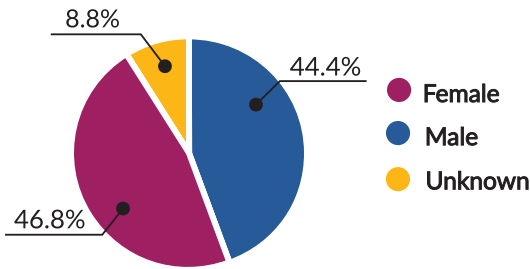
Key Performance Measure Data

SFY 2023 Quarter 1 (July - September 2022)

In June 2021, the Arizona Health Care Cost Containment System (AHCCCS) allocated a portion of the grant funding for the Substance Abuse Block Grant (SABG) to 20 community-based substance use prevention coalitions and three institutes of higher education (IHEs). In addition to providing treatment services to uninsured and underinsured individuals with substance use disorder (SUD), SABG supports primary prevention services to prevent the onset of substance use in communities. Substance Abuse and Mental Health Services Administration's (SAMHSA's) six primary prevention strategies that are directed at individuals not identified to be in need of substance use disorder treatment. The six primary prevention strategies include: 1) Information Dissemination, 2) Education, 3) Alternative Activities, 4) Problem Identification and Referral, 5) Community-based Processes, and 6) Environmental Strategies. The six prevention strategies are delivered as either interactive prevention activities that influence individual-level change (direct services) or population-based interventions that contribute to community-level change (indirect services). Between July 1, 2022 and September 30, 2022, 1,702 individuals were reached through direct services and 1,574,939 individuals were reached through indirect services.

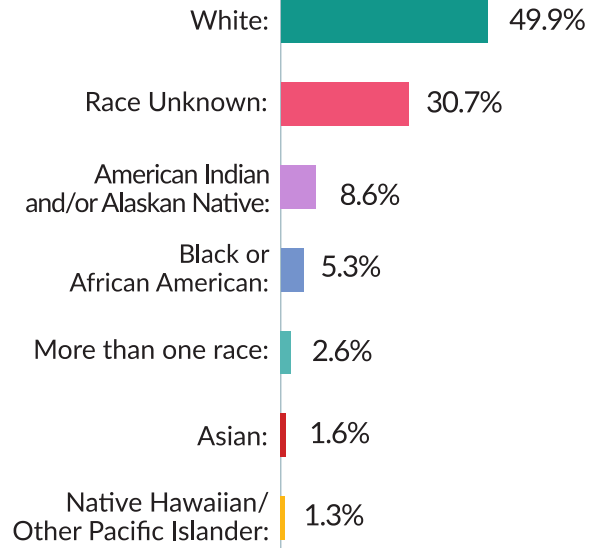
1,702 INDIVIDUALS RECEIVED DIRECT SERVICES PROVIDED BY THE 20 COALITIONS AND THREE INSTITUTES OF HIGHER EDUCATION.

GENDER

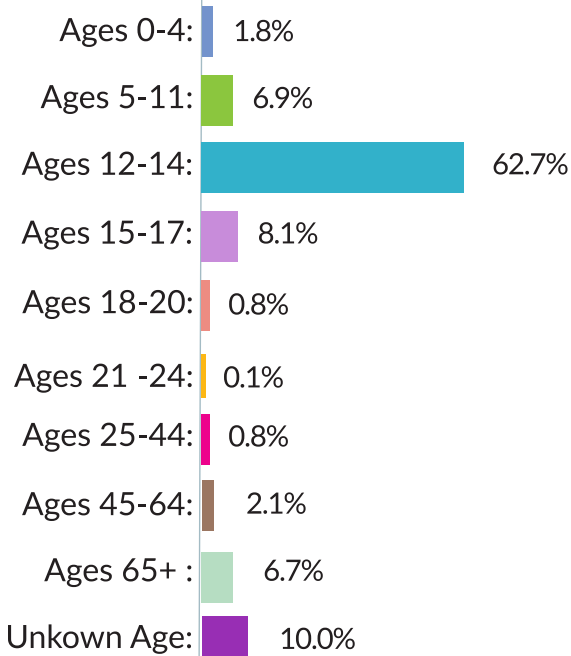


Majority of participants were Female.

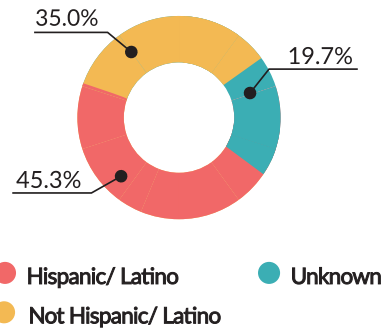
RACE & ETHNICITY



AGE GROUP



Majority of participants were between 12 and 14 years old.



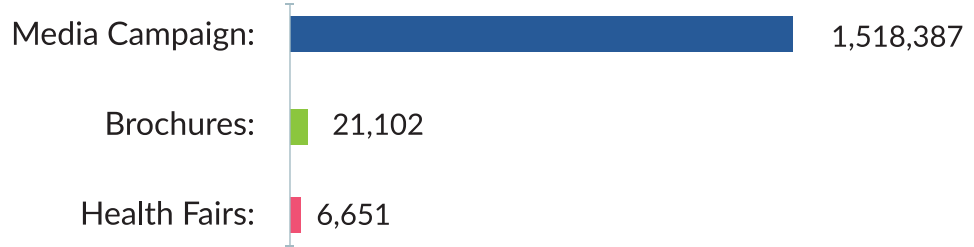
45.3% of participants identified as Hispanic

Indirect services increase the public's knowledge and awareness about substance use and promote healthy behaviors. Indirect services include prevention strategies that promote community-level change through activities such as media campaigns, information dissemination, advocacy, recreational activities, and compliance checks. The indirect services reached a total of 1,574,939 individuals.

Top Three Indirect Services

Twenty coalitions and three institutes of higher education reported on 262 indirect services which reached 107,333 adults, 24,101 youth, and 1,443,505 individuals of unknown age. Forty-six media campaigns reached 98.1% of the individuals. Brochures were distributed 41 times and reached 1.3% of the individuals. Thirty (30) health fairs reached 0.42% of the individuals.

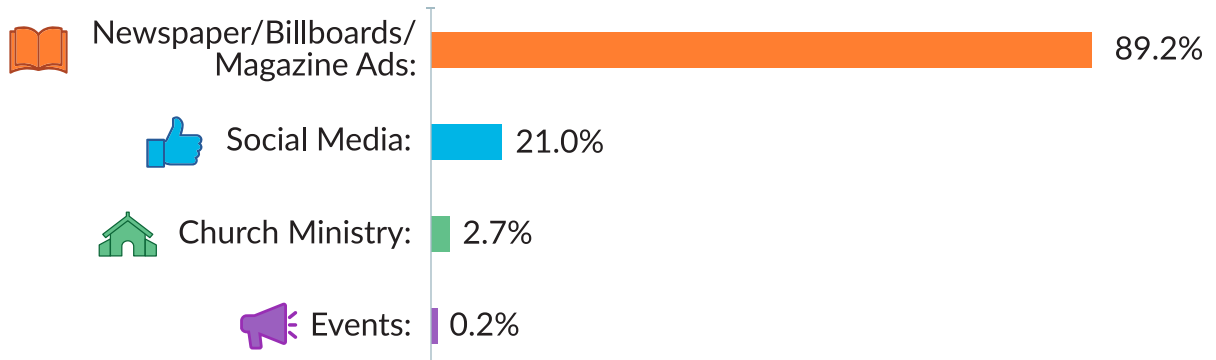
Number of people reached by Top Three Indirect Services



Indirect Services: Media Campaigns

Media campaign activities included postings in newspapers, magazines, and billboards, social media, church ministry, and campaigns and events. The following graph shows the distribution of these activities.

Media Campaign Activities



1,574,939

INDIVIDUALS RECEIVED INDIRECT SERVICES PROVIDED BY THE 20 COALITIONS AND THREE INSTITUTES OF HIGHER EDUCATION.